

# Engaged Philanthropy, Inspired Communities

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2019 ANNUAL REPORT



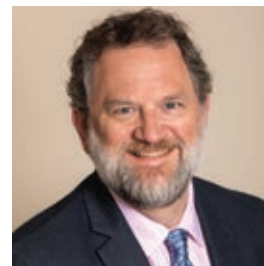
## ENGAGED PHILANTHROPY, INSPIRED COMMUNITIES

Good times, bad times, challenging times unprecedented times. Your support of our Community Foundation means that together, we make times better no matter the current conditions. As we look back on a very successful 2019, we take pause to acknowledge the uncertainty, the anxiety, and the trials of the current conditions of a global pandemic and economic turmoil.

COVID-19 first captured our attention and altered our work in early 2020. Our changed world requires new dedication, resources, and tenacity now and forever into our future. Local funders and charitable residents continue to lean into new methods of solving extraordinary problems. Nimbleness, ingenuity, and effectiveness are hallmarks of public charities like community foundations. Crises like this one make the case for the role of the potent, locally controlled, flexible assets you have entrusted to our care.

We hope that in review of our past accomplishments we can find renewed hope and revitalized resolve in dealing with our current challenges. Read more in this report about how you continue to make a difference in our communities. See how grantees are approaching problem solving from a systems change perspective valuing collaborations and building trusting relationships. Discover how donors learn of needs from our programs and then take it up a step to do even more. Learn about new tools such as FreeWill, an online will drafting service, which assists you in making charitable plans.

More than ever we recommit our vision to you, even under these incredible stressors, that Tompkins County thrives thanks to engaged philanthropy.



A handwritten signature in black ink, appearing to read "G. P. Ferrari, Jr.".

George P. Ferrari, Jr., Chief Executive Officer



A handwritten signature in black ink, appearing to read "Keith McCafferty".

Keith McCafferty  
2020 Chair  
Board of Directors



A handwritten signature in black ink, appearing to read "Susan Murphy".

Susan Murphy  
2019 Chair  
Board of Directors

## OUR BOARD MEMBERS



Christine Barksdale



Theoria Cason



Janice Conrad



Bill Currie



Sandy Dhimitri



Clover Drinkwater



Nicole Eversley  
Bradwell



Linda Gasser



Ann Martin



Mary MacAusland



Jim Mazza



Keith McCafferty



Philip McPherson



Liebe Meier Swain



Alice Moore



Susan Murphy



Stephen Pope



Ben Renberg



Steve Ruoff



Kevin Shreve



Khandikile Sokoni



Lynn Swain



Lucia Tyler

Not pictured: Rick Page

## OUR STAFF



George P. Ferrari, Jr.  
Chief Executive  
Officer



Janet Cotraccia  
Chief Impact Officer



Jessie Galbreath-  
Nocera  
Administrative  
Coordinator



Amy LeViere  
Chief Philanthropic  
Services Officer



Nancy Massicci  
Chief Development  
Officer

Philanthropic consulting and individualized services create unique giving experiences. Customized approaches allow for focused impact and also for broader audiences to learn more, bringing additional resources to fuel the important work of community philanthropy.

**DonorCentral**, an online portal on our website, provides fund advisors easy 24/7 access for managing their funds. Advisors are able to recommend grants, view fund information, research grant opportunities, and more.

### Learning About Community Needs Makes a Dream Come True

Community Foundation helps individuals, families, businesses, and organizations give back to their communities in active and informed ways.

Since 2003, **Sandy and Jay True** have had a donor advised fund at Community Foundation, which allows them to respond directly to funding requests submitted by local nonprofits. One of these requests, from Loaves & Fishes, was seeking money to buy ceiling fans for the comfort and health of their guests. Loaves & Fishes did not ask for air-conditioning because they thought it was cost-prohibitive.

Sandy and her husband Jay, owner of True Insurance, however, decided to contact Loaves & Fishes to explore the possibility of going a step further to assure a more

“There are a lot of people in Ithaca who are very philanthropic, if they hear the story and hear the need.”

