2019 Fall Grant Cycle
Strengthening Communities
Grant Cycles

- Library Grant Cycle
- Spring Grant Cycle (Youth, Women, Aging, Animal Welfare, Environmental Preservation)
- Fall Grant Cycle
- 2 Out of Cycle Opportunities
Funds

- Donor Advised Funds
- Field of Interest Funds
- Designated/Agency Funds
- Discretionary Funds

Assets by Fund Type:

- $11,178,059 Donor Advised Funds (64%)
- $4,076,215 Agency / Designated (23%)
- $1,754,675 Field of Interest Funds (10%)
- $536,241 Community Impact Funds (3%)
- $11,178,059 Donor Advised Funds (64%)
Fall Grant Cycle

- Mission-Driven Sector Capacity
- Mission-Driven Sector Culture
- Collaboration
- Diversity, Equity & Inclusion and Social Capital
- Systems Change
- Principles of Collective Impact
What Is Systems Change?

Systems change is about shifting the conditions that are holding a problem in place.
What is Collective Impact?
There are Several Types of Problems

SIMPLE
Making Soup
- Right Recipe is essential
- Gives same results every time

KNOWN

COMPLICATED
Sending a Rocket to the Moon
- “Formulae” Needed
- Experience is built over time and can be repeated with success

KNOWABLE

COMPLEX
Raising a Child
- No “right” recipes or protocols
- Outside factors influence
- Experience helps, but doesn’t guarantee success

UNKNOWABLE
The Five Conditions of Collective Impact

**Common Agenda**
All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

**Shared Measurement**
Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.

**Mutually Reinforcing Activities**
Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action.

**Continuous Communication**
Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.

**Backbone Support**
Creating and managing collective impact requires a dedicated staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

Source: FSG
Roles for Different Sectors

**Business Sector**
- Expertise, credibility and voice, connections, funding and other resources, leadership

**Government Sector**
- Expertise, connections to elected officials, funding and other resources, policy change, leadership

**Social Sector**
- Expertise, experience on the ground, service delivery, ability to ramp up change efforts

**Citizens with Lived Experience**
- Expertise about the issues, practical and relevant solution, leadership, connections to other citizens
Fall Grant Cycle

Grant Award Range: $5,000-$20,000 (with eligibility to renew the grant in 2020)

Approximate Available Amount: $70,000

Application Deadline: October 16, 2019 - 5 pm
Grant Cycle Goal:

This grant cycle aims to foster and develop within Tompkins County communities, the ability to improve the quality of life for all residents through collaborative planning, capacity building, and finding solutions to complex challenges.
To improve the quality of life in Tompkins County by focusing on areas that pose barriers to an enhanced quality of life for our residents. Examples might be one or more of the following areas:

- Access to affordable housing and transportation
- Access to food security and nutritional health
- Access to living wage jobs and safe housing for those re-entering after incarceration
- Eliminating race, class, disability and gender as predictors of student participation and achievement
- Strengthening our system of prevention and treatment services for people experiencing a mental health or substance use crisis
- Access to high-quality, affordable childcare in early childhood (birth-5)
- Other
Values and Preferences

Values and Preferences that inform the grant review process:

1. Clear collaboration across organizations and/or sectors.
2. The inclusion of “context experts”
3. The promotion of equity.
4. The use of supporting data with clear targets
5. Improvement of systemic practices that advance social and racial justice.
6. The building of social capital for and with new audiences not traditionally engaged in community leadership and decision-making.
Application Guidelines

1. Due by October 16, 2019 at 5 pm.
2. If a grant is awarded, a report must be submitted by September 21, 2020, prior to determining eligibility for year-two funding.
3. Letters of Support from Collaborators
4. Applicants must serve Tompkins County and be 501c3
5. Technical questions? Contact Jessie Galbreath-Nocera, admin@cftompkins.org. Content questions? Contact Janet Cotraccia, jcotraccia@cftompkins.org
6. Applications will be evaluated by a community represented review team.
Thank You!

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