

# Community Foundation of Tompkins County

Bringing **people and resources** together  
to build a more **equitable** Tompkins County  
by **inspiring diverse philanthropy, catalyzing collaborations**  
and **championing inclusion and justice.**

## TOGETHER, WITH YOU

*Thanks To You*



# YEAR 2021 BY THE NUMBERS FOR COMMUNITY FOUNDATION OF TOMPKINS COUNTY



## \$3.7 M RAISED

Individuals, businesses, philanthropic institutions and local government came together to support our community, responsive to immediate needs and investing in our future



## 998 GIFTS

Gifts ranging in amount from \$9 to \$500,000



1 in 2 gifts went into Community Impact Funds



## \$27.8 M

Assets held at Community Foundation

## 148 Funds



## \$2.8 M

Grants deployed through grant cycles, and also, responsive and directed funding.



## 687

Number of grants



## 251

Number of unique grantees

### \$556,000



Arts & Culture

### \$1,035,000



Community Building

### \$307,000



Education

### \$134,000



Environment Sustainability

### \$781,000



Health & Human Services

Grants in 2021, as community investments, building a more equitable Tompkins County

# Fund Advisors Briefing

**BRINGING PEOPLE AND RESOURCES TOGETHER**

**GIVING OPPORTUNITIES**  
**Creating Impact**



**Issues and Interests**

**Women's Fund**

**Social Justice Fund**

**Donor Advised Funds**

**local and global**

**who to include - decisions**

**Community Impact Funds**

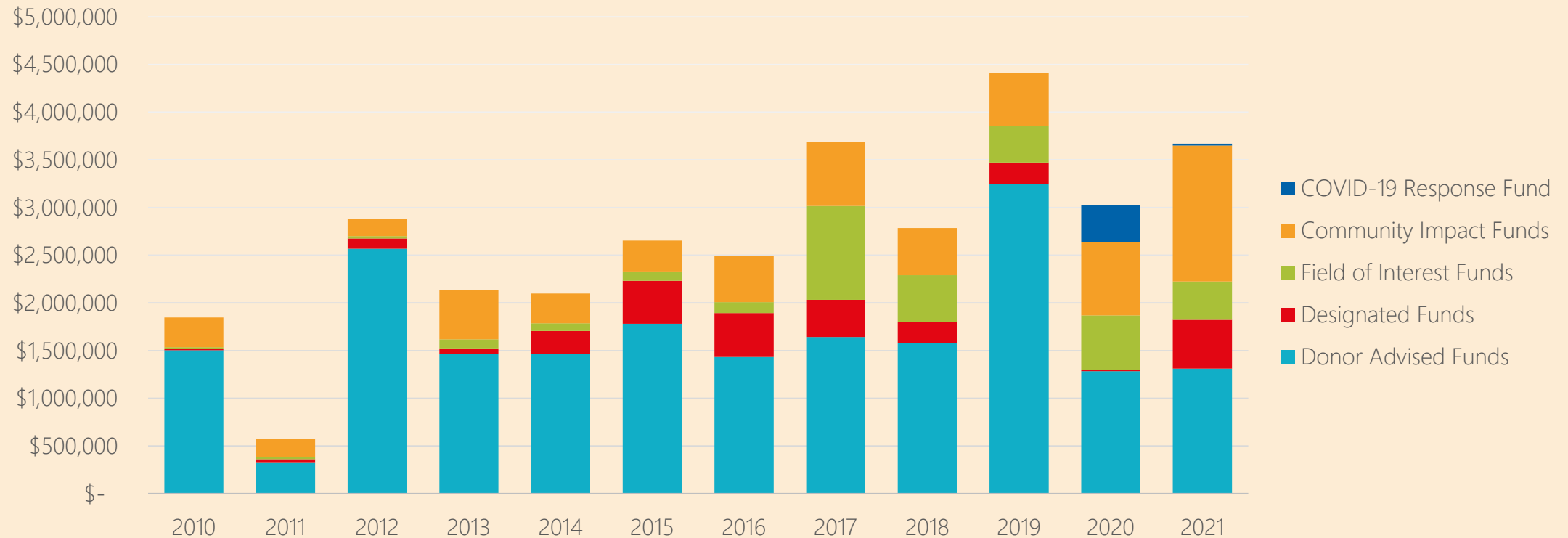
**discretionary**

**board/community direct**

**Designated Funds**

**30+ local nonprofits**

# Gifts in Dollars



## Expanding Philanthropy

**\$3.7M**

In recent years, giving broadens and deepens across fund types. Tompkins County thrives thanks to engaged philanthropy.

