



ANNUAL REPORT 2015



LEADERSHIP REPORT

Photography: Sheryl Sinkow and others



Your engagement with Community Foundation's programs and services makes you an integral part of both **initial outcomes and subsequent results from a constant chain reaction of impact**. Giving through us combines your intentions with our community knowledge, resulting in powerful outcomes.

In community philanthropy, **one action causes many different, long-lasting effects**. Everything we do has the power to lead to impact on our community in both expected and surprising ways. The initial action can cause others to have more reactions, which in turn affect others. Whether it is a grant that comes from a donor event, a convening that results in a deeper understanding of a community

challenge, or a Q&A session for a grant cycle leading to new ways of crafting a grant application, **your Community Foundation is all about facilitating connections that keep on giving**.

Many different outcomes over the course of long periods of time can continue to generate new returns on your investment. **These ripple effects involve donors, nonprofits, volunteers, and program participants**. We encourage generosity and we explore how a desire to make our world a better place is a constant process of discovery, dedication, and wonder.

With our values of integrity, inclusion, and transparency, **we seek to send out ripples that cross every boundary and division in our community**. With a forever perspective and a commitment to building a permanent charitable endowment, your Community Foundation seeks to generate ripples throughout time, from today through tomorrow. With your continued help, the ripples from collective philanthropy will never cease to improve our community.

A handwritten signature in black ink, appearing to read "G.P.F.", written in a cursive style.

George P. Ferrari, Jr.

A handwritten signature in black ink, appearing to read "Alan Mathios", written in a cursive style.

Alan Mathios

OUR BOARD MEMBERS



Richard Banks



Mary Berens



Susan Brown



Tom Colbert



Fabina Colon



Paula Davis



Sandra Dhimitri



Randy Ehrenberg



Ross Feldman



Marcie Finlay



Robert Jewell



Sara Knobel



Robin Masson



Alan Mathios



Diane McDonough



Philip McPheron



Alice Moore



Bill Murphy



Susan Murphy



Stephen Pope



Ron Poole



Nancy Potter



Kevin Shreve



Carol Travis



Lucia Tyler



Baruch Whitehead



Stephanie Wiles



IMPACT SUCCESS STORY

Philanthropy means far more than having a large bank account; it means **using resources—whatever they may be—to make the world better by tackling problems at the root.**

Take a look at the Youth Farm Project (YFP) and how it uses agriculture to **empower a diverse group of young people to become leaders.**

Two Community Foundation donor advised funds, along with our Women's Fund, **joined efforts to support YFP's mobile farm stand.**

YFP, in its sixth season, grows produce on a 10-acre farm on Nelson Road. It uses agriculture as a tool for teaching sustainable methods of growing food, the impact of our current food system on health and the environment, and its **impact on social justice issues concerning unequal access to healthy food.** The program empowers a diverse group of youth by teaching **communication skills through a strong mentoring model.** YFP is an employment placement for youth from all backgrounds and neighborhoods in our community.



COMMUNITY INVESTMENTS

	% OF \$	AREA AMOUNT	# OF GRANTS	% OF # OF GRANTS
Arts & Culture	20%	\$ 359,918	95	28%
Community Building	19%	\$ 346,946	72	21%
Education	8%	\$ 143,378	38	11%
Environment/Sustainability	7%	\$ 120,600	22	6%
Health & Human Services	46%	\$ 831,455	114	33%
TOTAL (ALL AREAS)		\$ 1,802,297	341	

And it gets better; the program earns a portion of its revenue by selling 11,500 lbs. of produce to the Full Plate Farm Collective CSA, BJM Elementary School's Fresh Fruit and Vegetable Snack Program, GIAC, the Ithaca City School District and the Lehman Alternative Community School lunch programs, and the Congo Square Market.

How does change happen? This program—alongside countless others like it—demonstrates the tremendous impact and unique importance of Community Foundation.



Quick Facts

We administered 341 grants in 2015, totaling **\$1,801,297**, an **11%** increase over 2014.

71% of the 341 grants administered were initiated by donor advisors.

These grants enabled **187** different nonprofit organizations to achieve impact, meeting a range of community needs.



