

Overall 10 Year Growth

466%

466% increase in overall grant \$ awarded since 2010

Donor Advised Fund Support

\$127,224

There was a decrease of grant \$ from DAF's of \$94,835 (from 2019), however, 17 DAF's made interfund transfers into the COVID-19 Response Fund for a total of \$127,224.

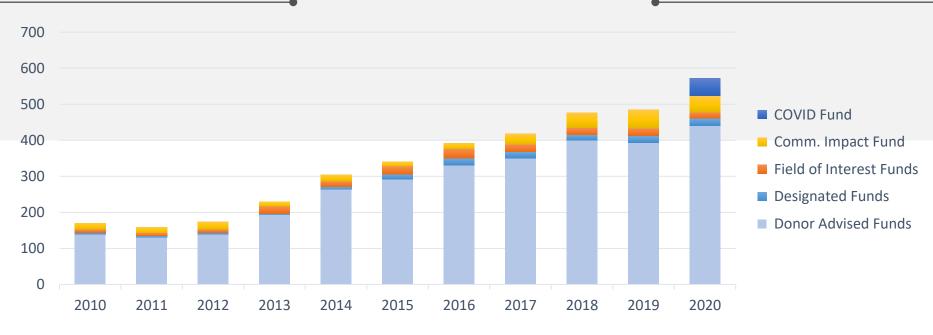
Community Impact Grants

\$211,931

Community Impact Grants include \$110,000 of grants from Tompkins Today & Tomorrow Fund, Pass-Thrus and Operating/TTT Endowment







Overall 10 Year Growth

236%

236% increase in overall # of grants awarded since 2010

Donor Advised Fund Growth

215%

215% increase in # of Donor Advised Fund grants awarded since 2010 Community Impact Fund

476%

476% increase in grants from Community Impact Funds since 2010 (inc. Tompkins Today and Tomorrow Fund, COVID Response Fund, Pass Thru Funds and more)



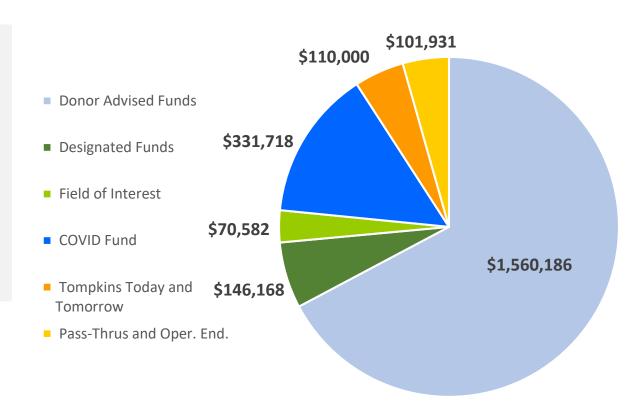
2020 Grantmaking in \$

TOTAL 2020 GRANTS

\$2,320,585

572 GRANTS

1 in 3 Gifts in 2020 was for the COVID-19 Response Fund



133 Local Grantees in 2020



2020 COVID

- Launched the COVID-19 Response Fund
- Opened the COVID-19 Rolling Grant Cycle; technical support, basic needs (food security, health, mental health, racial equity, etc), coordination of services, support to individuals
- Mobilized experienced/knowledgeable review teams
- Convened the local funder's group; featured speakers, shared information, collaborative grants, provided technical support, funder's panel
- Released restrictions on active grants to allow for flexible use (approved extensions and repurposing of funds)
- Launched the Let's Talk Series



Social Justice

Systematic fair treatment of people based Racial Justice on race/ethnicity, resulting in equitable opportunities/outcomes Access to services to those living outside **Rural Services** of the City of Ithaca within Tompkins County or surrounding rural areas Fundamental rights for individuals; advocacy and Advocacy community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations Access for individuals/families with low to Resource Equity moderate Incomes, to programs, resources and opportunities SOCIAL JUSTICE STRATEGIES



Social Justice Grants Analysis

79%

Of Tompkins County Region grants totaling \$5.2 million, \$4.1 million employ social justice strategies. 2018 – 2020 (1/1/2018 - 12/31/20) www.cftompkins.org