SANDY TRUE  
DONOR ADVISOR

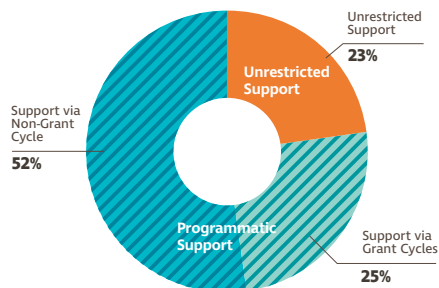
comfortable environment for patrons and volunteers. “We thought, ‘What if we look at air-conditioning and fans?’” Sandy said. “And that started the ball rolling.”



Sandy and Jay True

**Rev. Christina Culver**, Executive Director of Loaves & Fishes expresses gratitude for Sandy who along with other additional donors, funded the \$30,000 project and “making our 36-year dream to cool the dining hall and kitchen come true.”

### 2019 GRANTS: UNRESTRICTED/PROGRAMS



### ADDITIONAL SERVICES INCLUDE:

**Designed philanthropy** – effective giving strategies include consideration of purpose, control, tax benefits, and timeframe; providing flexibility and guidance

**Local connections** – matching donor interest with community needs, often leveraging the impact of initial available funding

**Education and advice** – programming covering a wide range of topics, issues, and interests, providing opportunities to listen and learn from one another and hear from experienced voices

### THREE GRANTEES HIGHLIGHTED

Our Fall Grant Cycles have guidelines that continuously evolve in response to current needs and observations in our mission driven sector. The 2019 Fall Grant Cycle aimed to develop capacity to improve the quality of life for all residents through collaborative planning, capacity building, and finding solutions to complex challenges.

#### Grant Cycle Priority Areas Including:

1. Access to affordable housing and transportation
2. Access to food security and nutritional health
3. Access to living wage jobs and safe housing for those re-entering after incarceration
4. Eliminating race, class, disability and gender as predictors of student participation and achievement
5. Strengthening our system of prevention and treatment services for people experiencing a mental health or substance use crisis
6. Access to high-quality affordable childcare in early childhood (birth-5)

\$160,170 was granted to 15 programs representing a wide range of areas.

#### Cornell Cooperative Extension of Tompkins County

##### for “Development of a Comprehensive Plan to address Food System Issues in Tompkins County”

This project will develop a comprehensive Tompkins County Food System plan that documents and analyzes the system from production through consumption focusing on people at risk for food insecurity. The process will involve review of data and assets, engage context experts to identify challenges, and to collectively prepare a shared vision. These will inform goals with recommended actions for a just, equitable and healthy food system.

**\$17,025** grant from the Collective Impact Fund

#### Dorothy Cotton Institute’s Building Bridges Initiative

(Fiscal Sponsor: Center for Transformative Action)

##### for Generating Diverse Community Engagement for the Ithaca Green New Deal

Building Bridges Initiative manages the community engagement process of the City of Ithaca’s Ithaca Green New Deal. The Ithaca Green New Deal aims to reach carbon neutrality by 2030. The collaborating partners include City of Ithaca, Coalition for Outreach, Policy and Education, Cornell Cooperative Extension of Tompkins County, Get Your Green Back Tompkins, Tompkins County Climate Protection Initiative, and Natural Leaders Initiative. The project educates, excites and engages people in conversations ensuring participation from marginalized communities, coaching them to take leadership and serve.

