



Inspiring Philanthropy

Strengthening Communities

2018 ANNUAL REPORT



INSPIRING PHILANTHROPY,
STRENGTHENING COMMUNITIES

People in Tompkins County strengthen great communities like ours when we are inspired to take action to make them even better. Community based philanthropy calls for participation by all of us. This approach brings a variety of perspectives, values and potential solutions to the challenges, opportunities and problems we face.

Our Community Foundation is inspired by the work of people dedicated to the impact of an accomplished array of mission driven organizations. We also gain inspiration from the powerful hopes and dreams of so many generous donors who work with us to achieve charitable goals. Community Foundation celebrates collaborations with people seeking improvements in our communities.

In this report we invite you to learn more about some of our 2018 approaches and achievements. Discover how we crafted new ways to serve donors’ needs like our Pooled Income Fund and DonorCentral, an online tool for donor advisors. Read about two special people who give of their time and voice as members of our grant review teams. Get inspired by learning about two of the more than 70 people who make plans for generous gifts as members of our Legacy Society. See how grants are directed toward community needs that are long standing, or urgent or unanticipated. Learn about the impact you make possible.

Motivated community members can make magic happen. Your influence and enthusiasm in building and deploying community assets can activate others to do likewise. Excitement, hopefulness and positivity all help us enhance our communities.

We are dedicated to serve you. Our board and staff find encouragement and energy in our relationships with donors, grant applicants, professional advisors and other funders. Thank you for the honor of sharing your inspiration as we work together to enhance our communities. Tompkins County thrives thanks to engaged philanthropy.



George P. Ferrari, Jr.
George P. Ferrari, Jr., Chief Executive Officer



Susan Murphy
Susan Murphy
Chair, Board of Directors (2018)

OUR MISSION

The mission of our Community Foundation is to improve the quality of life in Tompkins County by inspiring and supporting enduring philanthropy.

OUR VISION

Tompkins County thrives thanks to engaged philanthropy.



Christine Barksdale



Janice Conrad



Bill Currie



Sandy Dhimitri



Clover Drinkwater



Nicole Eversley Bradwell



Ross Feldman



Sara Knobel



Ann Martin



Keith McCafferty



Diane McDonough



Philip McPheron



Liebe Meier Swain



Alice Moore



Susan Murphy



Stephen Pope



Ben Renberg



Michelle Rios-Dominguez



Eric Schillinger



Kevin Shreve



Lynn Swain



Lucia Tyler



Paul Velleman

PHILANTHROPIC SERVICES

PHILANTHROPY MADE EASY.

Our new DonorCentral online system for fund advisors launched in 2018. Through a portal on our website, fund advisors now have 24/7 access for managing their funds. Advisors are able to recommend grants, view fund information, research new grant opportunities, and more.

We hear over and over again how much donors value the connections they make through Community Foundation. As a catalyst, we often provide the space and the connections sparking the fire of philanthropy.



PHIL & MARY LU MCPHERON

“We ask ourselves, How can we help as donors to strengthen our community by promoting people, organizations and resources while making our efforts more coherent and effective?”

PHIL MCPHERON
DONOR ADVISOR AND BOARD MEMBER

“We are informed by the Community Foundation of requests in as well as out of cycle, and we can pick and choose what we want to fund,” says Mary Lu, a retired senior extension associate at Cornell who is a committee member for the Children & Youth Fund at the Community Foundation.

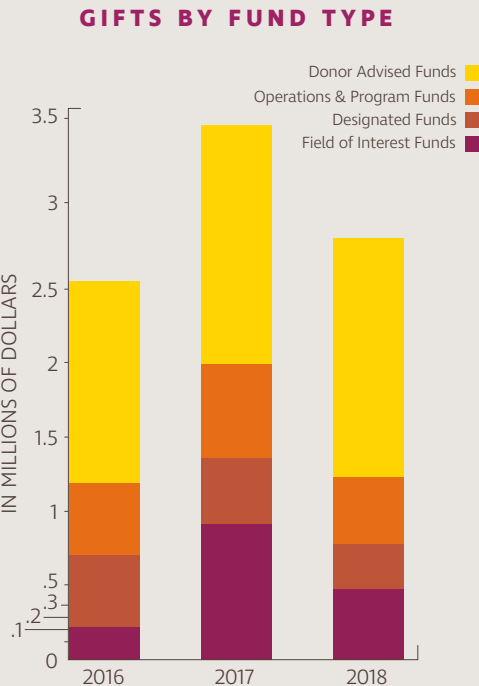
ADDITIONAL SERVICES INCLUDE:

- Designed philanthropy** – effective giving strategies include consideration of purpose, control, tax benefits, and timeframe; providing flexibility and guidance
- Local connections** – matching donor interest with community needs, often leveraging the impact of initial available funding
- Education and advice** – events and programs cover a wide range of topics, issues, and interests, providing opportunities to listen and learn from one another and hear from experienced voices

DESIGNED PHILANTHROPY

“We had great careers here, and we were very engaged in the community. This was a way for us to give back to the community that was good to us.”

ALAN PEDERSEN
LEGACY SOCIETY MEMBER



ALAN & NANCY PEDERSEN



Alan and Nancy Pedersen Add the Community Foundation to Estate Planning

When Alan and Nancy Pedersen formalized their will last year, they decided to designate a portion of their estate for the Community Foundation of Tompkins County.

“We just decided that it seemed like the right thing to do — to make sure that the money would continue to do good when we’re not here,” said Nancy, a retired special education teacher.

The Pedersens named the Community Foundation in their will because of the work it does in Tompkins County. “It’s an organization that’s locally based, that’s well run, that continues to benefit the community, and that’s what we had the interest in continuing to do,” said Alan, the former vice president of human resources for Cayuga Health System.

The couple had not been involved in Community Foundation before they approached George Ferrari, the chief executive officer, about their estate planning. But Alan has known George since the 1990s, when George was executive director of AIDS WORK of Tompkins County, and Alan was on its board.

By designating the Community Foundation in their will, the Pedersens will be able to select the types of organizations their estate will benefit. While they now spend winters in Indian Rocks Beach, Fla., they want to continue supporting nonprofit organizations in Tompkins County.

See how Community Foundation can help you achieve your philanthropic goals.
cftompkins.org/resources/for-donors



Community Rallies to Reopen Enfield Food Pantry

When the Enfield Food Pantry shut its doors because of a rodent infestation last summer, Community Foundation stepped in to alert donors and jumpstart a fundraising campaign to reopen the facility.

After word spread about the closure, local churches, businesses and residents donated \$22,000 to upgrade the pantry, which serves about 170 families a week. In addition to hiring a pest management service, the pantry installed new shelving and a walk-in freezer, and sealed and painted the building.

Community Foundation, which offered to close the funding gap for the project, donated \$1,800 to the project from the Tompkins Today and Tomorrow Fund, the foundation's most flexible grantmaking fund.

"The Community Foundation gave us not just the financial support and assurances that they were there to help us see through this project, but it was just the support of knowing that the Community Foundation would help make sure that this came to fruition that gave me the encouragement to spur me on," said Jean Owens, director of Enfield Food Distribution, which operates the pantry.

Repairing Flood-Damaged Homes in Sheldrake Point

Nearly nine inches of rain that fell in a few hours last August caused flash flooding in Sheldrake Point, a community on the western shore of Cayuga Lake.

Eleven homes were severely damaged by the flooding, forcing residents to seek temporary shelter. Cars, campers and other personal belongings floated away as debris from the flood was scattered throughout the area.

Fund advisors from Community Foundation donated \$6,000 to help residents with the cleanup and repair of their houses, churches and businesses also provided goods and volunteer workers to help with the recovery.

The donations helped pay for reconstruction of driveways, interior and exterior repairs, purchase of appliances, replacement of furnishings and temporary living expenses for residents who had to leave their homes.

Film on Local African-American History Released

After many years in the making, a film portraying two black families from Ithaca whose fathers and sons fought in the Civil War was shown to the public in a special screening last November.

Civil Warriors, an 84-minute film was supported by several organizations in Tompkins County, including Community Foundation. The foundation also provided an early grant in support of the accompanying high school focused curriculum. "It landed in my classroom with an immediacy that felt electric. . . It blew my students away."

