



▶ **INSPIRE**  
ENDURING PHILANTHROPY  
TO IMPROVE THE QUALITY OF  
LIFE IN TOMPKINS COUNTY



▶ **EMPOWER**  
INVOLVED DONORS TAKE  
BOLD AND EFFECTIVE  
PHILANTHROPIC ACTION



▶ **TRANSFORM**  
LOCAL PHILANTHROPY,  
CIVIC ENGAGEMENT, AND  
COMMUNITY RESOURCES

# Philanthropy



*magnified*

...A FEW 2019 HIGHLIGHTS



Students and Teachers of **Open Doors English: Julie Rudd Coulombe Language Program**, a Fall Grantee, shared a multilingual thank you card at our Holiday Open House.

## Education and Basic Needs

*Three of our newest field of interest funds support these types of initiatives:*

- *Birth to Three Endowment Fund - supports the social, physical, and emotional capabilities from birth to three years old*
- *Cathy Zumoff Basic Needs Fund - meet basic needs: providing food, shelter, counseling, animal protection*
- *Joel Zumoff Education in the Arts Fund - provides education in the arts*

## Responsive Philanthropy

Congratulations to our newest grantees with grants supporting 15 programs totaling **\$161,920!** Comprised of \$74,961 from Tompkins Today & Tomorrow Fund, \$56,725 from donor advised funds and designated gifts, and \$30,234 from Field of Interest Funds, such as our Social Justice Fund, Environmental Education Fund and Collective Impact Fund, this grant cycle is really Magnified Philanthropy!

### 2019-2020 Fall Grant Cycle Priority Areas:

Access to affordable housing and transportation \* Access to food security and nutritional health \* Access to living wage jobs and safe housing for those re-entering after incarceration \* Eliminating race, class, disability and gender as predictors of student participation and achievement \* Strengthening our system of prevention and treatment services for people experiencing a mental health or substance use crisis \* Access to high-quality affordable childcare in early childhood  
*Find out more at [www.cftompkins.org](http://www.cftompkins.org) under **Grant Opportunities***



## New Online Resource Now Available

*Create or update your will today – fast and 100% free.*

**Everyone needs a will, even if you plan to live to be 150 years old!**

A will is the best way to prepare you and your loved ones, it is among the easiest ways to acknowledge your wishes and to save on guess work and confusion. You can sign it or print your FreeWill pages to better prepare for appointments with your attorney.

**To get started, visit [FreeWill.com/CFTC](http://FreeWill.com/CFTC)**

**Questions?** Contact Nancy Massicci or George Ferrari at (607) 272-9333



## Inspiring and supporting enduring philanthropy

*Perspectives and thoughts shared from our community*

Jennifer Gabriel (*pictured above*), director of development and community relations at Hospicare & Palliative Care Services, has been a Community Foundation donor for several years. She said she's seen the difference the foundation has on the county and wanted to support the foundation's enduring mission. "This organization is special," Gabriel said. **"My gifts to the Community Foundation reflect my desire to invest in the people and projects that make this a great place to call home."**

CFCU Community Credit Union's Rick Page is a member of the foundation's board of directors, and he said he joined because of that **commitment to making the community a better place for everyone** and the approach the foundation has taken. "There's real value being built by this

organization - the approach is truly unique. Donations or gifts can be tailored to not only the receiver but to the donor's needs. ... **This is a truly unique perspective in philanthropy.**"

Margo Hittleman, coordinator for the Natural Leaders Initiative (NLI) and resource educator for Cornell Cooperative Extension of Tompkins County, said NLI has received a number of grants from the foundation's Women's Fund. "Those grants have supported NLI's work to **catalyze, support and develop diverse community leadership**, particularly for people from groups typically under-represented **in civic and organizational leadership.**" But it's not just the financial support Hittleman appreciates; it's also those other resources of relationships and information. "They have consistently encouraged us, shared resources, made useful

introductions and cheered us on through the highs and lows of community change work," she said. **"It's that two-way partnership in our community-building work that makes the Community Foundation so special."**

Diane Pamel, director of the Southworth Library in Dryden, said in a fall 2019 interview with Ithaca College student Maddie Veneziano that the Community Foundation's funds have helped the library to start a storytime program, which has helped draw in visitors. Pamel said what she's appreciated most of all is the relationships. **"They've been just wonderful to work with,"** Pamel said.

Board of Directors Chair Susan Murphy said she's seen the foundation grow since the beginning. "It's served as a **catalyst for a lot of conversations** about the needs in Tompkins County and the many ways that not-for-profit

UPCOMING  
BUSINESS  
AFTER HOURS  
APRIL 15, 2020



Community Foundation co-hosts, with CFCU Community Credit Union Join us at the new CFCU Transformation Center. Details online. [www.cftompkins.org](http://www.cftompkins.org)

community can address those needs, trying to encourage what we call **collective impact, organizations working together,**" Murphy said. "In building the endowments that it has created over the last 20 years, **it's creating a permanent source of funding that will stay local.**" (Excerpts from Tompkins Weekly article by Jessica Wickham) *Find out more at [www.cftompkins.org](http://www.cftompkins.org) under News and Events*



### 2019 SUMMARY

874 gifts total \$4.4 million, fuel grants, deepen community connections and grow resources.

485 grants total \$2.1 million, make community investments impacting lives in Tompkins County and beyond.

133 funds hold \$22.4 million, with investment performance of 19.56% General Portfolio and 20.6% ESG Portfolio.