**\$20,000** grant from the Environmental Education Fund

#### Open Doors English (Fiscal sponsor: Center for Transformative Action)

##### for the Julie Rudd Coulombe Language Program

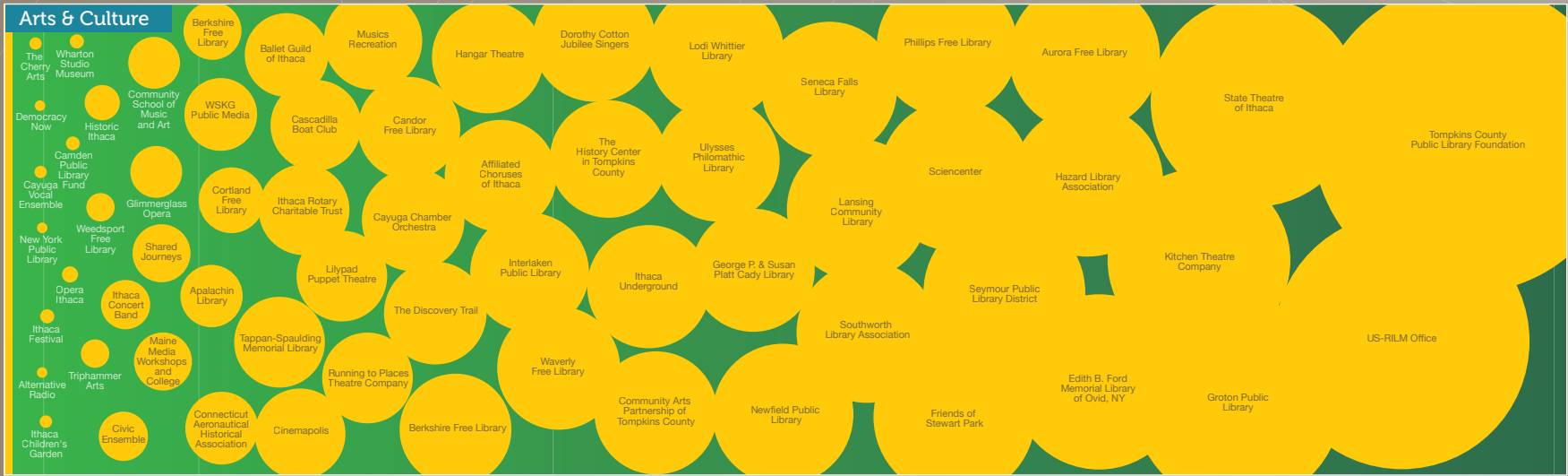
Open Doors English, a new English as a Second Language (ESL) program, provides ESL instruction to over 110 students and helps students learn English to successfully navigate interactions with medical providers, teachers, employers and other social systems. Open Doors English also creates a warm community and helps students meet their healthcare, employment, education, transportation, social, emotional and other needs.

**\$12,000** from the Tompkins Today and Tomorrow Fund

**\$5,500** from Donor Advised Funds

Stephen & Linda Pope Fund and Blecher Schaffzin Family Fund

2019 GRANTEES



\$200      \$1,000      \$3,000      \$10,000      \$45,000



\$200      \$1,000      \$5,000      \$10,000      \$50,000      \$100,000      \$175,000

Grant amounts

**Education**

Organization	Funding Amount
Golden Opportunity	\$65,000
Tompkins Learning Partners	\$10,000
Eurythmy Spring Valley	\$5,000
Zambian Children's Fund	\$1,500
Family Reading Partnership	\$1,500
Free Science Workshop	\$1,500
University of Vermont Foundation	\$1,500
Swarthmore College	\$1,500
NAACP Legal Defense & Educational Fund	\$1,500
Ithaca Waldorf School	\$1,500
The Anthroposophical Society in America	\$1,500
Cornell University	\$1,500
Southern Cayuga Anne Frank Tree Project	\$1,500
American Indian College Fund	\$1,500
True Colors	\$1,500
Hawthorne Valley Association	\$1,500
Opus Ithaca School of Music	\$1,500
A Network for Grateful Living	\$1,500
Ithaca Makerspace	\$1,500
Ithaca Public Education Initiative	\$1,500
School of Spiritual Psychology	\$1,500
College Mentors for Kids	\$1,500
St. Andrew's School of Delaware	\$1,500
Bryn Mawr College	\$1,500
American Mathematical Society	\$1,500
Trumansburg Central Schools	\$1,500

\$200

\$1,500

\$5,000

\$10,000

\$65,000

**Environment Sustainability**

Organization	Funding Amount (Approximate)
Chris Dennis Environment Foundation	\$200
National Audubon Society	\$200
New York Forest Owners Association	\$200
Community Science Institute	\$200
Mothers Out Front	\$200
Sustainable Tompkins	\$200
The Nature Institute	\$200
PSE Healthy Energy	\$200
Friends of Salt Point Limited	\$2,000
Broome County Humane Society and Relief Association	\$2,000
Cayuga Lake Watershed Network	\$2,000
Southern Tier Zoological Society	\$2,000
The Center for Community Transportation	\$10,000
The Nature Conservancy	\$10,000
National Park Foundation	\$10,000
Finger Lakes ReUse	\$50,000
Finger Lakes Land Trust	\$200,000

