

# Resilience: An Unforgettable 20th Anniversary

2020 ANNUAL REPORT



*Resilience*

## A YEAR LIKE NO OTHER

No matter what extraordinary circumstances or seemingly unyielding challenges the world throws at us, your amazing generosity, deep caring, and optimistic hopes for our community always inspire us. **Your compassion, creativity, and consistency cannot be quarantined or isolated from our community.** Throughout all the of unprecedented trials of 2020, your support encouraged us to make changes and plans to meet pandemic issues and to deepen our racial justice work.

**Community Foundation donors shined light and shared hope with generous donations in pursuit of our mission to improve the quality of life in Tompkins County.** Community Foundation grantees demonstrated resiliency and innovation. In many ways, the challenges of 2020 are exactly what community foundations were created to address. You looked for ways to take action. We gave you the means to combine your efforts with those of your neighbors to make a real difference.

**Our 2020 Annual Report showcases how our communities continue to make significant strides and bring about lasting change.** You will read stories which typify our mission to brighten a world struggling to find the light. Share these inspiring words throughout your relationships and networks.

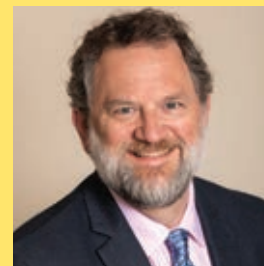
In many ways, the challenges of 2020 are exactly what community foundations were created to address.

Our calling is to work with those who seek to create, nurture and protect a community of connection, belonging, justice, and prosperity with equitable opportunity and results for all.

We do this with an unshakeable dedication to work for racial justice and by engaging in respectful dialogue as we build awareness of broken

systems and support coalitions that will address complex challenges such as poverty, food insecurity and inequity in the legal system.

**We pledge our efforts to this work by restructuring our organizational culture and by listening to and being challenged and changed by the voices of those communities who have often been underrepresented and marginalized, particularly those who are Black, Indigenous, and People of Color.** We must examine and share, without precondition, our privilege and our power so that the promise of philanthropy reaches everyone in every community in Tompkins County.



A handwritten signature in gold ink that reads "G.P. Ferrari, Jr.".

George P. Ferrari, Jr., Chief Executive Officer



A handwritten signature in black ink that reads "Keith McCafferty".

Keith McCafferty  
2020 Chair  
Board of Directors

## OUR BOARD MEMBERS



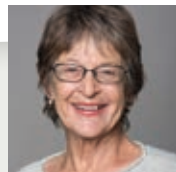
Josephine Allen



Christine Barksdale



Theoria Cason



Janice Conrad



Bill Currie



Jessica Custer-Bindel



Clover Drinkwater



Nicole Eversley  
Bradwell



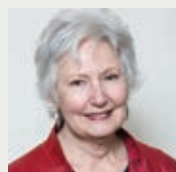
Linda Gasser



Frank Kruppa



Mary MacAusland



Ann Martin



Jim Mazza



Keith McCafferty



Alice Moore



Susan Murphy



Stephen Pope



Ben Renberg



Steve Ruoff



Basil Safi



Kevin Shreve



Khandikile Sokoni



Lynn Swain



Natasha Thompson

Not pictured: Rick Page

## OUR STAFF



George P. Ferrari, Jr.  
Chief Executive  
Officer



Janet Cotraccia  
Chief Impact Officer



Jessie Galbreath-  
Nocera  
Administrative  
Coordinator



Amy LeViere  
Chief Philanthropic  
Services Officer



Nancy Massicci  
Chief Development  
Officer

*collaboration*

The year 2020 established a new normal for the world. COVID-19, everywhere it touched, brought with it many new challenges — and laid bare old challenges, no longer to be denied, dismissed, or marginalized. Community Foundation recommitted our unshakeable dedication to work for racial justice, emphasizing reflection, learning, humility, and adjusting, while lifting up the importance of expanding voices as well as broadening who is in control of this work.

