

# Fund Advisor Luncheon

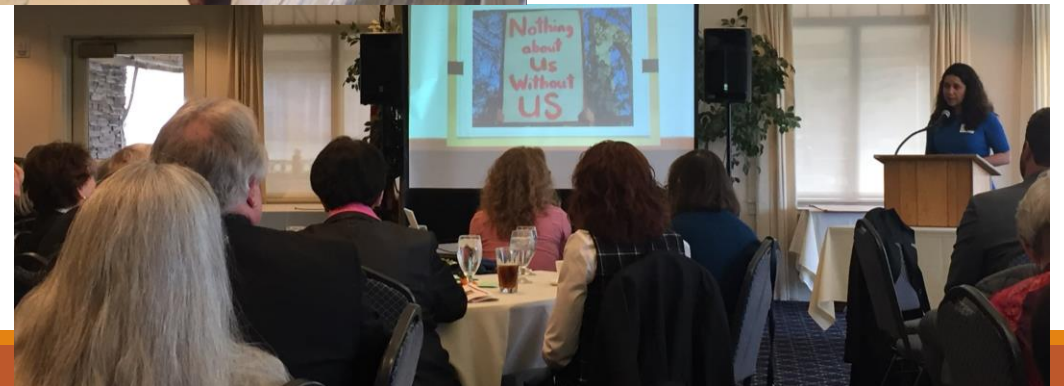
April 9, 2019



## Community Foundation Program and Table Discussion Metrics

- The Art of Participatory Leadership, Engaging People with Lived Experience
- Jackie Bogart and Natasha Thompson, Food Bank of the Southern Tier
- Community Foundation Impact, Programs and Services
- Janet Cotraccia and Amy LeViere, Community Foundation of Tompkins County

# Fund Advisor Luncheon



# Philanthropic Services

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## **Effective giving vehicles**

Strategies: immediate, recurring, planned/estate gifts, tax benefits

Considerations: Involvement/Control, Impact/Purpose/Place, Timeframe

## **Local connections**

Matching donor interest with community needs, leveraging impact

Catalyst (and convener) to see and reach mutual goals

Collaborating relationships (professional advisors, other funders)

## **Education and advice**

Education and events (interests, issues, policy, sector)

Information, analysis, and guidance

Local Resources (designed philanthropy, depth of local knowledge)



# Engaging People w/ Lived Experience

The Food Bank of the Southern Tier's Journey



If you want to go fast, go  
alone.

If you want to go far, go  
together.

*African Proverb*

## Advocacy & Education



### Officials urge Cuomo to sign Farm to Food bill



• HIDE CAPTION

Access to nutritious, health food is vital and a basic right of everyone. Food Bank of the Southern Tier President Natasha Ayers, D-Queens and Assemblyman Marcos Torres, D-Brooklyn, stand next to Rogers during the event. Jeff Smith/The Leader



## Decision Making



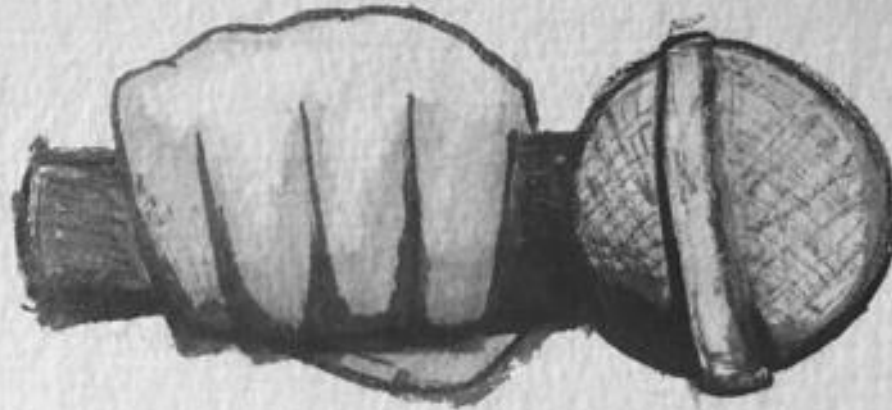
**Jackie Bogart**  
**Speaker's Bureau Graduate 2016**  
**Food Bank Americorps\*VISTA**



**Lorna Swaine-Abdallah**  
**Speaker's Bureau Graduate 2017**  
**Food Bank BOD Member 2018**



You don't need to be a  
voice for the voiceless,  
Just...