\$200

\$2,000

\$10,000

\$50,000

\$200,000

[illegible]

\$300

\$1,000

\$3,000

\$10,000

\$25,000

5





## ANNIVERSARY TIMELINE 20 YEARS OF PHILANTHROPIC ACHIEVEMENTS

Our staff and board's approach in our work with donors and nonprofit agencies exemplifies our values of integrity, flexibility, and leadership. Thanks to your encouragement, your participation and your generosity we deeply feel called to serve our community in whatever circumstances we encounter. We invite you to reflect on our milestones, partner in our work, and build new capacity well into the future.

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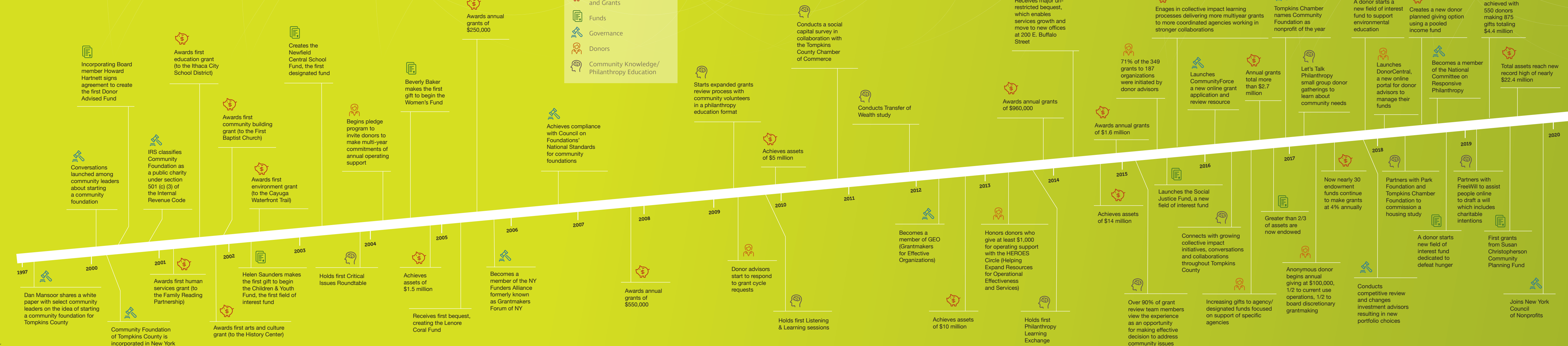
“Our 20 years of growth, collaboration and impact are just the beginning of what our Community Foundation can and will do to improve life in Tompkins County and our local region.”

Susan Murphy  
2019 Board Chair

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ANNIVERSARY TIMELINE  
20 YEARS OF PHILANTHROPIC ACHIEVEMENTS



### New Legacy Society donor, Helen Bayer

**Helen Bayer**, a vibrant, caring person with a great sense of humor, passed away at age of 98. A Professor Emerita in the College of Human Ecology at Cornell for 34 years she taught courses on aging in the family, societal influences on child-rearing and issues in child development and family relationships. Concurrently for 12 years, she was a project director of Head Start Regional Training Office.

At the time that Helen graduated from college, some 75 years ago, women had to make a choice: Have a career, or get married and raise a family.

Obviously, Helen chose to have a career. She married George Bayer, insisting there would be no children and no cooking. Friends say she would have made a great mother, but such were the times.