### Our Dedicated Commitment

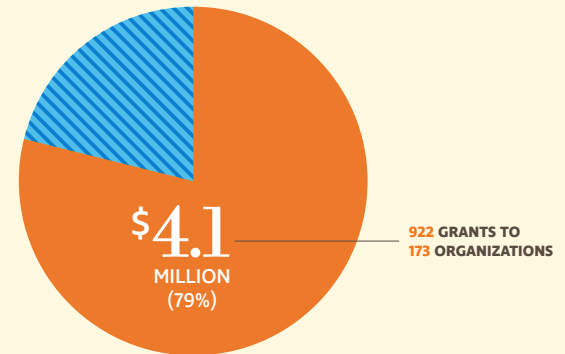
**Just two examples of our dedicated commitment are the partnering with Black Label Consulting and Coaching** to aid our organization, as a guide, for both anti-racist and racial equity work in our communications, our board and staff perspectives, and in understanding how our personal lens is inseparable from our professional lens. **A second example of this in 2020 was a board and staff read of using *How to Be an Anti Racist*, written by Ibram X Kendi**, discussed in facilitated small groups as a jumping off point.

The work of our Nominating & Governance Committee has resulted in a board which is now 41% people of color. During our current strategic planning process we committed to centering racial justice and to assess all of our programs, policies and practices with a goal of increasing diversity, equity, and inclusion in the service of racial justice.

We reviewed all grants made from 2018 through 2020 and analyzed them from a social justice lens. We defined a grant that engages a social justice strategy as one that uses at least on the following approaches: racial justice, rural services, advocacy or resource equity. This initial benchmarking lays the ground work for future analysis and goal setting. **For this three year period 79% of grants made in Tompkins County qualified as social justice related totaling \$4.1 million comprised of 922 grants to 173 different organizations.** We have also determined that

fully one quarter of our assets, approximately \$6.2 million, are forever designated to specifically employ social justice strategies.

### GRANTS THAT ARE SOCIAL JUSTICE RELATED 2018-2020



We also have developed and widely shared a new section of our website titled "Advancing Racial Justice: Philanthropic Resources and Responses" which includes sections on local organizations with Black agency, educational and training opportunities, and philanthropic infrastructure organizations.

This year the COVID-19 pandemic has shone a spotlight on funding needs in Tompkins County that help organizations that serve and help address issues like inequitable food access, teaching that uplifts





# Justice

BIPOC communities by including their history and culture, and for instance, the importance of play for children from every background especially those children from systemically marginalized groups that include race, culture, and income.

**Philanthropy, as any other human made institution or sector, is imperfect, and requires constant vigilance and commitment to continuous improvement.** The institutional inequity we are seeking to redress has caused the communities most impacted by generations of injustice to often be least likely to control funding decisions and to have access to resources like ours. This must change.

We are committed to dismantling white supremacy as it operates within our own organization, within philanthropy, and everywhere else we find it operating in our society. Policies, leadership and resource priority decisions can either perpetuate and reward systemic racism or they can dismantle it.

This means doing the difficult, messy, but critical work to examine our organization, our board and staff, our policies and decisions and our use and sharing of the power that comes from being a grant-making organization. After examination, and listening to each other and to you, then we must take better informed and more effective action. We ask that you hold us accountable as we seek to hold ourselves true to this pledge.

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## Answering the Call, Leveraging Resources

Community Foundation answered and continues to answer the philanthropic challenges presented by 2020's pandemic and civil unrest. The past year was definitely not business as usual for the Foundation.

We are leveraging resources and creating cross-sector solutions. **Honoring the role of critical strategic decision-making; the Community Foundation, fueled by civic-minded donors, is creating opportunities for people of color, women, and low-income members of our communities through resource provision.**

Our grants also became larger in 2020 with 17% of all grants above \$5,000. And nearly three quarters of those grants were brokered by staff in our role as philanthropic consultants. Many grants start at the initiation of donor advisors. But in 2020, staff and our board's Community Impact Committee actively managed grants amounting to a record \$1.1 million of our total \$2.3 million granted.

