



Inspiring Stories

Empowering Community

2017 ANNUAL REPORT



INSPIRING STORIES, EMPOWERING COMMUNITY

People tell stories to share information, to pass on values, to make connections and to inspire others to take action. When we tell our stories and listen to the others' stories, we build on the power of community.

Each year, Community Foundation empowers a wide range of local nonprofits so they can have an impact on the lives of people in Tompkins County. Through our donors, we make it possible for nonprofits to tell the stories celebrating the people who are able to fulfill their dreams and contribute to our community.

In 2017, our donors made a record number of gifts — totaling \$3.7 million — to Community Foundation, which allowed us to award 418 grants to local nonprofits. These generous contributions from our donors helped us increase our assets to more than \$18.2 million last year.

Our donors created 18 new funds in 2017 to support issues they are passionate about in our community. These new initiatives include a fund honoring the retirement of Dr. Marguerite Uphoff, a longtime local pediatrician, that will benefit children and youth, as well as a fund that will support environmental education in the Cayuga Lake watershed.

Another highlight from last year was our new partnership with the Park Foundation and Chamber of Commerce Foundation to fund a study on the housing challenges Tompkins County faces. This study is an outgrowth of the housing summit Community Foundation supported, along with several other partners, at the end of 2016.

Sharing philanthropy stories elevates what is possible and causes a community to experience optimism, a sense of agency and confidence. As we continue to work on addressing the varied needs in our community, we are eager to hear your inspiring stories and we look forward to working with you to continue empowering this amazing community in 2018 and beyond.



George P. Ferrari, Jr., Chief Executive Officer



Susan Murphy
Chair, Board of Directors
(2018)



Randy Ehrenberg
Chair, Board of Directors
(2017)

OUR BOARD MEMBERS



Richard Banks



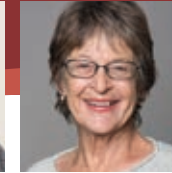
Christine Barksdale



Sahara Byrne



Fabina Colon



Janice Conrad



Bill Currie



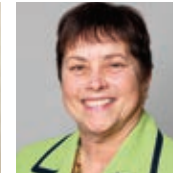
Sandy Dhimitri



Jeff Dobbin



Clover Drinkwater



Randy Ehrenberg



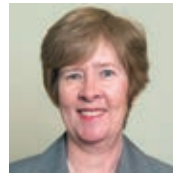
Ross Feldman



Sara Knobel



Ann Martin



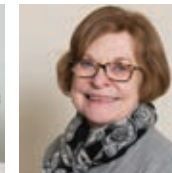
Diane McDonough



Philip McPherson



Liebe Meier Swain



Alice Moore



Bill Murphy



Susan Murphy



Stephen Pope



Nancy Potter



Eric Schillinger



Kevin Shreve



Lynn Swain



Lucia Tyler



Paul Velleman

OUR MISSION

The mission of our Community Foundation is to improve the quality of life in Tompkins County by inspiring and supporting enduring philanthropy.

OUR VISION

Tompkins County thrives thanks to engaged philanthropy.

**PHILANTHROPIC
SERVICES: DONORS
AND PROFESSIONAL
ADVISORS**

**PHILANTHROPY
EDUCATION**

LET'S TALK PHILANTHROPY

Active, powerful conversations engage a broad cross section of donors connected to the issues affecting Tompkins County. These brief and focused discussions, each one focusing on an issue of personal interest for a subset of donors such as housing, environment, sustainability, mental health, substance abuse, aging, arts & culture, and social justice, prove popular and valuable.



TOM AND MARIA EISNER
Creators of the Butterfly Fund

Throughout the year, we hear many voices and important insights from across the community. These conversations help identify key issues, highlight available resources, uncover the gaps, and guide us to solutions.