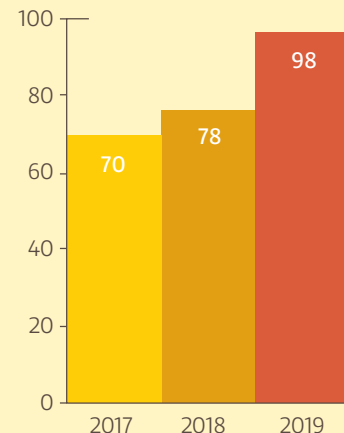
Helen's estate planning attorney, **Anna Holmberg**, with financial guidance from Helen's trusted personal assistant, **Cathy Paddock**, created a will which named the Community Foundation a recipient of some of her estate assets. Helen wanted to make an impact on basic needs and she established the Resilience

and Possibilities Endowment Fund. This fund helps people, especially men, in various difficult situations such as health, food security, housing and opportunities. The fund provides advocacy for vulnerable and at-risk populations, while fostering and promoting resilience and identification of possibilities.

Helen's caring philanthropy responds well to meeting local needs today and tomorrow.



### LEGACY SOCIETY MEMBERS



### AISHA JASPER

Community Development Liaison  
Visions Federal Credit Union

For the past year, I have served as a community volunteer on the Philanthropic Services Committee.

Being involved with philanthropy is an opportunity on every level. An opportunity to not only do a civic duty, but also to represent the people in our respective communities. For me, this particularly resonates as an African American woman and the platform I have been given to voice experiences of my community and shape them into actionable change. A tall order to fill, but a challenge I embrace.

What began as a chance to learn more about Tompkins County, has now evolved into an opportunity to participate and be amongst those addressing the community's most pressing needs.

I have been met with open arms by everyone at Community Foundation. I enjoy most hearing about the programmatic ideas that committee members feel would bring value to our mission. It's no surprise that a room full of diverse minds has a room full of ideas for how to creatively make that happen!

I highly regard the Community Foundation for that very reason – there is no sense of “us” giving money to “them”. Instead, it is quite easy to see that the team is dedicated to empowering community members like me to have a seat at the decision-making table, and I couldn't be more grateful.



### JESSICA CUSTER-BINDEL

Child Care Specialist/Infant and Toddler  
Specialist, Child Development Council

I learned of the Community Foundation shortly after I moved to Ithaca. I took part in the Natural Leaders Initiative, a program that focuses on building inclusive, equitable and sustainable communities through civic involvement.

As an NLI grad, I was invited to a Spring Grant Review with the Community Foundation.

In the first meeting, I wasn't quite sure if I belonged; I had always been on the outside looking in when it came to grants, since I often found myself doing the asking. I was pleasantly surprised at how welcoming the grant review team was; everybody's voice mattered. I walked away knowing a little more about grant writing, and a lot more about the importance of building relationships.

Fast-forward five years, and I had the opportunity to serve on a review team again. This time, I was a more seasoned Ithacan, and knew many of the non-profits that applied. It felt good to support the places that had supported me. I joined the Board in 2020, and a few months later, it was evident that this was going to be an unusual year. The COVID-19 pandemic has been difficult for many of us. The Community Foundation has been a source of hope, connecting people and resources, and helping many local agencies, including mine, The Child Development Council. As the year unfolds, I find myself learning how the steady work of connection and collaboration impacts our community.



"Giving and gratitude go hand-in-hand. Creating a family fund enables us to express our gratitude to the community that supports us."

Hannah Feldshuh

### New Charitable Funds in 2019

Many of us pass along our values through expressions of philanthropy. Including others is a community foundation hallmark taking on many forms, such as giving to or establishing a donor advised fund, memorial fund, endowment fund, or field of interest fund.

### Responsive Community Philanthropy

**Joel and Cathy Zumoff** took the responsibility of "giving back to your community" to heart putting this into practice when they created two funds with very different priorities.

The Zumoffs established funds supporting different areas of need by providing financial resources for responsive community philanthropy. The Cathy Zumoff Basic Needs Fund prioritizes food, shelter, counseling, or other basic needs such as animal protection. The Joel Zumoff Education in the Arts Fund provides funding for arts organizations providing an educational component.

### Giving and Gratitude Go Hand-In-Hand

**Noah, Zach and Hannah Feldshuh** and their parents, **Martha Frommelt and David Feldshuh**, are deeply grateful to the many Tompkins County teachers, coaches and mentors that have positively influenced their lives. The Noah, Zach and Hannah Feldshuh Fund is the family's way to say, "thank you," by supporting our very special community.