It was produced and directed by Deborah Hoard, president of PhotoSynthesis Productions in Ithaca, along with Che Broadnax, a Brooklyn-based filmmaker. Social Ventures was the nonprofit fiscal sponsor for the project.

"It is a privilege to support a project that not only celebrates local talent and history, but one that will inspire and engage students and families across the country in a more enlightened narrative of black history."

JANET COTRACCIA
CHIEF IMPACT OFFICER

SUSAN LESSER



"I have enjoyed being on the review team most of all because I believe in what we are doing. Additionally, I have enjoyed working with a committed and thoughtful group that embraces the mission of the Library Grant Cycle. It is not that we all agree all the time, but that we listen to each other and come together to make the best decisions we know how."

SUSAN LESSER
GRANT REVIEW TEAM MEMBER

Susan Lesser is a retired Speech-Language Pathologist who worked at Tompkins-Seneca-Tioga BOCES with students and also worked as an adjunct supervisor for student teachers in the Speech-Language Program at Ithaca College. Since retirement she has been involved in a number of volunteer organizations including the Family Reading Partnership, the 2-1-1 Call Center, TC3's Arthur Kuckes Child Care Center, and the Kitchen Theatre.

Susan volunteered to be on the review team for the Library Grant Cycle. Susan is a strong believer in the overall benefit libraries offer and liked the idea of helping area libraries that serve as a focal point for their communities. Clearly committed, library staff offer the best they possibly can to their patrons. She was inspired to learn how much the librarians care.

Susan has served as a review team member for the past three years. She found the proposals exciting and the process intense. The Library Grant Review team is a diverse group, representing various perspectives that functions well because they all work toward the same goals and share an interest in making area libraries as compelling to users as possible.

TRAVIS BROOKS



"I had a greater responsibility and sense of purpose to advocate for the programs that were familiar to me and to call the ones out that said they served my community when that was not my experience. My sadness stemmed from the fact that I now realized that often there was no one that represented my community and interests sitting at the local funding decisions table that would or could advocate for me."

TRAVIS BROOKS
GRANT REVIEW TEAM MEMBER

Travis Brooks, Deputy Director of GIAC and Director of My Brother's Keeper Ithaca (MBKI) has an impressive track record of serving area youth for more than 20 years.

Travis first got involved by writing and reporting on grants. After attending Community Foundation events he developed strong working relationships with staff. He started to understand the Community Foundation's power was its ability to build relationships and make connections. He was recruited to serve on the Spring Grant Cycle review team.

As a person who is always seeking funding, Travis' experience was applying and presenting his case for grants. He did not initially grasp the responsibility of being a member until the first meeting. As Travis dove into the work, he experienced the review team as seeing each other as experts in the various areas of the community they represent. Travis realized how powerful his voice and experiences were at the table.

Travis enjoyed the interests and genuineness of the other members. He valued their interest in his opinions and in the opinions of others on the team.

NEW CHARITABLE FUNDS IN 2018



With Thanks to Professional Advisors

Since our founding in 2000, the Community Foundation of Tompkins County has enjoyed a strong partnership with local professional advisors. While advisors work confidentially with their clients, often donors will share their professional advisor’s guidance that brought them to us.

With appreciation for the following advisors for the last 19 years to regional philanthropy, our valuable partners in giving.

- Suzanne Aigen

Fred Ballantyne

Alyssa Barreiro

Bill Currie

Clover Drinkwater

Ross Feldman

Marcie Finlay

Elena Flash

Mariette Geldenhuys

Chris Gibbons

Howard Hartnett*

John Hinchcliff

Anna Holmberg

Robert Jewell

Elizabeth Lindsay-Ochoa

Robin Masson

Mike May

Marshall McCormick
- Diane McDonough

Erin McKinley

Jerry Mickelson

Jim Miller

Bill Murphy

Beth Prudence

Kim Rothman

James Salk

Helen Saunders

Ray Schlather

Leslie Strebel

Paul Strebel

Tim Tindall

Jay True

Sally True

Tom VanDerzee

Jay Williamson

Glen Wood

* deceased

Endowment Funds Support Basic Needs

Teresa Harris, born on September 26, 1920 in Italy, passed away at 97 years of age on June 13, 2018. Mrs. Harris was the oldest member of Community Foundation’s Legacy Society which honors and assists generous individuals who establish a planned gift with

the Community Foundation. These donors take a long, future oriented outlook in order to perpetually benefit communities and organizations in Tompkins County. Mrs. Harris lived simply and dedicated her estate to help build new funds to support organizations which were important to her during her life in Tompkins County. Now, and every year in perpetuity, her generous gift will create grants to the American Cancer Society, United Cerebral Palsy Foundation, and Immaculate Conception Church.