Let's Talk Philanthropy results include:

Multi-dimensional exchange of ideas, information, and enthusiasm

Connecting donor resources with community needs

Synergy and building on "what's working" heightens interest in supporting initiatives

In 2006 Tom and Maria Eisner created their donor advised fund named the Butterfly Fund. Over the years, many grants were nominated by the couple to support local nonprofits. They also added to their fund with generous gifts. Changes in their circumstances brought about by Tom's passing in 2011 and more recently by Maria's moving out of the area invited a reconsideration of these charitable assets.

Community Foundation Philanthropic Services staff met with Maria to create customized plans for how to transform this fund to better meet current needs. The

"Ithaca Health Alliance is one of my favorite organizations in Tompkins County. It is one of the best examples of what Ithaca stands for, a place for all people to live in good health or — at least — being cared for and helped by their neighbors."

MARIA EISNER

results are four designated funds for specific organizations. These new funds are endowed to ensure support in perpetuity.

Tom and Marie Eisner Ithaca Health Alliance Endowment Fund

Tom and Marie Eisner Finger Lakes Land Trust Endowment Fund in memory of her husband Tom

Tom and Marie Eisner Planned Parenthood of Southern Finger Lakes Endowment Fund in honor of her three daughters: Yvonne, Vivian and Christina

Tom and Marie Eisner Loaves & Fishes Endowment Fund in honor of League of Women Voters

MIKE MAY ESQ.
Local Attorney



“The Community Foundation is a professional organization that you can be confident is run correctly. I think it’s the premier local organization to work with.”

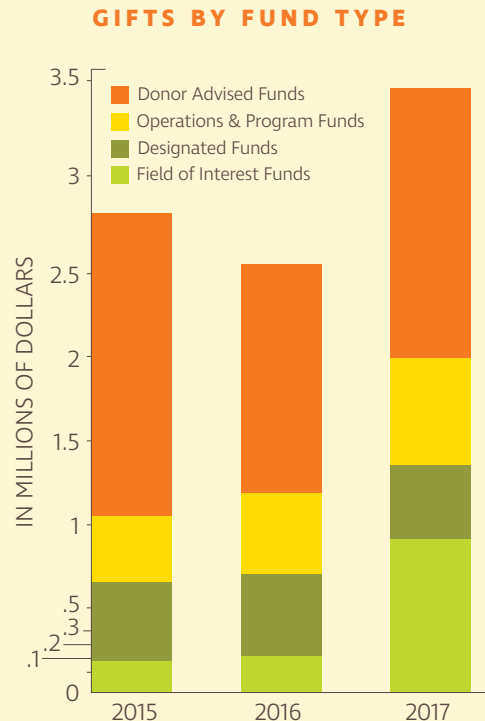
MICHAEL MAY, ESQ.
FINANCIAL ADVISOR

MICHAEL MAY, ESQ., ADVISES CLIENTS TO WORK WITH COMMUNITY FOUNDATION

Before Susan Christopherson, chair of the Department of City and Regional Planning at Cornell University, died of cancer in 2016, she asked her attorney, Michael May, how she could create a fund in which she could leave her assets to the community.

When they met at her home to discuss her estate planning, they both came up with the same organization to establish and oversee an endowed fund — Community Foundation. In 2017, the assets from her estate initiated the Susan Christopherson Community Planning Fund, a field of interest fund. Students and colleagues also continue to make gifts to this fund. Susan envisioned communities in Central New York engaging their residents effectively and meaningfully in decision making around planning issues that affect their day-to-day lives. This fund will launch grants beginning in 2019 to assist residents who want to improve their communities through planning and design.

As a lawyer who often draws up estate plans, May said he recommends his clients work with Community Foundation to help them meet their charitable goals.



See how Community Foundation can help you achieve your philanthropic goals.

cftompkins.org/resources/for-donors

ENDOWED FUNDS: FOREVER FLEXIBILITY

ENDOWED FUNDS MAKE A DIFFERENCE

A growing number of donors to Community Foundation are creating endowed funds as a way to provide continuing support for community needs. In 2017, donors established 12 new endowed funds, which will keep giving to the causes they are passionate about — from children and youth to environmental education — annually forever.