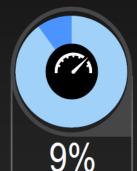


79%
Social Justice Impact Grants
922 grants total
\$4,082,000 to 173

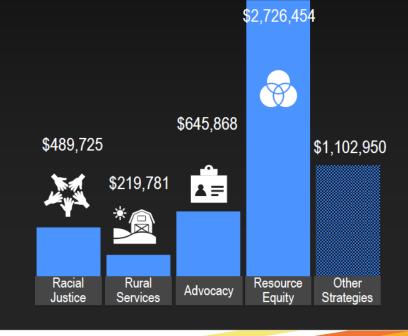


\$4.1M Social Justice Regional Impact Regional grants incorporate social

justice strategies

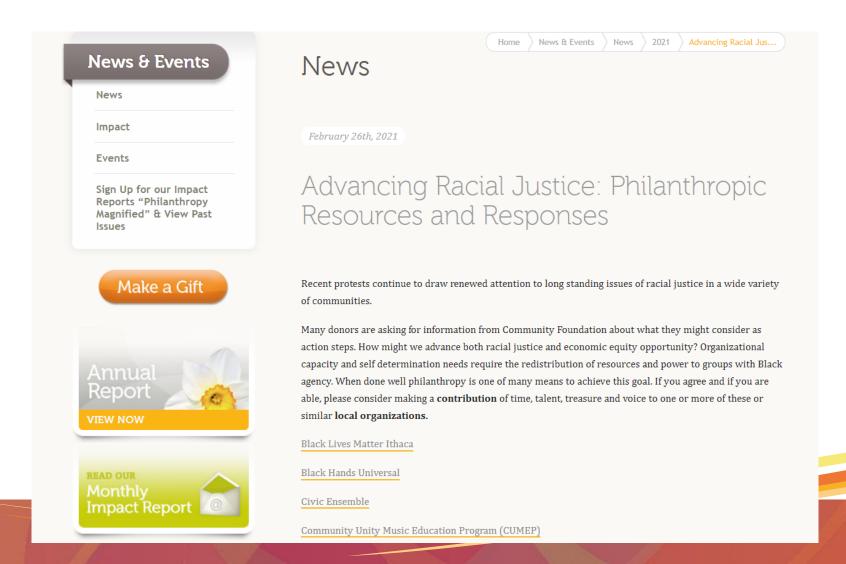


Racial Justice Impact Grants 115 grants total \$490,000 to 38



TAKE AWAY: In 2020, we began the process of fine tuning the definitions of social justice used to analyze our grantmaking. This is a work in progress with much room for further learning.

Racial Justice





2021 Grant Cycles



- 1. Library Grant Cycle (due 3/10/21)
- 2. Resilient Communities Spring Grant Cycle (Due 4/14/21)
- 3. Resilient Communities Fall Grant Cycle (Due 10/13/21)

Out of Cycle Needs? Contact Janet Cotraccia, Chief Impact Officer jcotraccia@cftompkins.org



Why General Operating?

- Shifting our grant cycle priority from program grants to general operating grants so that funds can be used where needed most
- Foster a culture of assessment and adjustment as orgs continue in unprecedented territory
- Emphasis on supporting and strengthening your capacity to carry out your mission
- Decrease your focus on "what will get funded" to what you need to achieve your goals



- Prioritizing general operating support
- Grant range: \$500 \$10,000
- Available amount is approximately \$220,000
- All applications in this grant cycle are reviewed by a community represented review team
- Prefer one application per organization (Can apply again in the Fall Grant Cycle)





Historically, this grant cycle has supported programs focusing on these areas only:

- WOMEN (Serving Tompkins County only)
- AGING (Serving Tompkins County only)
- CHILDREN/YOUTH (Serving Tompkins County only)
- ANIMAL WELFARE (Serving Tompkins and/or Broome County)
- ENVIRONMENTAL PRESERVATION (Serving Tompkins and/or Broome County)

While applications are still accepted in these areas, this grant cycle is no longer limited to these areas.



This grant cycle aims to provide **flexible operating support** to a wide variety of organizations that contributes to the resiliency of our many and diverse Tompkins County communities.

While we cannot provide funding to all Tompkins County Nonprofits in this grant cycle, we do play a matchmaking role between the needs that your organization strives to meet and the resources of donors, funds, funders, our board and best practices in the field. Our intention is that **this grant cycle provide flexible support, in the form of general operating support,** to organizations as you meet community needs, some longstanding, some new, revealed in the aftermath of the pandemic.







The Community Foundation holds many funds, and these reflect a wide variety of interests. Some are specialized and some more general. Because we seek to match needs with donors, we will share the summary of your application with the advisors of our many Donor Advised Funds (over 135 individuals).