PASS THE MIC.

@DrSuad

foodbank  
of the Southern Tier



## Art of Participatory Leadership

### Engage People with Lived Experience (table questions below)

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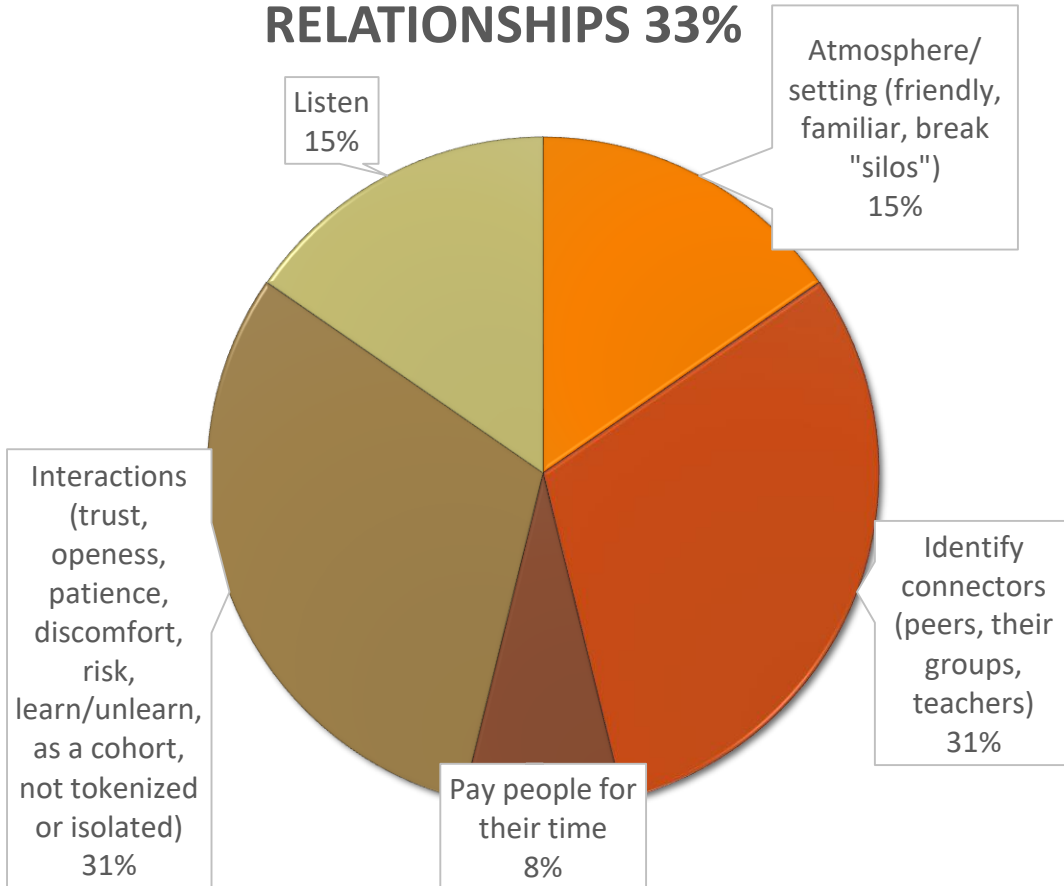
Share an experience you  
have had with poverty

What groups are you  
involved with, (past or  
current) that could benefit  
from engaging people with  
lived experience?