"An endowment exists to solve problems in the future that we cannot even imagine right now," said George Ferrari, CEO of Community Foundation. "It gives us the ability to do good forever."

Honoring Dr. Marguerite Uphoff

When Dr. Marguerite Uphoff decided to retire as medical director of the Ithaca City School District in 2017, nurses from the district knew they wanted to honor her legacy of serving students for 25 years.

They turned to Community Foundation and created the Dr. Marguerite Uphoff Endowment Fund, so that one of Ithaca's longest serving pediatricians could continue to help children and youth in Tompkins County.

"Forever the children in this community who have health issues, no matter what they are, will benefit from this endowment fund," said Judy Hoffman, the former head nurse at the Ithaca City School District, who spearheaded the fund drive. "I think that using Community Foundation was the perfect way to create this fund."

The fund created for Dr. Uphoff will support Community Foundation's Children and Youth Fund, which awards grants to nonprofit organizations that help promote the healthy development of children and youth. The community is invited to contribute to the fund, named in honor of Dr. Uphoff, to address the needs of Tompkins County children.



DR. MARGUERITE UPHOFF

Ithaca City School District Medical Director, Retired

"Forever the children in this community who have health issues, no matter what they are, will benefit from this endowment fund..."

JUDY HOFFMAN

Creating an Environmental Education Fund

Gerry and Caroline Cox took the adage, "Think globally, act locally," and put those words into practice when they created an environmental education fund at Community Foundation in 2017.

The Coxes wanted to establish an endowed fund that would support organizations that educate the public about ecological issues in the Cayuga Lake Watershed. They also wanted to encourage other donors to contribute to a fund that will protect the local environment.

"This is a way to say to others who have this interest, 'You too can help make this happen,' " said Caroline, a former Community Foundation board member. Gerry added: "The fund can influence what happens here if others learn more about the environment and realize their stake in it."

The Environmental Education Fund created by the Coxes reflects a growing interest in environmental grantmaking to local nonprofits. The fund will begin making grants in 2019.

CAROLINE AND GERRY COX

Ithaca Residents



"This is a way to say to others who have this interest, 'You too can help make this happen.'"

CAROLINE COX

Anonymous Donor Supports Endowed Fund

A longtime Ithaca resident pledged \$100,000 anonymously to Community Foundation in 2017 to show her commitment to the community and to set an example she hopes others will follow.

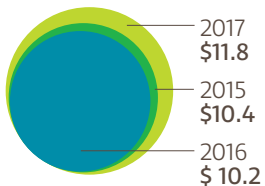
The gift was the first made to the endowment for the Tompkins Today Tomorrow Fund, which is the most flexible and responsive of the more than 100 funds administered by Community Foundation's board of directors.

"Community Foundation has reached a level of maturity where it can be more proactive in its grantmaking," the donor said. "This gift is a vote of confidence in the board and staff to serve this community."

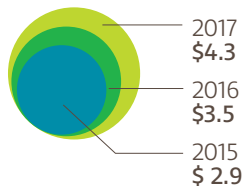
Tompkins Today Tomorrow Fund was created in 2003 and has received current use gifts every year. This Fund has already supported more than 30 organizations, including those providing for basic needs such as food and shelter, for museums and libraries and for all variety of community building and arts work in the local community.