In 2020, 47% of all grant dollars awarded were inspired by a response to an application received through a formal grant cycle brokered with donor advisors, researched and facilitated by staff. More equitable grantmaking is carried

out when many decision makers are engaged and supported by Community Foundation knowledge and services. **In 2020 our grant review teams were composed of 34 community volunteers who reviewed 175 applications and reports in 37 virtual team meetings.**

Community Foundation offers a variety of philanthropic consulting assisting donors to design effective and flexible giving strategies including consideration of purpose, control, tax benefits and impact evaluation. We can match donor interest with local need often leverage magnified impact with additional funds. Community Foundation

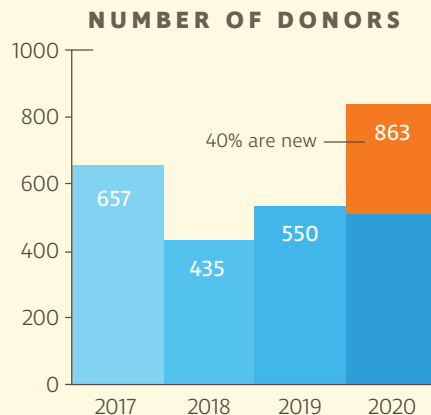
offers information and advice through programing covering a wide range of topics, issues, and interests, providing opportunities to listen and learn from one another and hear from experienced voices.

## ADDITIONAL SERVICES INCLUDE:

**Designed philanthropy** – effective giving strategies include consideration of purpose, control, tax benefits, and timeframe; providing flexibility and guidance

**Local connections** – matching donor interest with community needs, often leveraging the impact of initial available funding

**Education and advice** – programming covering a wide range of topics, issues, and interests, providing opportunities to listen and learn from one another and hear from experienced voices



### Problem Solving Creativity

Family & Children's Service of Ithaca (F&CS) faced growing demand for mental health services throughout the pandemic. In response, they recruited additional therapists increasing the agency's overall capacity to see more clients. This is particularly crucial given that the increased severity in mental health needs has meant clients are typically staying in counseling for longer periods. **In December of 2020, F&CS saw more clients than in any previous December.** At every step, they prioritized the safety of clients and employees, moving to a virtual platform and quickly building out the necessary technology to support remote work and rapid growth.

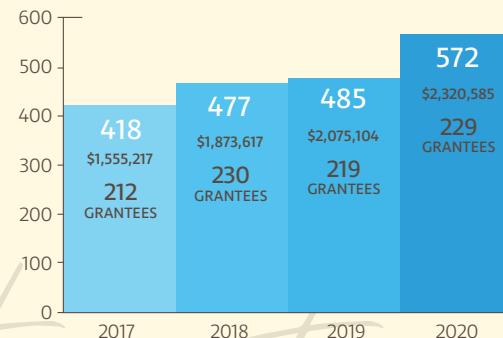
**Many Community Foundation donors and other local funders supported the implementation of a new digitized phone system.** It facilitated connecting clients directly to their therapists in an efficient and confidential manner and also supported work to be carried out during inclement weather, a barrier to services in previous winters. These valued services have resulted in first-time authorization from NYS Office of Mental Health to operate as a hybrid in-person and remote-therapy facility permanently.

**Additionally, the Community Outreach Workers (COWs) have collaborated closely with the REACH Project, bringing not just mental health support, but remote medical health support to those living in homeless encampments by using iPads to connect people without internet access to the support they need.** The COWs distributed PPE supplies and they connected clients with services to access stimulus payments, including non-filers and those without permanent mailing addresses or the ability to receive direct bank transfers from the IRS. These payments have been life changing, helping them out of unemployment and homelessness.

Family & Children's Service's valuable ability to assess and adjust through the pandemic to assure that valuable services were carried out effectively, contributes to the resilience of individuals and families throughout Tompkins County.



### NUMBER OF GRANTS, DOLLARS, AND GRANTEES



## Engaging To Create a Strong Giving Network

In this time of tremendous need the Community Foundation's greatest impact has been achieved through re-thinking how it can address the needs of so many during this pandemic, and by choosing philanthropic collaboration as one of the solutions.