"So much is dependent on the situation one is born into and other uncontrollable circumstances. I'm honored and extremely grateful to join my family in creating this fund. I sincerely hope that this fund enables recipients to enjoy more moments of love and happiness in the way that our family's togetherness provides me."

ZACH FELDSHUH

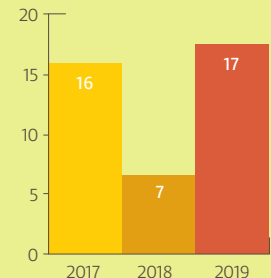
"I am honored to share the namesake of this charitable fund with my beloved brother and sister. I would also like to convey my deepest gratitude to my parents without whom this would not be possible. Although in most instances, philanthropy has the outward appearance of a selfless act, for me it is quite the contrary. Helping others and empathetic engagement is something that is fundamental to my mental health. So, it is with the utmost appreciation, pride and excitement that I anticipate the future of this fund and the benefits it will create."

NOAH FELDSHUH



Left to right David, Martha, Hannah, Noah, Zach

### NUMBER OF NEW FUNDS



### FreeWill: A Planning Tool for Everyone

Your personalized will is the best way to prepare you and your loved ones. It is among the easiest ways to acknowledge your wishes and to plan for a future charitable gift too. Funded by Community Foundation donors in 2019 through December 2020, FreeWill.com/CFTC is available to create your legal will. It's private, 100% free, and most people finish in 30 minutes or less.

Everyone needs a will, even if you plan to live to be 150 years old!

With a will you can help your loved ones and opt to help residents too. Join other donors who have included the Community Foundation in their estate plan to help residents in the region in many ways including basic needs.

You can also use it to better prepare for appointments with your attorney.

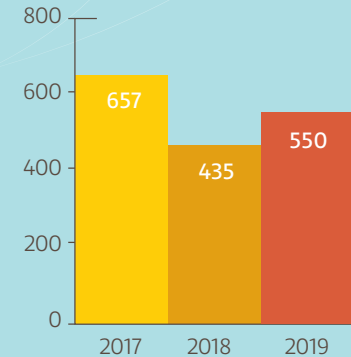
Your philanthropy, of any amount, positively impacts the people in our county and is key to a strong quality of life in our communities.

Check it out at [www.freewill.com/CFTC](http://www.freewill.com/CFTC)

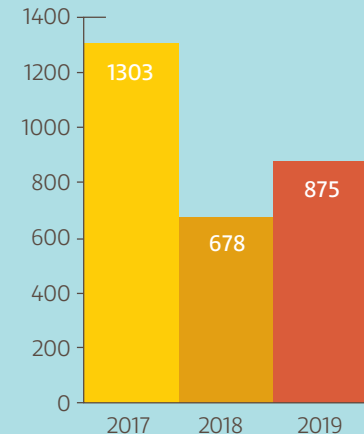
"Bequests are the easiest kind of giving. I urge you to consider how most effectively both to take care of loved ones, and to invest in a place that we all call home."

Nina K. Miller  
Legacy Society Member

#### NUMBER OF DONORS



#### NUMBER OF GIFTS

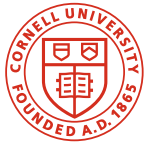


See how Community Foundation can help you achieve your philanthropic goals.  
[cftompkins.org/resources/for-donors](http://cftompkins.org/resources/for-donors)



## CORPORATE SPONSORS

Local businesses are making the area a better place. Community Foundation is grateful – and proud of these local employers and supporters. Each is important to a thriving community yesterday, today and tomorrow.