PHILANTHROPIC SERVICES HONOR D



Rachel Josefowitz Siegel
1924—2016

Rachel Josefowitz Siegel experienced the beginnings of philanthropy in the 1940s. Her **motivation waves of connections**. Fleeing Hitler's regime and immigrating to the United States and then moving to Ithaca with her husband, **Rachel's philanthropy** was a natural progression. As the Women's Fund Endowment Founder, Rachel recognized the critical role of women. As an engaged volunteer, Rachel chaired the Women's Fund Endowment. At a Women's Fund gathering tackling the tough issues of mental health, she spoke about the impact of war on civilian life, and inadequate supports for Women Veterans. Rachel's legacy is **to forge new relationships and cherish ones spanning decades**. She was a friend to many.

A fierce advocate for women, **Rachel gave voice to others**, seeking justice not only for women but also for other disenfranchised groups, including LGBT, minorities, and the elderly. She was the recipient of the Women's Fund Laura Holmberg award, **Rachel embodied excellence** in her work. Her legacy is carried forward from her professional work as a psychotherapist in the 1950s to the present day. The Rachel J. Siegel Fund. She was dedicated to many organizations, including Beth El, Food Bank of the Southern Tier, Women's Opportunity Center, and Kendal at Ithaca College. The impact of Rachel's generosity continues for the organizations and individuals she supported. Her inspiration, a story, a song; of then and now and yet to come. It is because of her generosity that the Community Foundation continues to improve the quality of life in Tompkins County.

A final gift, as a Legacy Society member of the Community Foundation, expands the impact of her generosity, rippling through our community.



Quick Facts

We received many generous donations from:

Donor Advised Funds

\$1,780,631

Programs and Services

\$319,981

We received a total of **\$2,650,571** in donations. We thank you for your generosity.

DONOR INTENT

philanthropy in another country, in another life, **setting in** migrating to the United States from Europe as a child, **philosophy of life always included giving to others.** A challenges faced by many women in our community. and Advisory Committee, including hosting a recent health, PTSD (post-traumatic stress disorder), re-entry s. Well into her 70's, 80's, and 90's, **Rachel continued** **roles**; serving as a mentor, colleague, role model, and

working to expand equality and access to all, but especial- and those with disabilities. As the first awardee of the **exceptional volunteerism.** Rachel's determination carried the field of social work to philanthropy as donor advisor organizations, including The Advocacy Center, Temple Ithaca. As a member of the Community Foundation's causes that she cared about most. Rachel is a true ors, volunteers, and philanthropists like Rachel that

the ever-widening circles of results, which are seen

ns, given to a variety of funds:

Designated Funds

\$450,454

Field of Interest Funds

\$99,505

donations from **427** donors in **752** gifts.

“By example, Rachel helped us **identify our strengths** and how to use them to **expand our horizons** in our relationships, our work, and our faith communities.”

“Hers was truly a **life well lived.**”

-Nina Miller



COLLECTIVE IMPACT PATHWAYS FOR SOCIAL PROBLEM SOLVING

May 2014

Building Bridges hosts a community workshop to explore Collective Impact, a proven approach that **encourages greater collaboration to address complex social problems.**



Fall 2014

Community Foundation partners with Park Foundation and individual donors to fund a grant cycle, **sending community members to the Collective Impact Summit** in Toronto at the Tamarack Institute. Other organizations also send local representatives, resulting in eight community members attending the conference.

November 2014

Community Foundation hosts a **Listening and Learning** event for the community to learn from the conference attendees.

Spring 2015

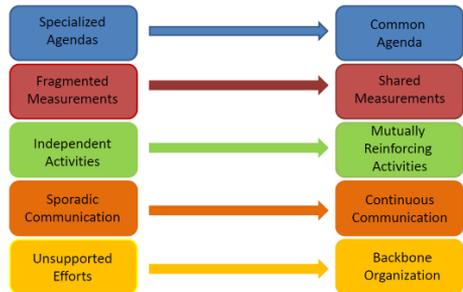
Our Community Impact Committee begins **collaborating with other nonprofits** to bring in speakers from other communities to learn more and to listen to the response

of our community. Using **knowledge gained and relationships developed**, we craft our Fall Grant Cycle using **Collective Impact principles.**

Fall 2015

Donors' gifts allow us to carry out a multi-year Fall Grant Cycle prioritizing Collective Impact. We **encourage cross-sector initiatives** to apply. We receive 11 applications representing over 70 collaborating entities. \$100,000 is granted in support of initiatives addressing job training, youth employment, food security, sustainable agriculture, and health and life stage readiness of young people from birth to age 24. Another grant is made to **ensure the inclusion of voices** of people who have historically been marginalized when making decisions affecting these areas. Results from these two-year grants will be shared with the community in Fall 2016.