Community Foundation addressed pandemic needs by mobilizing financial support, facilitating communication, supporting sector health, and supporting access and prioritizing racial justice.

**We engaged with other local funders to create a stronger "giving" network to help mitigate critical areas of care. This collaborative, and well-coordinated effort, allows us to affect quick deployments of resources.**

Community Foundation connected with grantees from the previous year to release grant restrictions in place before the pandemic, offer greater flexibility, soften report requirements and expedited new grants. We also launched Let's Talk, a monthly series of virtual briefings and updates from leaders in various sectors of the mission driven world.

And so the **COVID-19 Response Fund** was established which provided flexible resources to basic needs nonprofit organizations serving Tompkins County communities to address how they and their participants are impacted by this crisis. And the community responded with astounding generosity. **From its launch on March 13 through December 31, 2020, we saw 436 donors like you give nearly \$400,000 with over 80% granted before the year end.** Our donor advisors gave an additional \$348,000 in

105 grants. We convened weekly meetings with all other local funders and those other funders combined to give more than \$1.3 million which resulted in 235 grants totaling more than \$2 million of local support to non-profits addressing pandemic needs and challenges.

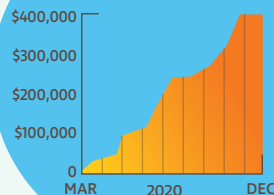
COVID-19 grantmaking saw great activity in four areas: **food security, health, childcare, and basic needs.** With so

many food related organizations, the COVID-19 Response Fund focused on coordination of food distribution with grants supporting the entire food system. Grants were mobilized quickly to provide technology to support work from home and telehealth services. Grants to the Child Development Council assisted them in their traditional role providing services and resources to other childcare facilities, guidance and support. Key support was provided for emergency services,

LOCAL  
SUPPORT TO ADDRESS  
PANDEMIC CHALLENGES

\$2 = 235  
MILLION GRANTS

COVID 19  
RESPONSE FUND







agencies focusing on communities of color, housing, employment, rural services, outreach to older adults, personal care needs and much more.

Our efforts have expanded funding for essential services provided by organizations such as: FoodBank of the Southern Tier, Loaves & Fishes, Ithaca Children's Garden, FoodNet Meals on Wheels, Catholic Charities, First Unitarian Church, First Congregational Church, St. John's Episcopal Church, First Baptist Church of Enfield Center, Healthy Food For All, Ithaca Carshare, Salvation Army, Second Wind Cottages, Alternatives Impact, Open Doors English, GIAC's Robin Fund, Downtown Ithaca Children's Center, Child Development Council, Challenge Workforce Solutions, Tompkins County Workers Center, Community Arts Partnership, Kitchen Theatre, State Theatre, Cinemapolis, IPEI, Family & Children's Service, REACH, Ithaca Neighborhood Housing Services, Racker, Southside Community Center, and more.

**A full list of COVID-19 Response Fund grantees is on our website.**

Action

## Supporting Local Funds During The Pandemic

Community Foundation joined with efforts of local government and financial institutions which resulted in more than **\$2.1 million** for individuals, nonprofits, and small businesses to meet economic challenges during the pandemic. We supported the Small Business Resilience Fund along with the City of Ithaca, Tompkins County, Alternatives Federal Credit Union and Cornell University. We provided loan loss reserve for Alternative's Community Assistance Loan Fund. Lastly we made our first local impact investment with the Ithaca Anchor Storefront Recovery Loan Fund. The initiative to establish this fund was facilitated by the City of Ithaca Office of Economic Development in collaboration with local economic development agencies including the Downtown Ithaca Alliance, Tompkins Chamber and Small Business Development Center.