### Thank you to our additional 2019 business supporters!

Agava  
Arnolds Printing  
Benjamin Peters  
Borg Warner  
Brown Advisory  
Cayuga Landscape  
Employment Express  
First National Bank of Groton  
GiveGab  
Hancock Estabrook  
Marriott Downtown Ithaca Commons  
Morgan Stanley Ithaca Office  
Pro Lawn Landscaping & Excavating  
Rasa Spa  
Sciarabba Walker & Company  
Shaw and Murphy  
Sheryl Sinkow Photography  
Tioga Buffalo Building  
Warren Real Estate  
Wegmans



# FINANCIAL STATEMENT

## ASSETS

AUDITED YEAR ENDED DEC. 31 **2019** AUDITED YEAR ENDED DEC. 31 **2018**

Total Assets	\$ 22,422,438	\$ 17,571,435
Total Liabilities	\$ 667,051	\$ 524,205
Total Net Assets	\$ 21,755,387	\$ 17,047,230

## STATEMENT OF ACTIVITIES

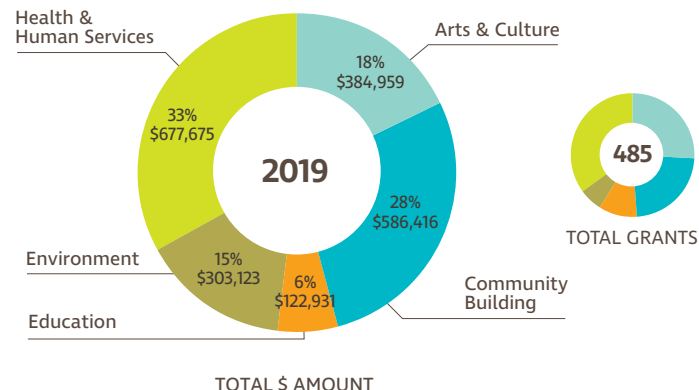
REVENUE		
CONTRIBUTIONS/GRANTS	\$ 4,273,207	\$ 2,627,736
INVESTMENT INCOME	\$ 3,025,111	\$ (922,679)
OTHER	\$ 73,431	\$ 100,483
<b>Total Revenue</b>	<b>\$ 7,371,749</b>	<b>\$ 1,805,540</b>

EXPENSES		
GRANTS	\$ 2,026,028	\$ 1,844,419
PROGRAMS & SERVICES	\$ 540,572	\$ 536,679
ADMINISTRATION & DEVELOPMENT	\$ 96,992	\$ 94,539
<b>Total Expenses</b>	<b>\$ 2,663,592</b>	<b>\$ 2,475,637</b>
CHANGE IN NET ASSETS	\$ 4,708,157	\$ (670,097)
NET ASSETS AT BEGINNING OF YEAR	\$ 17,047,230	\$ 17,717,327
<b>Net Assets at End of Year</b>	<b>\$ 21,755,387</b>	<b>\$ 17,047,230</b>

Variances reflect differences between typical community foundations' grant reporting practices and audit report accounting standards for agency funds.

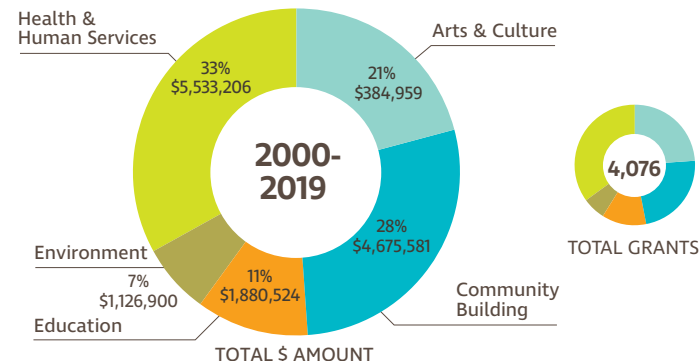
## 2019 GRANTS

**\$2,075,104**



## GRANTS SINCE INCEPTION

**\$16,640,562**





#### COMMUNITY FOUNDATION STAFF

Jessie Galbreath Nocera, Amy LeViere, George Ferrari, Janet Cotraccia , and Nancy Massicci

#### OUR MISSION

The mission of our Community Foundation is to improve the quality of life in Tompkins County by inspiring and supporting enduring philanthropy.

#### OUR VISION

Tompkins County thrives thanks to engaged philanthropy.



**Additional annual report resources are available online.**

[www.cftompkins/about-us/annual-report/](http://www.cftompkins/about-us/annual-report/)

Writers: Community Foundation Staff and Sherrie Negrea  
Design: Iron Design  
Photography: Sheryl D. Sinkow Photography

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