Choosing a Fund Name

Purpose: A fund's name is part of the identity of a fund. Whenever a grant is made from a fund, the grant will be attributed to the fund and referenced by its name. Choosing a meaningful name is an important consideration when establishing a new fund. Below are examples that may guide you in naming your fund.

1. **Name of the individual(s) establishing the fund**
   Tom and Maria Eisner Fund

2. **Name of the family represented by the donor(s)**
   Miller Family Fund

3. **Name of the designated charity**
   A Network for Grateful Living Fund

4. **Name of a loved decedent**
   Eric Lawrence Ehrenberg Memorial Fund

5. **Philanthropic concept or interest**
   Community, Hope & Joy Fund
   Johnson Community Impact Fund

Attribution: Depending on your preferences, you fund may either be referenced as *XYZ Fund of the Community Foundation* or *Community Foundation's XYZ Fund*. To conform to this format, beginning your fund name with the word 'the' is discouraged.

Multiple Selection: Note that combining multiple elements from the suggested names above is acceptable (e.g *Laurie Conrad Music and Arts Fund*).