### Legacy of A Servant Philanthropist

**Millicent Clarke-Maynard**, and her husband, **Willoughby**, have made the Community Foundation home for the Clarke-Maynard Fund a future Donor Advised Fund. They wish for the ICSD-PTA dinner to keep going, to invest in getting books for youth to young families and to donate every year to sponsor a "students" table at the Dorothy Cotton Institute's annual Human Rights Gala. **Millie's love of community brings students and mentors together to empower them and help build their dreams to a fulfilling life.**

Ms Clarke-Maynard's eyes have been firmly affixed to a goal, set long ago, to one day become a philanthropist. Millie's lifelong career of elementary school teacher isn't the kind of career one normally associates with becoming a philanthropist. Which is why one of our local community leaders Patrice Lockert Anthony decided to coin a term — Servant Philanthropist — the term correctly places Millie and her husband, Willoughby, at the nexus of what is most important in community — no matter background or career, to serve... reach back...give generously, inspire and uplift. These are her hallmarks as teacher, community member, human being, and yes, "servant-philanthropist".

Millie's path to teaching began in Harlem in a true community neighborhood with her mother, father, grandmother and neighborhood

Many lessons shaped Millie, but her mother, a high school graduate, instilled in her a goal to get an education. Thus, her dream to be an educator started in kindergarten.

"parents" all guiding her. She loved books and often visited a public library near her home. Many lessons shaped Millie but her mother, a high school graduate, instilled in her a goal to get an education. Thus, her dream to be an educator started in kindergarten.

Millie retired in 2012, after 33 years teaching second grade students at Ithaca City School District's Beverly J. Martin Elementary School.

**Her journal writing**

**assignments were legendary. Today, she sends those writing journals to her students upon their high school graduation.**

What a blessing to have a connection with a mentor, share an educational experience and renew that cherished childhood relationship as a young adult.

The Multicultural Dinner is still held today in honor of Millie, in



appreciation for her years of inspired work in the Ithaca community with children and families, and her tireless dedication to equity, access, and education as a human right for all.

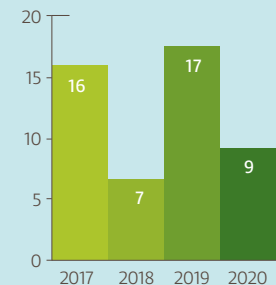
**Millie's legacy is established. She believes our greatest legacy is our children and their immediate and future impact.** Through that lens her legacy will provide opportunities to engage and empower young people who are next in line to provide for this community.

Millicent Clarke-Maynard with Community Foundation CEO George Ferrari and former board member Dr. Baruch Whitehead at the 15th Anniversary Concert in 2015.



Millie's legacy is established. She believes our greatest legacy is our children and their immediate and future impact.

#### NUMBER OF NEW FUNDS







### Door Opener Society

The Door Opener Society recognizes professional advisors whose contributions to philanthropic estate planning have been significant, substantial and long-standing. Eligible inductees are attorneys, accountants, financial planners, trust officers, brokers, or insurance agents who encourage their clients to consider charitable giving to the Community Foundation.

Beginning in 2020, professional advisors who are outstanding partners with the Community Foundation in the promotion of philanthropy in our region will be recognized with our Door Opener Society award.

Inductees into the **Door Opener Society** provide a valuable service to their clients and to the people of Tompkins County. Every new gift, fund and bequest provides much-needed philanthropic resources in Tompkins County. All who inform us of their plans become members of our Legacy Society either publicly or anonymously.



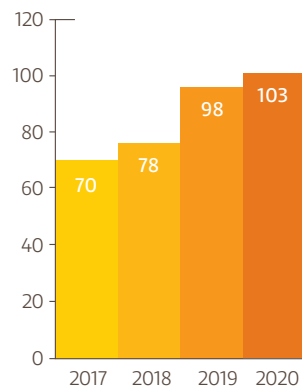
2020 Door Opener Society Inductees  
John Hinchcliff, Kim Rothman, and William Currie

Examples of resources received include the **Bernard C. and Shirley Rosen Fund** for libraries, the **Cathy and Joel Zumoff Field of Interest Funds** for basic needs and education in the arts, the **Tapan Mitra Funds** for land preservation, cancer support and education, and the **Beth Jenkins unrestricted gift** to support capacity building.