Another new fund helps many local people continue to be concerned about hunger, food insecurity and access to nutritional food choices. A number of local organizations are working together to address hunger needs as the circumstances change over time. A new field of interest fund, the Jane Efroymsen Fund to Defeat Hunger, was created in 2018 to grow the endowed assets available to focus on hunger today and into our future.

“This fund supports initiatives that can meet long-term hunger needs and provide solutions to mitigate their causes. Over 10% of our citizens are considered food insecure and do not have regular access to enough food for a healthy life; more than a quarter of them are children. In a country of so much abundance, we believe these numbers can, and must, be reduced.”

ANONYMOUS CREATOR OF THE NEW JANE EFROYMSON FUND TO DEFEAT HUNGER FIELD AND INTEREST FUND

DONOR SERVICES



“Nonprofits may come and go, but I have complete confidence that Community Foundation will use our bequest well because they are so in touch with community needs.”

SARAH JOHNSON
DONOR & LEGACY SOCIETY MEMBER

A Legacy of Gratitude and Service

It was the year 2000, Sarah Johnson, a long-time local resident, was so impressed with the Community Foundation that she became one of its early donors. Says Johnson, “There are families who have lived here a long time and a lot of them are struggling, especially in rural areas. There are so many worthwhile organizations that I have given money and time to over many years that I wasn’t sure how to allocate my funds. The Community Foundation figures that out for me.”

A few years later, Johnson and her sister, Gwyn Lymberis, became more familiar with the Community Foundation and decided to create a donor-advised fund, Johnson Sisters Fund, which has supported more than 30 organizations since its inception in 2003.

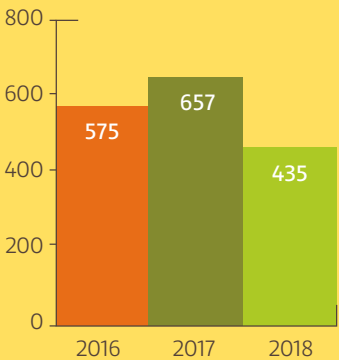
A portion of the fund defrays operational expenses of the Community Foundation. Johnson says, “I’m perfectly happy to have money I’ve donated used to help ensure Community Foundation’s need to operate.” Other issues Johnson is concerned about include equity for women and girls, and rural poverty.

In 2018, the Johnson sisters named the Community Foundation in their estate plans. Their Pooled Income Fund provides Sarah with quarterly income and later to her sister. Eventually it will revert to Community Foundation upon the death of both Johnson sisters.

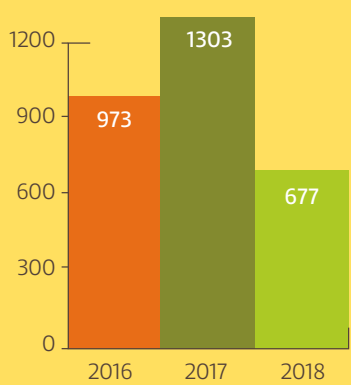
“It’s been a joy and a privilege to live here, and I’ve been fortunate enough that I haven’t suffered economically,” she says. “I’ve almost always had more than enough to get by and would like that to be true for everyone in our small corner of the world.”

The Legacy Society recognizes those who have set aside gifts to the Community Foundation through their will or estate plans, for the benefit of our community. We are grateful to every individual whose commitment and vision for a better tomorrow will endure.

NUMBER OF DONORS

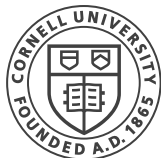


NUMBER OF GIFTS



See how Community Foundation can help you achieve your philanthropic goals.
cftompkins.org/resources/for-donors

CORPORATE SPONSORS



Thank you to our additional
2018 business supporters!