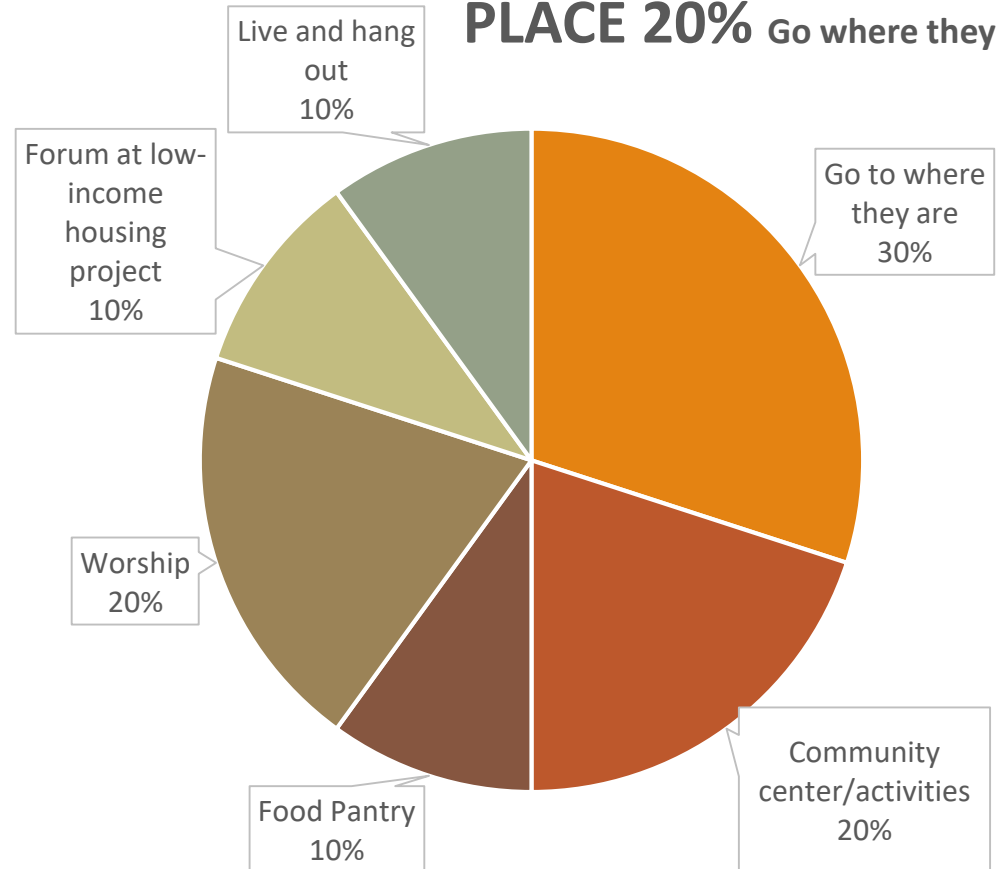
What are 1-2 ways your  
group could better engage  
people with lived  
experience?