In addition, we look for alignment between your work and special issue funds. To help us with this, the application will ask you to indicate whether your request prioritizes any of the following areas:

- Aging
- Animal Welfare
- Arts & Culture
- Birth to 3
- Children & Youth
- Community Planning and Design

- Crime Victims and Sexual Assault Survivors
- Environmental Preservation
- Food Security
- Men
- Women







- What is your organization's mission?
- How is your organization delivering on its mission? What do you need most this year to accomplish your mission?
- Tell us about the changing needs of those your organization serves as the pandemic environment continues to change. What new needs are you anticipating? How are you gathering this information?
- What is your organization most proud of during the pandemic as it relates to your mission?
- How has your organization been setting goals to track its progress and what goals do you have for the next year?
- Tell us how you are collaborating with other organizations/entities who share common goals?







Tell us about how your organization's capacity has been affected by COVID-19
and about your ongoing capacity to meet the changing needs that you have
described above (please include federal support received/anticipated, staffing
furloughs/layoffs, substantial funding changes, program closures, etc.).

We want to learn more about how your organization addresses diversity, equity, inclusion, and racial justice.

- Is racial equity a part of your work? If so, how?
- Have you developed anti-racist policies and practices within your organization? If so, share an example of one. If not, what are your plans for developing them?







	Organizational REVENUE	2019 or fiscal year prior to the pandemic (Actual)	2020 or fiscal year during pandemic (Actual or projected depending on fiscal year)	2021 or fiscal year post pandemic (Budget)	Notes
1	Fundraising events	\$ -	\$ -	\$ -	
2	Gifts from individuals	\$ -	\$ -	\$ -	
3	Gifts from Corporations	\$ -	\$ -	\$ -	
	Foundation support (list foundations below, insert rows if needed)				
a.	Community Foundation of Tompkins County				
b.					
c.					
d.					
e.					
4	Foundation Support Subtotal	\$ -	\$ -	\$ -	
5	United Way	\$ -	\$ -	\$ -	
6	Government agencies (Grants/Contracts)	\$ -	\$ -	\$ -	
	Paycheck Program Program (PPP) or other Govt.				
7	COVID-related subsidy	\$ -	\$ -	\$ -	
8	Program service fees	\$ -	\$ -	\$ -	
9	Membership dues	\$ -	\$ -	\$ -	
10	Investment income		\$ -	\$ -	
11	Sales: services, products, etc.	\$ -	\$ -	\$ -	
12	Other revenue (describe in "Notes" column)	\$ -	\$ -	\$ -	
	Total	\$ -	\$ -	\$ -	

Rows may be added to more accurately reflect your organization's financials.







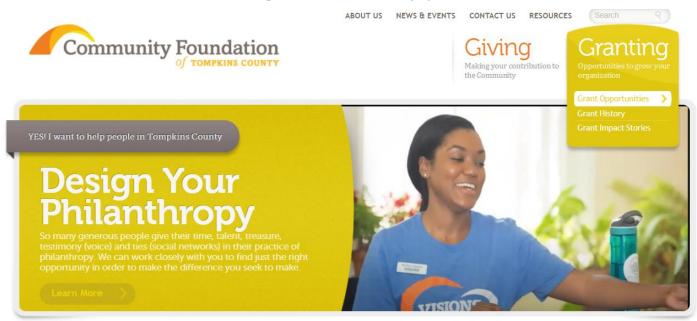
	Organizational EXPENSES	2019 or fiscal year prior to the pandemic (Actual)	2020 or fiscal year during pandemic (Actual or projected depending on fiscal year)	2021 or fiscal year post pandemic (Budget)	Notes
1	Professional salaries:	\$ -	\$ -	\$ -	
2	Support staff salaries:	\$ -	\$ -	\$ -	
3	Employee benefits:	\$ -	\$ -	\$ -	
4	Preofessional fees (contract, consultant):	\$ -	\$ -	\$ -	
5	Supplies & materials:	\$ -	\$ -	\$ -	
6	Printing & postage:	\$ -	\$ -	\$ -	
7	Occupancy:	\$ -	\$ -	\$ -	
8	Telecommunications (Phone, internet) :	\$ -	\$ -	\$ -	
9	Travel & meetings:	\$ -	\$ -	\$ -	
10	Training:	\$ -	\$ -	\$ -	
11	Evaluation:		\$ -	\$ -	
12	Equipment:	\$ -	\$ -	\$ -	
13	General & management expenses:	\$ -	\$ -	\$ -	
14	Other Expenses (describe in "Notes" column	\$ -	\$ -	\$ -	
	Total	\$ -	\$ -	\$ -	
Rows	may be added to more accurately reflect your organ	ization's financials.			
	Surplus/Deficit	\$ -	\$ -	\$ -	