- Benjamin Peters
- BorgWarner
- Cayuga Landscape Company
- Emmy's Organics
- Glen Wood Financial Group
- Illume Projects
- Ithaca Foreign Car Service
- Pro Lawn Landscaping & Excavating
- Sciarabba Walker & Company
- Sheryl Sinkow
- True Insurance
- Warren Real Estate
- Wegmans Food Markets

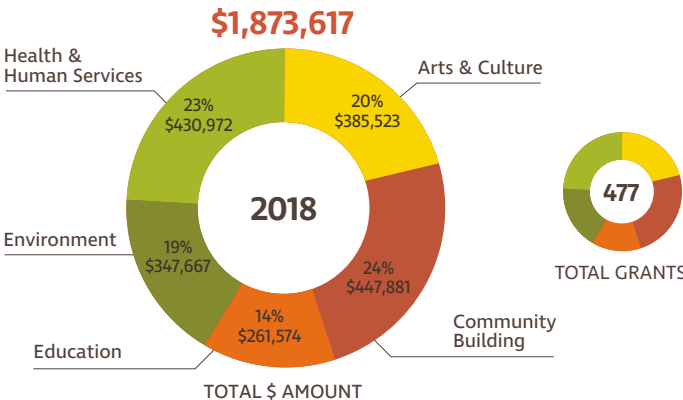


FINANCIAL STATEMENT

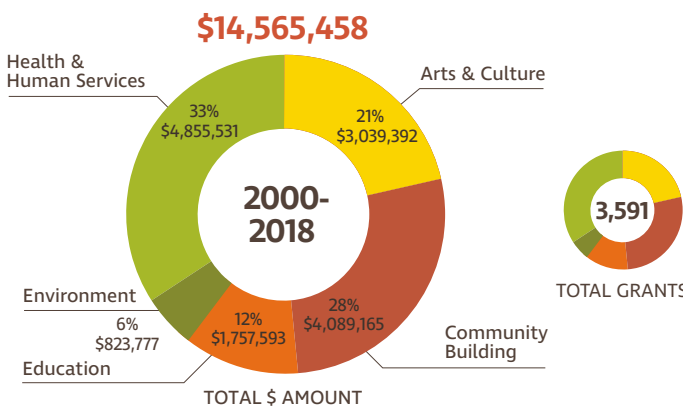
ASSETS	AUDITED YEAR ENDED DEC. 31	2018	AUDITED YEAR ENDED DEC. 31	2017
Total Assets		\$ 17,571,435		\$ 18,245,512
Total Liabilities		\$ 524,205		\$ 528,185
Total Net Assets		\$ 17,047,230		\$ 17,717,327
STATEMENT OF ACTIVITIES				
REVENUE				
CONTRIBUTIONS/GRANTS		\$ 2,627,736		\$ 3,576,692
INVESTMENT INCOME		\$ (922,679)		\$ 1,989,519
OTHER		\$ 100,483		\$ 65,026
Total Revenue		\$ 1,805,540		\$ 5,631,237
EXPENSES				
GRANTS		\$ 1,844,419		\$ 1,543,258
PROGRAMS & SERVICES		\$ 536,679		\$ 478,460
ADMINISTRATION & DEVELOPMENT		\$ 94,539		\$ 64,352
Total Expenses		\$ 2,475,637		\$ 2,086,070
CHANGE IN NET ASSETS		\$ (670,097)		\$ 3,545,167
NET ASSETS AT BEGINNING OF YEAR		\$ 17,717,327		\$ 14,172,160
Net Assets at End of Year		\$ 17,047,230		\$ 17,717,327

Variances reflect differences between typical community foundations' grant reporting practices and audit report accounting standards for agency funds.

2018 GRANTS



GRANTS SINCE INCEPTION





COMMUNITY FOUNDATION STAFF

Jessie Galbreath Nocera, Amy LeViere, George Ferrari, Janet Cotraccia, and Nancy Massicci



**Additional annual report resources
are available online.**

www.cftompkins.org/about-us/annual-report/

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