**Thank you to all professional advisors who design, craft and customize their financial objectives to include charitable giving.**

Many professional advisors work with the Community Foundation to help clients achieve their charitable goals through an outright gift, giving to or creating a fund or bequest. Thank you to all who design, craft and customize their financial objectives to include charitable giving.

### LEGACY SOCIETY MEMBERS





### Learning from Listening: Ripple Effects

Long known inequities and inequalities have been particularly illuminated during the Coronavirus pandemic. Funders and philanthropists must find new perspectives, different tools, and work in concert, to measure true impacts.

**Collaborations between funders, philanthropists, community non-profit organizations, and the immediate beneficiaries of the funded programs and projects receiving grant monies, must come together to speak of, and to share, the experience.**

One of the current manifestations of this thinking is Ripple Effect Mapping.

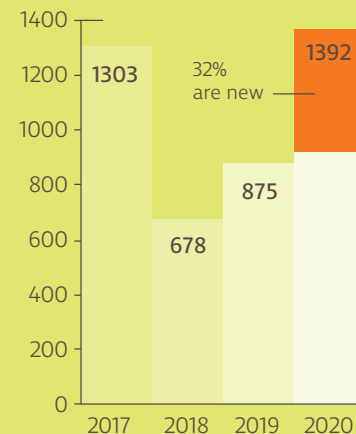
**Ripple Effect Mapping obtains information concerning the funded project/program from all concerned. It then takes this information and creates a picture noting the “ripples” which measure the impact of grants. The outcome is a narrative that allows funders to “see” impact.**

But what of social impact measurement? After all, we want to use impact measurement to scale social impact, right? Do we understand how much social change occurred and can be attributed to the grants received from funding organizations? We can when we bring all the stakeholders together. That’s why the, relatively, informal process of ripple effect mapping can prove so valuable.

One grantee told the story of the ripple effect of an opportunity the foundation provided for a group to attend a Collective Impact Summit in Canada. One participant met a Detroit woman at the summit who had created a Speakers Bureau for people who habitually had no voice. This inspiration led to a further grant request for leadership training for individuals they served. They trained three cohorts, and these individuals became part of a Speakers Bureau that is still operating. Another benefit of the original grant to go to Canada to learn more about collective impact, the storyteller emphasized the importance of the relationships developed among the different Tompkins County community leaders who went. These relationships continue.

Another ripple effect is shared by GIAC which receives funding through an endowment with the Community Foundation. Grants from this fund were used to hire a seasonal cook who struggled a bit at the time. Once in this position, he took on new roles and training opportunities. He is now working as a fireman. It is not clear where he would be today if GIAC hadn’t had the capacity to offer him employment and a position to grow. He is an example of an unforeseen/unintended change that is possible with the ability to be flexible with funding.

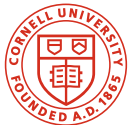
### NUMBER OF GIFTS



See how Community Foundation can help you achieve your philanthropic goals.  
[cftompkins.org/resources/for-donors](https://cftompkins.org/resources/for-donors)

## CORPORATE SPONSORS

Local businesses are making the area a better place. Community Foundation is grateful – and proud of these local employers and supporters. Each is important to a thriving community yesterday, today and tomorrow.



### Thank you to our additional 2020 business supporters!

Arnold Printing Corporation  
Bridges Cornell Heights  
Cayuga Landscape Co., Inc.  
Cayuga Medical Center  
City Club of Ithaca  
Communique Design & Marketing Inc  
DiMarco, Abiusi & Pascarella  
Express Employment Professionals  
The Frame Shop  
First National Bank of Groton  
Genesee Regional Bank  
GiveGab  
Illume Projects, LLC  
Larkin Insurance  
Littman & Babiarz, Attorneys at Law  
Maguire LLC  
Miller Mayer, LLP  
Murphy Grant Consulting  
Pro Lawn Landscaping & Excavating  
Tioga Buffalo Building Company  
Tompkins Trust Company  
Warren Real Estate  
Wholistic Wealth