ASSETS BY FUND TYPE

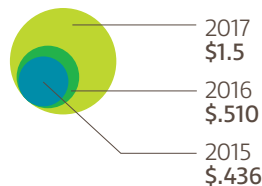
Donor Advised Funds



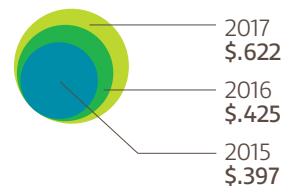
Designated Funds



Fields of Interest Funds

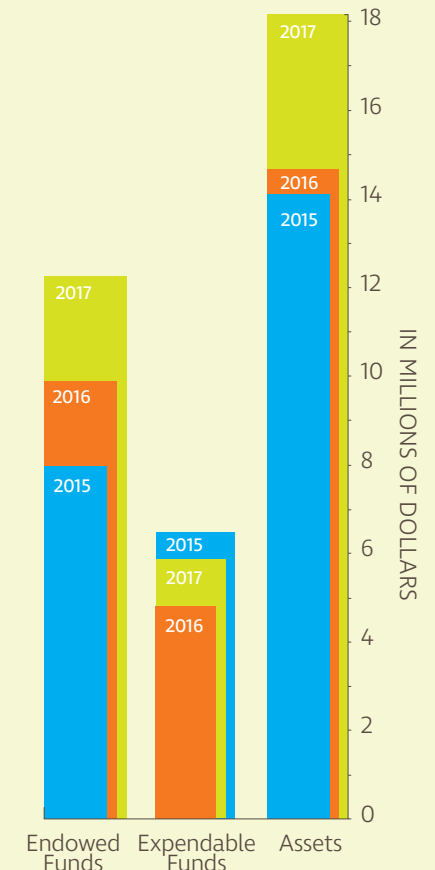


Operations & Program Funds



IN MILLIONS OF DOLLARS

ASSETS BY FUND STATUS



GRANTS AND IMPACT: ACCESS AND CHANGE

Two weekly programs — LEAP (Library Elementary Assistance Program) and STEAM (Science, Technology, Engineering, Art and Math) — are developing enthusiastic young readers in Groton.



ASSURING EQUAL ACCESS FOR ALL YOUTH

Tompkins County is fortunate to have a vibrant array of services for our children and youth and Community Foundation has a long track record of making grants for these programs. But, how do we assure that we are providing equal access, particularly for youth who might have barriers to services?

Trumansburg 6th graders attending the Cayuga Nature Center KDT! field study to develop leadership and team building.



Behavioral Challenges and Summer Camp

In 2017, our Children & Youth Fund supported the KIDS FIRST Summer Recreation Program, a program of the Mental Health Association in Tompkins County. This program serves youth with developmental, behavioral and/or emotional health challenges. Highly trained staff provide campers with a place to learn, grow, build relationships, connect to the community, and maintain a healthy sense of structure. For many participants, most of which are low-income, KIDS FIRST is the only summer day camp in the county equipped to serve them. KIDS FIRST also serves as an entry point for families to access a range of other support services needed beyond summer camp.

Rural Youth – Unique Challenges

Rural youth often have unique challenges with issues of isolation and limited access. The Rural Outreach Program of Family and Children's Service of Ithaca is serving all of Tompkins County. Community Foundation supported therapeutic one-on-one mentoring, family case

management, and recreational skill building activities to youth in rural communities who have very limited access to counseling or other supportive services. These youth were experiencing mental and behavioral challenges that were often complicated by poverty, chaotic home lives, and/or abuse/domestic violence. This program has four years of success building infrastructure and strengthening relationships with local institutions. Rural outreach is now integrating into existing programs and supported more sustainably through existing funding streams.

Arts and Culture for ALL our youth

Kids Discover the Trail, a collaboration of eight cultural institutions in Tompkins County, now serves children in all of the county's six school districts, following a feasibility study funded by Community Foundation and other local funders. A \$10,000 grant helped finance a study to determine the need and the logistics required to expand Kids Discover the Trail beyond the Ithaca City School District. Field trips including to the Johnson Museum of Art, The History Center in Tompkins County and Cayuga Nature Center, reached 80 percent of all school children in the county this year.



“I wanted to show my commitment to this community and hope others will follow. It is a deep vote of confidence in how grant making by the board and staff serve this community well into the future.”