Five Conditions for Collective Impact



COMMUNITY PARTNERS MAKING US STRONGER

Thank you to our 15th Anniversary Gala sponsors, 17 of whom were first-time donors. As one corporate donor said, *"It is wonderful to see how much the Foundation has made an impact on our community. Our team was all smiles about the opportunity again this year. We are proud to support such a forward-thinking group."*

2015 Gala Corporate Sponsors

Alesco Advisors, LLC	Iron Design
Alternatives Federal Credit Union	M&T Bank
Arnold Printing Corporation	Mansour Jewelers
C.S.P. Management	Robin Abrahamson Masson,
Cayuga Landscape	Miller Mayer, LLP
CFCU Community Credit Union	Plenty of Posies
Cornell University	Sciarabba Walker & Co., LLP
Crown Construction	Strebel Planning Group
Fingerlakes Wealth Management	Taitem Engineering PC
First National Bank of Groton	Therm Inc.
Mariette Geldenhuis,	Tompkins Trust Company
Christen Gibbons, Financial Advisor,	Triad Foundation, Inc.
Gimme! Coffee	True Insurance
Hancock Estabrook, LLP	Wegmans
HOLT Architects	Wholistic Wealth, LLC



GIVING BACK THROUGH PROGRAMS AND SERVICES



Your Community Foundation is expanding our informational resources and magnifying relationships among members of our community.

In 2015, we began using CommunityForce, a platform that enables **smoother and more collaborative grant processes** for grant applicants, review team members, and staff.

The consistent look and feel of our grants portal provides grant applicants with an updated source of information in a streamlined format.

One of the most exciting aspects of our new online platform is the ability for applicants to **demonstrate their relationships with collaborating entities** from various sectors. **The platform encourages collaborative initiatives** and facilitates communication, delivering waves of results.

We have seen the review process **foster connections among changing teams of reviewers and applicant organizations** alike. Our new application and reporting tools allow us to share information with donor advisors, as well as give detailed **qualitative and quantitative feedback to every applicant**.

Each member of our community can find grant and donor stories, news and events, and program information on platforms such as **Facebook and our website** for his or her own unique philanthropic interests.

When you volunteer your time and your skills to Community Foundation, **the connections and ideas that emerge continue to support your neighbors for years to come**.

Quick Facts

83 % of review team members reported a better understanding of needs in our community.

92 % reported that the review team provided an opportunity for making effective decisions to address issues in our community.

92 % reported a better understanding of our work as a result of their participation.

92 % feel supportive of our work and are likely to tell others about it.

FINANCIALS

Assets	2015	2014
TOTAL ASSETS	\$ 14,222,480	\$ 14,174,002
TOTAL LIABILITIES	\$ 70,337	\$ 11,455
TOTAL NET ASSETS	\$ 14,152,143	\$ 14,162,547

Statement of Activities	2015	2014
REVENUE		
CONTRIBUTIONS/GRANTS	\$ 2,238,386	\$ 1,878,235
INVESTMENT INCOME	\$ (315,408)	\$ 621,313
OTHER	\$ 429,572	\$ 238,004
TOTAL REVENUE	\$ 2,352,550	\$ 2,737,552
EXPENSES		
GRANTS	\$ 1,802,297	\$ 1,617,935
PROGRAMS & SERVICES	\$ 560,657	\$ 455,500
TOTAL EXPENSES	\$ 2,362,954	\$ 2,073,435
CHANGE IN NET ASSETS	\$ (10,404)	\$ 664,117
NET ASSETS AT BEGINNING OF YEAR	\$ 14,162,547	\$ 13,498,430
NET ASSETS AT END OF YEAR	\$ 14,152,927	\$ 14,162,547

OUR MISSION

The mission of our Community Foundation is to improve the quality of life in Tompkins County by inspiring and supporting enduring philanthropy.

OUR VISION

Tompkins County thrives thanks to engaged philanthropy.

OUR STAFF



From left to right: *Matthew Fisher (Administrative Coordinator), Amy LeViere (Donor Services Officer), Nancy Massicci (Chief Development Officer), Janet Cotraccia (Program Officer), George Ferrari (Chief Executive Officer)*

ANNUAL REPORT ONLINE

www.cftompkins.org/resources/annual-reports

Community Foundation of Tompkins County
200 E Buffalo St Ste 202
Ithaca, NY 14850