# FINANCIAL STATEMENT

## ASSETS

	AUDITED YEAR ENDED DEC. 31 <b>2020</b>	AUDITED YEAR ENDED DEC. 31 <b>2019</b>
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Total Assets	\$ 25,229,187	\$ 22,422,438
Total Liabilities	\$ 730,456	\$ 667,051
Total Net Assets	\$ 24,498,731	\$ 21,755,387

## STATEMENT OF ACTIVITIES

### REVENUE

CONTRIBUTIONS/GRANTS	\$ 3,064,526	\$ 4,321,707
INVESTMENT INCOME	\$ 2,591,977	\$ 3,025,111
OTHER	\$ 12,973	\$ 24,931
<b>Total Revenue</b>	<b>\$ 5,669,476</b>	<b>\$ 7,371,749</b>

### EXPENSES

GRANTS	\$ 2,284,457	\$ 2,026,028
PROGRAMS & SERVICES	\$ 537,505	\$ 540,572
ADMINISTRATION & DEVELOPMENT	\$ 104,170	\$ 96,992
<b>Total Expenses</b>	<b>\$ 2,926,132</b>	<b>\$ 2,663,592</b>

CHANGE IN NET ASSETS	\$ 2,743,344	\$ 4,708,157
NET ASSETS AT BEGINNING OF YEAR	\$ 21,755,387	\$ 17,047,230
<b>Net Assets at End of Year</b>	<b>\$ 24,498,731</b>	<b>\$ 21,755,387</b>

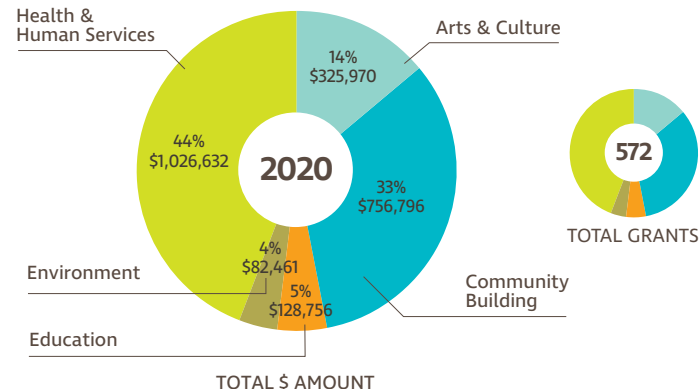
Investment Return 17.9%

Investment Return 20.6%

Variances reflect differences between typical community foundations' grant reporting practices and audit report accounting standards for agency funds.

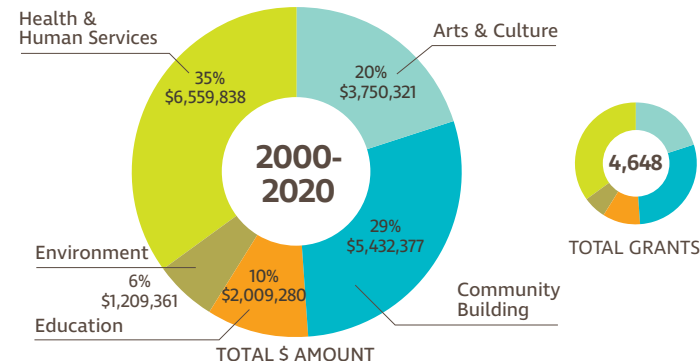
## 2020 GRANTS

**\$2,320,585**



## GRANTS SINCE INCEPTION

**\$18,961,177**





**COMMUNITY FOUNDATION STAFF** (clockwise from upper left)  
George Ferrari, Janet Cotraccia, Nancy Massicci,  
Jessie Galbreath-Nocera, and Amy LeViere

## OUR MISSION

The mission of our Community Foundation is to improve the quality of life in Tompkins County by inspiring and supporting enduring philanthropy.

## OUR VISION

Tompkins County thrives thanks to engaged philanthropy.



**Additional annual report resources  
are available online.**

[www.cftompkins/about-us/annual-report/](http://www.cftompkins/about-us/annual-report/)

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