ANONYMOUS DONOR

Adapt and Include: Building Capacity for Children with Sensory Issues

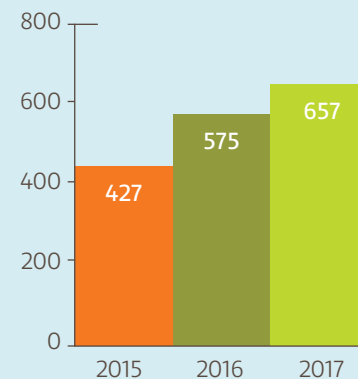
In 2015, Tompkins County Public Library noticed that their traditional story times were not meeting the needs of some of the youngest children with sensory challenges. Their application to Community Foundation's Library Grant Cycle resulted in a grant for enhanced and expanded programming for children with sensory processing challenges. Sensory tools and equipment were purchased, making the library a more inclusive and welcoming environment for all children and families.

In 2017, the Bernard Carl and Shirley Rosen Library Fund supported similar programming for the Lansing Community Library resulting in more inclusive services. Most children on the autism spectrum are very concrete thinkers so it helps to have a tangible way for them to understand the story. During the sensory story time the presenter uses figures on a table or shapes on a felt board to tell the story, rather than just turning pages and showing pictures. Staff work to maintain quieter and calmer lighting and background sounds.

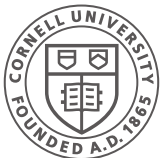
Also, in 2017, the Myrtle Dee Nash Memorial Fund supported two “Sensory Hours” events at the Sciencenter. Children with autism spectrum concerns and sensory processing disorders and their families are especially invited to experience the Sciencenter exhibits and to engage in a comfortable environment that caters to their special needs.



NUMBER OF DONORS



CORPORATE SPONSORS

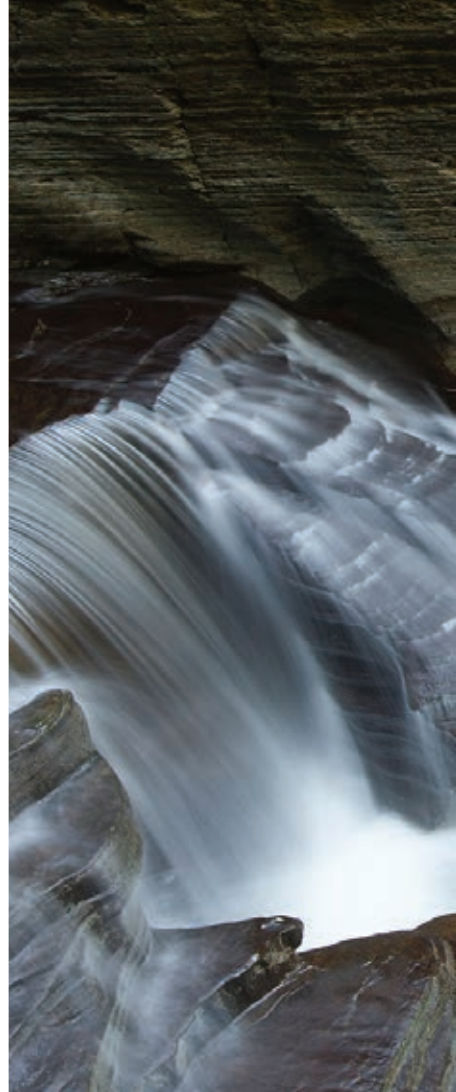


We are happy to help support your efforts again... and include a little extra this year. Best wishes for continued success!"

MIKE WAYNE
SENIOR VP & DIRECTOR
OF MARKETING,
CHEMUNG CANAL TRUST

Thank you to our additional 2017 business supporters!

