Choosing a Fund Name

**Purpose:** A fund’s name is part of the identity of a fund. Whenever a grant is made from a fund, the grant will be attributed to the fund and referenced by its name. Choosing a meaningful name is an important consideration when establishing a new fund. Below are examples that may guide you in naming your fund.

1. Name of the individual(s) establishing the fund
   *Tom and Maria Eisner Fund*

2. Name of the family represented by the donor(s)
   *Miller Family Fund*

3. Name of the designated charity
   *A Network for Grateful Living Fund*

4. Name of a loved decedent
   *Eric Lawrence Ehrenberg Memorial Fund*

5. Philanthropic concept or interest
   *Community, Hope & Joy Fund*
   *Johnson Community Impact Fund*

**Attribution:** Depending on your preferences, you fund may either be referenced as *XYZ Fund of the Community Foundation* or *Community Foundation’s XYZ Fund*. To conform to this format, beginning your fund name with the word ‘the’ is discouraged.

**Multiple Selection:** Note that combining multiple elements from the suggested names above is acceptable (e.g *Laurie Conrad Music and Arts Fund*).