



Groundswell's programs prioritize support of people of color, women and refugees.



Field of Interest Fund

2020

INSPIRING STORIES, EMPOWERING COMMUNITY

COMMUNITY IMPACT

Building Skills and Cultivating Confidence

Groundswell Center for Local Food and Farming

Ten years ago, Groundswell Center for Local Food and Farming was founded by a group of farmers, community members, food activities, academics and extension associates to **train and cultivate the next generation of sustainable farmers** in the Finger Lakes. (photo: Groundswell program)

41%

Gender and Poverty

41% of Tompkins County families with children, who have a female head of household, live in poverty

Groundswell continues to train beginning farmers through the Farm Business Incubator Program; Hands-on Workshops & trainings programs out in the field; Mentorship & Farmer to Farmer Networking; Farm Business Courses and 1-1 business guidance.

Over the last four years, efforts were **re-centered on supporting people of color, refugees, women, and people from marginalized groups to gain experience in farming and food production** and take part in training programs to make farming a viable business or career.

The entire Women on the Land Workshop series has been offered with sliding scale fees and with solidarity pricing, supporting people of color to attend at half the cost.

With demonstrated impact from the workshops and quotes from participants, Groundswell was able to **leverage the women's fund grant and success of Women on the Land to secure a large federal grant** to expand efforts to not only keep offering the workshops series for three years, but also expand other program areas!

The Women's Fund grant was not only an investment into the women in this community so they could **build confidence, skill and self-sufficiency**, but it was an investment in a small and growing nonprofit that enabled Groundswell to demonstrate success and the track record needed to secure **larger and longer-term funding**.

Learn more at www.cftompkins.org

GRANT OPPORTUNITIES

Submit an application in the **Spring Grant Cycle** to access Women's Fund grants. **Deadline: March 12, 2020**



Volunteer Community Service

Beverly Baker, Women's Fund Founder, and Heidi Goldstein, 2019 Laura Holmberg awardee



Promoting Healthy Communities

2019 Women's Fund grantees and speakers from Groundswell, promote equality for women, strengthening our communities.



Thank you to our volunteers

Women's Fund Advisory Committee, ambassadors of community philanthropy.



By The Numbers (12/31/19)

\$ 405,000 Women's Fund Assets

\$ 395,300 Endowed Assets

\$ 9,700 Expendable Assets

Women's Fund Advisory Committee

Steph Bailey (past chair), Pam Bleiwas, Suzanne Brache (vice chair), Jill Burlington, Rachel Hogancamp, Mimi Melegrito, Stacey Murphy (chair), Megan Omohundro, Kim Rothman, Nancy Schuler, Kayla Wingert, Alice Moore (Community Foundation Board of Directors Liaison)

We serve as a catalyst; we partner with local agencies; we support community needs; and we honor local volunteers.

SAVE THE DATE:

Annual Women's Fund Luncheon
October 16, 2020
Emerson Suites, Ithaca College



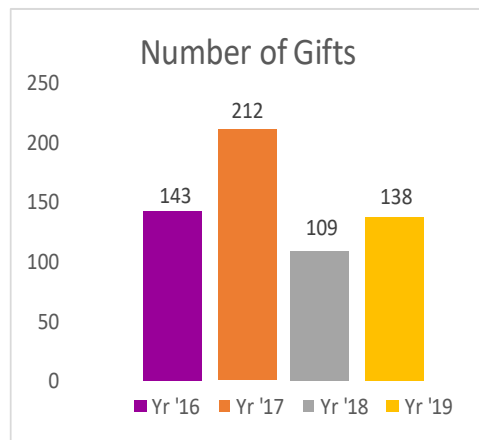
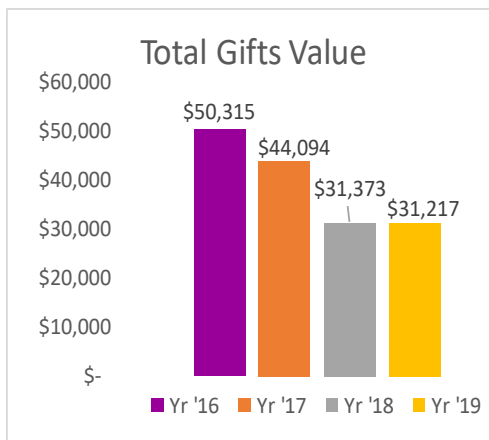
Janette Parson, College Initiative Upstate and TC3 student Women's Fund Luncheon Fall 2019

Community Impact

"I was spellbound by the **amazing stories** that were shared. It made me think of those times when I had 22 cents in my checking account and no way out. I am **proud to support** the fine work you all do. Please share my gratitude with the entire team."

~ **Women's Fund Luncheon attendee**

The Community Foundation enables everyone to be a philanthropist.



CATALYZING AND CONVENING

Women's Fund Gathering

March 5, 2020

Healthy Masculinity: Principles Toward Healthier Men and Boys (and to disrupt discrimination against women and girls)



Speaker: Davi Mozie

Location: GIAC, 301 W Court Street, Ithaca

YOUR GIFTS MAKE THIS POSSIBLE

FOR MORE INFORMATION, VISIT: www.cftompkins.org/giving/our-funds/womens-fund

Since inception (March 2004), Women's Fund has made grants totaling more than \$155,000; the annual Spring Grant Cycle leverages additional funding, expanding the impact of many important programs in our community.