Alternatives Federal Credit Union
Cayuga Landscape
DiMarco, Abiusi & Pascarella
Express Employment Professionals
Firelight Camps
First National Bank of Groton
Glen Wood Financial
Hancock Estabrook
Ithaca Foreign Car Service
Larkin Agency
Morgan Stanley
Schlather, Stumbar, Parks & Salk
Sciarabba Walker & Company
The Frame Shop
Tompkins Trust Company
Wegmans



FINANCIAL STATEMENT

ASSETS

AUDITED YEAR
ENDED DEC. 31

2017

AUDITED YEAR
ENDED DEC. 31

2016

Total Assets	\$ 18,245,512	\$ 14,619,892
Total Liabilities	\$ 27,841	\$ 20,156
Total net assets	\$ 18,217,671	\$ 14,599,736

STATEMENT OF ACTIVITIES

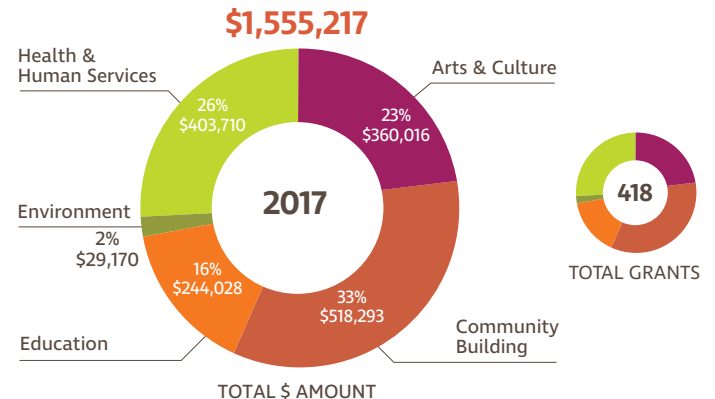
REVENUE

CONTRIBUTIONS/GRANTS	\$ 3,607,143	\$ 2,405,905
INVESTMENT INCOME	\$ 2,050,970	\$ 1,260,040
OTHER	\$ 57,851	\$ 52,998
Total Revenue	\$ 5,715,964	\$ 3,718,943

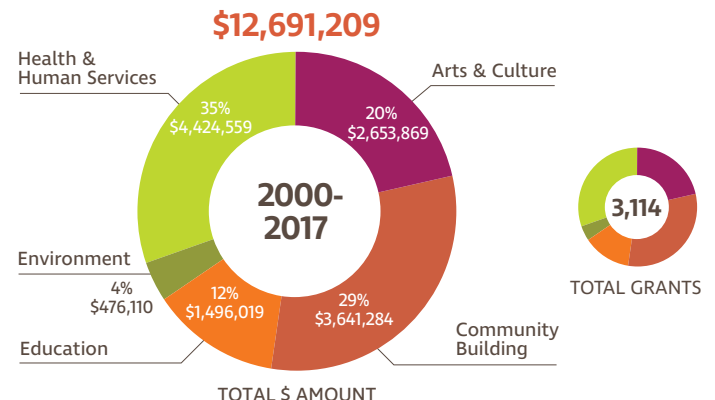
EXPENSES

GRANTS	\$ 1,555,217	\$ 2,686,823
ADMINISTRATION	\$ 542,812	\$ 584,527
Total Expenses	\$ 2,098,029	\$ 3,271,350
CHANGE IN NET ASSETS	\$ 3,617,935	\$ 447,593
NET ASSETS AT BEGINNING OF YEAR	\$ 14,599,736	\$ 14,152,143
Net Assets at End of Year	\$ 18,217,671	\$ 14,599,736

2017 GRANTS



GRANTS SINCE INCEPTION





2017 COMMUNITY FOUNDATION STAFF

Amy LeViere, Nancy Massicci, George Ferrari, and Janet Cotraccia



**Additional annual report resources
are available online.**

[www.cftompkins/about-us/annual -report/](http://www.cftompkins/about-us/annual-report/)

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