## What are ways your group could better engage people with lived experience? (table responses below)

### RELATIONSHIPS 33%

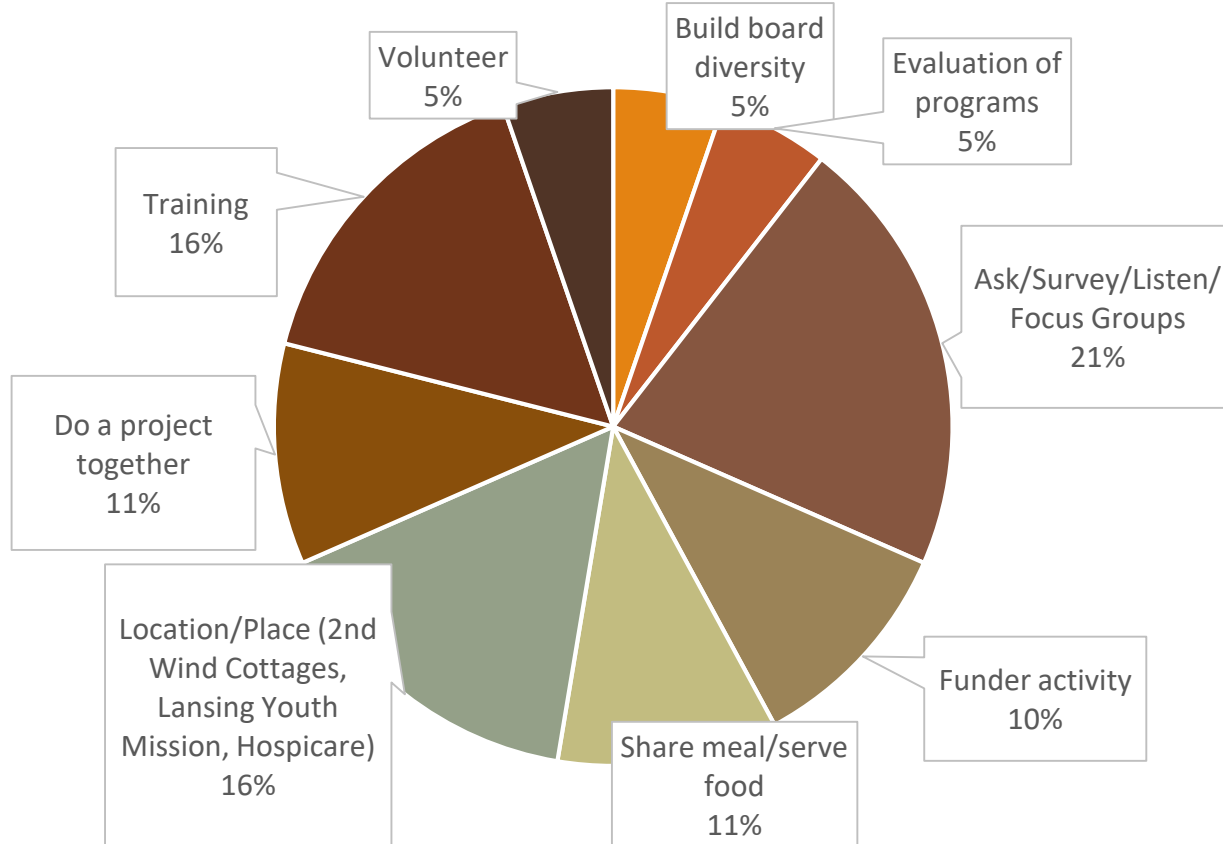


### PLACE 20% Go where they are

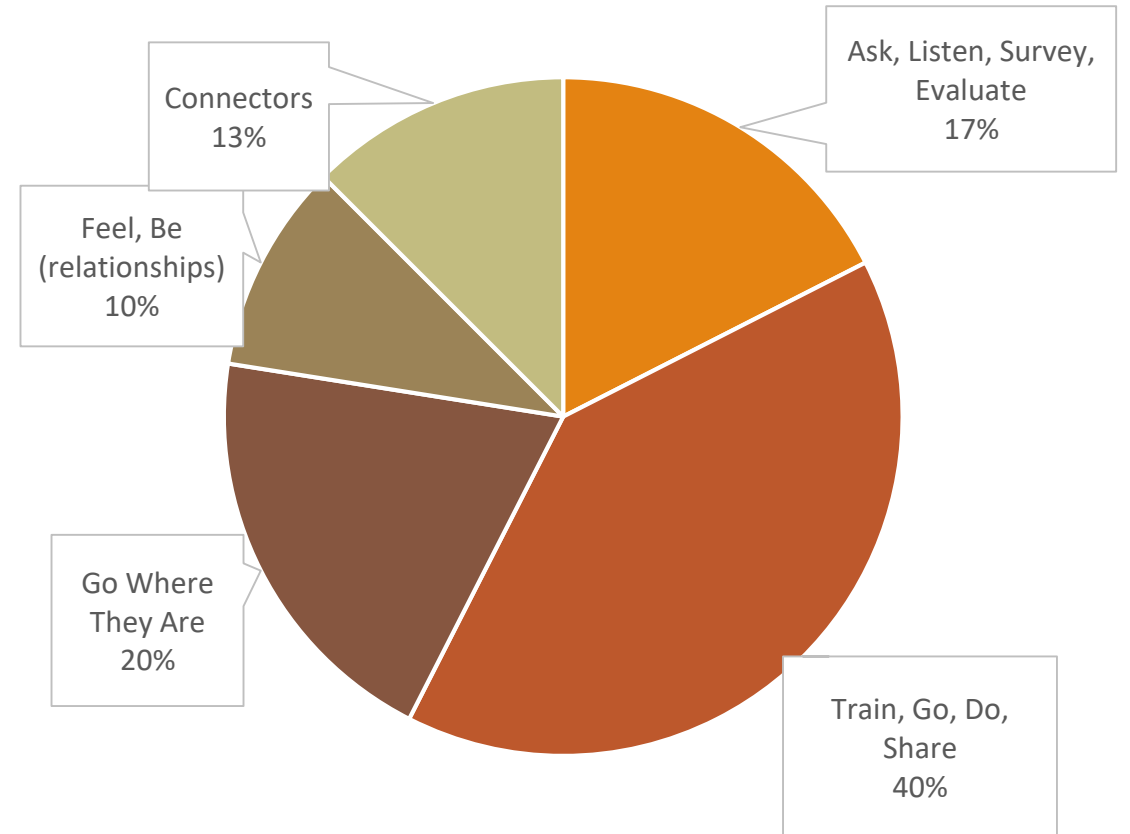


## What are ways your group could better engage people with lived experience? (table responses below)

### ACTIVITY 48%



### SUMMARY: WAYS TO ENGAGE

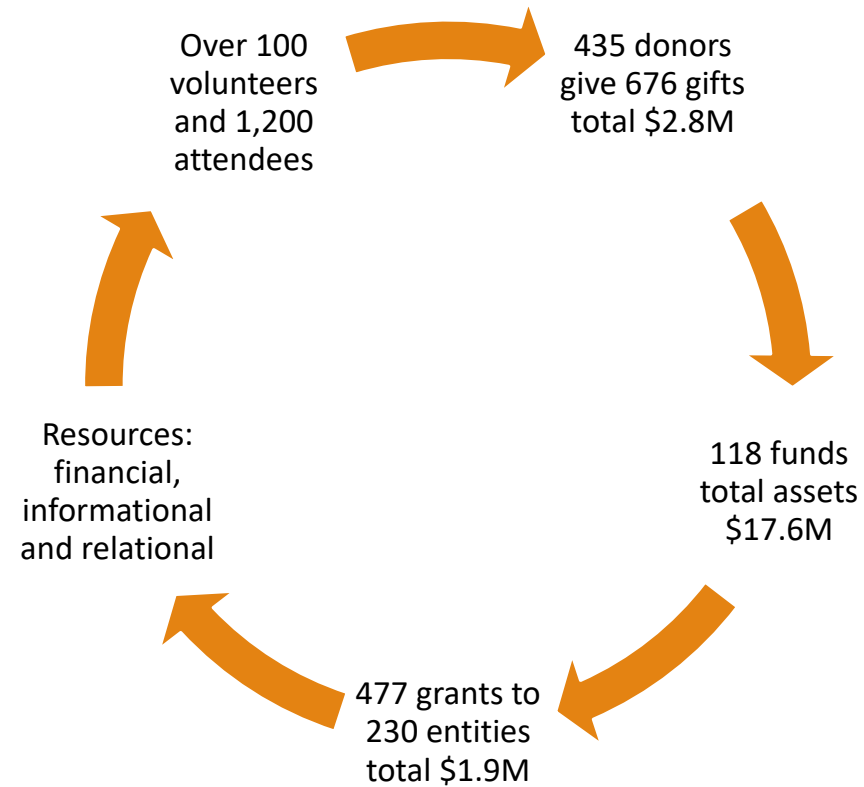




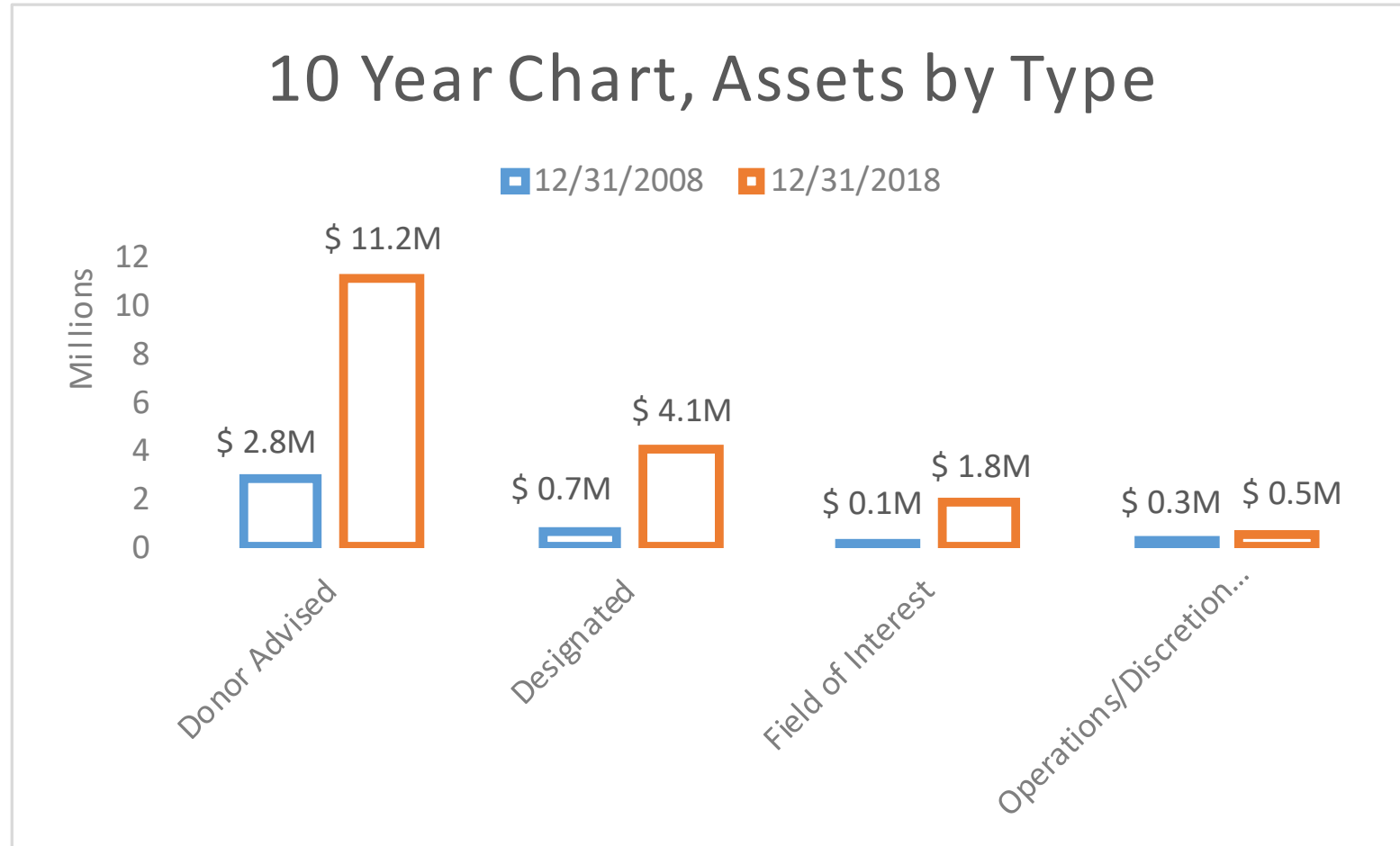


## Inspiring Philanthropy, Strengthening Communities

Community Foundation, past year (2018)



Growth from \$3.9M to \$17.6M  
(quadruple growth in every category, except operations/discretionary)





# Leveraging and Learning



## Sharing grant requests: grant cycles and out of cycle requests

- Matching donor interests with community needs
- Over 100 funds
- In 2018, leveraging \$240,000 of initial funding; adding \$212,000 to total \$453,000 through four grant cycles, out of cycle requests, and pass-thrus

## Grantee Site visits



Community Foundation's Spotlight on the Tompkins County Hunger Tour

# MISSION DRIVEN

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## Place-based and permanent

- Know our community, represent our community, involve our community
- Flexible, growing resources for today and for tomorrow

## Community philanthropy (many)

- Individuals, families, neighborhoods, businesses, organizations; all to learn from one another

## Multiple causes, issues, interests, needs

- Impact of grants, knowledge/information, and relationships
- Cover broad interests, as well as narrow focus, both deep and wide
- Continuing work around systems thinking, considering models and methodology