- New Applicant?
- 2. Go to our website: www.cftompkins.org
- 3. Click on Granting > Grant Opportunities







- 4. Scroll down to the 2020 Spring Grant Cycle
- 5. Click on CommunityForce

2021 Resilient Communities Spring Grant Cycle

Application Deadline: by 5pm on Wednesday, April 14, 2021

Grant Range: \$500 to \$10,000

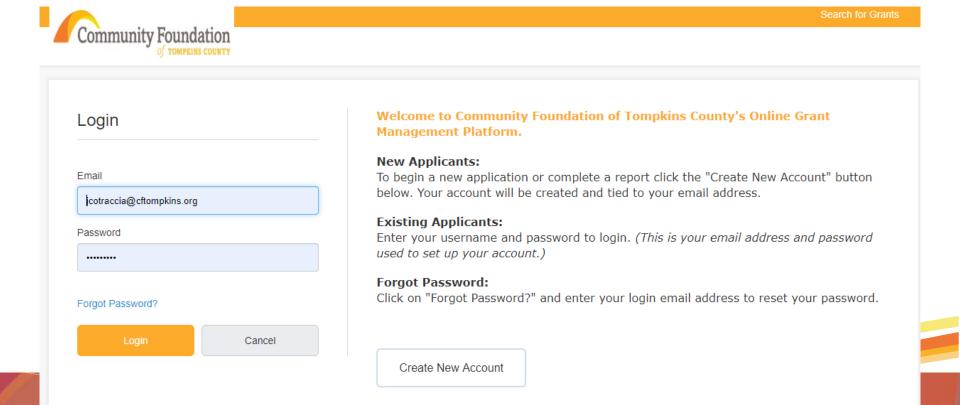
 $Virtual\ Community\ Information\ Session\ \underline{ZOOM\ LINK}\ on\ Tuesday,\ March\ 16,\ 2021\ from\ 2-3pm$

This cycle will provide flexible operating support to organizations meeting community needs, some longstanding, some new, or revealed in the aftermath of the pandemic. The Spring Grant Cycle makes grants from the Howland Foundation (assets held at M & T Bank) and the Community Foundation's Tompkins, Today, and Tomorrow Fund as well as varied donor advised and field of interest funds, especially our Children & Youth Fund and our Women's Fund.





6. Login or Create New Account





7. Navigate the application on your dashboard

Deadline for Submission II 4/14/2021 5:00 PM (EST)

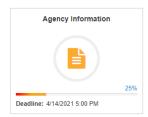
Choose Action ▼ Final Review and Submit



Instructions

Welcome to your dashboard. Please carefully read the information below. It addresses many common questions and will help you in the application process. For technical assistance, contact Jessie Galbreath Nocera at admin@cftompkins.org.

- 1. Click on one of the sections below to begin.
- 2. You have the option to save your work and to continue and submit at a later time. Be sure to click the "Save" button at the bottom of each section before exiting,
- 3. Each section below, needs to read 100% in order to submit your application. If a section does not read 100%, you missed a required question(s) in that section.
- 4. To avoid losing work, particularly in essay type questions, write your responses in a word processor first. When you have completed your response, then copy and paste into the appropriate question. Note word limits. Be sure to click "Save" after pasting. If word limits have been exceeded, the information may not save properly.
- 5. When you are ready to submit, click the "Final Review and Submit" button to verify your attachments have uploaded correctly and the application contains all the necessary information. You can generate a PDF of your application by clicking on the "Generate PDF" button under "My Applications" tab. You can also click the radio button beside your application and then "Print Application" before you submit to check for errors.
- 6. Please note that you will need to request electronic signatures from your Executive Director and a board officer in order to submit your application. The signers will have two days beyond the due date for the application to respond with an electronic signature. You are able to submit the application as long as the signatures have been "requested".













Need assistance?



Technical questions? Contact Jessie Galbreath-Nocera,
 Administrative Coordinator <u>admin@cftompkins.org</u>

• Content questions? Contact Janet Cotraccia, Chief Impact

Officer jcotraccia@cftompkins.org











Thank You!







Questions