## Increased Tax-advantaged Gifts

**\$1.5M**

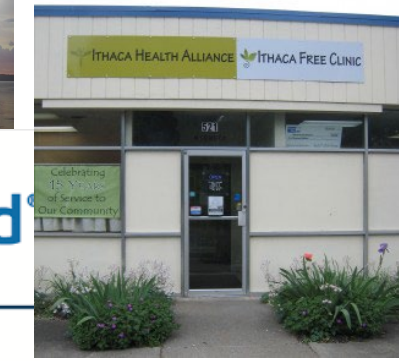
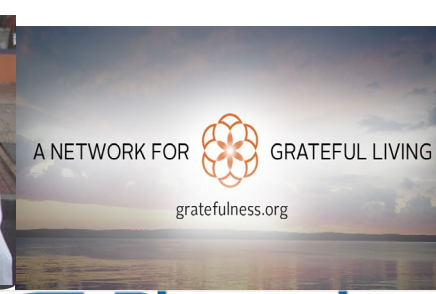
Increased number of gifts from external donor advised funds, IRA/QCDs and stock transfers. In 2021, totaling \$1.5M.

## Responsive Philanthropy

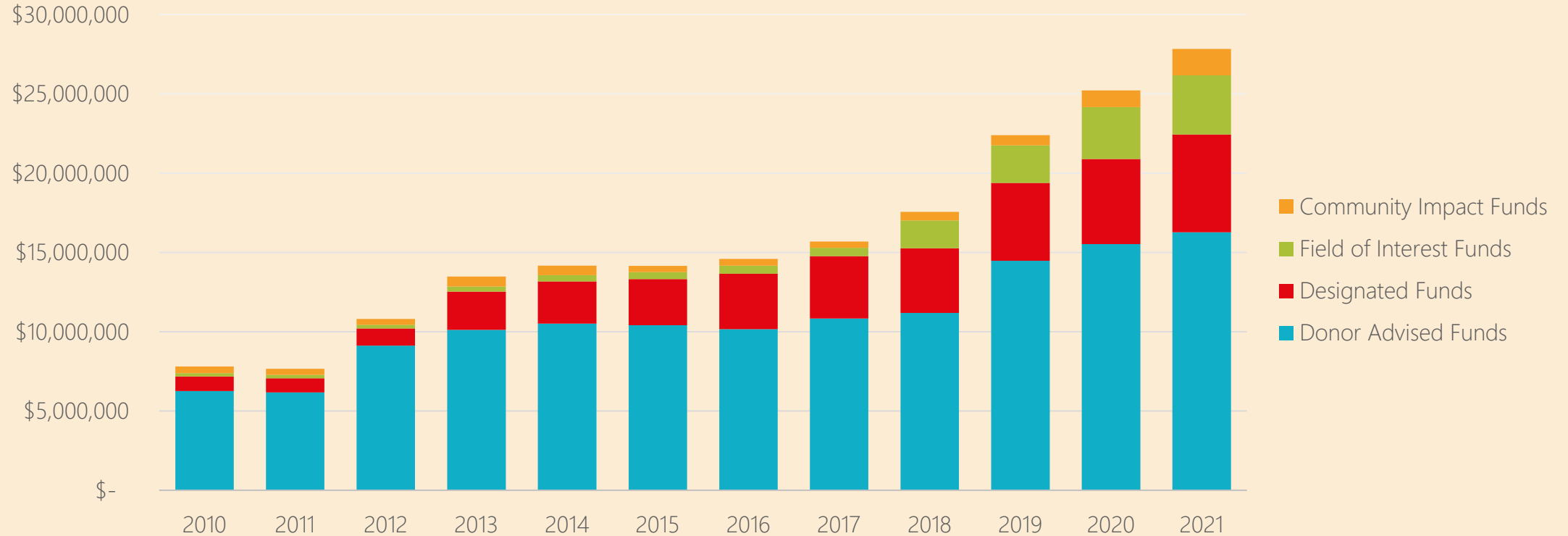
**258%**

From 2019 to 2021 CI gifts increased 258% In 2020, 1 in 3 gifts, to COVID-19 Response Fund. In 2021, 1 in 2 gifts (\$1.4M), to Community Impact Funds.

THE HISTORY CENTER  
in Tompkins County



# Assets (Funds)



## Asset Growth

357%

Over the past decade, growing from \$7.8M to \$27.8M. Number of funds now total 148.

## Increased Designated Funds

\$6.2M

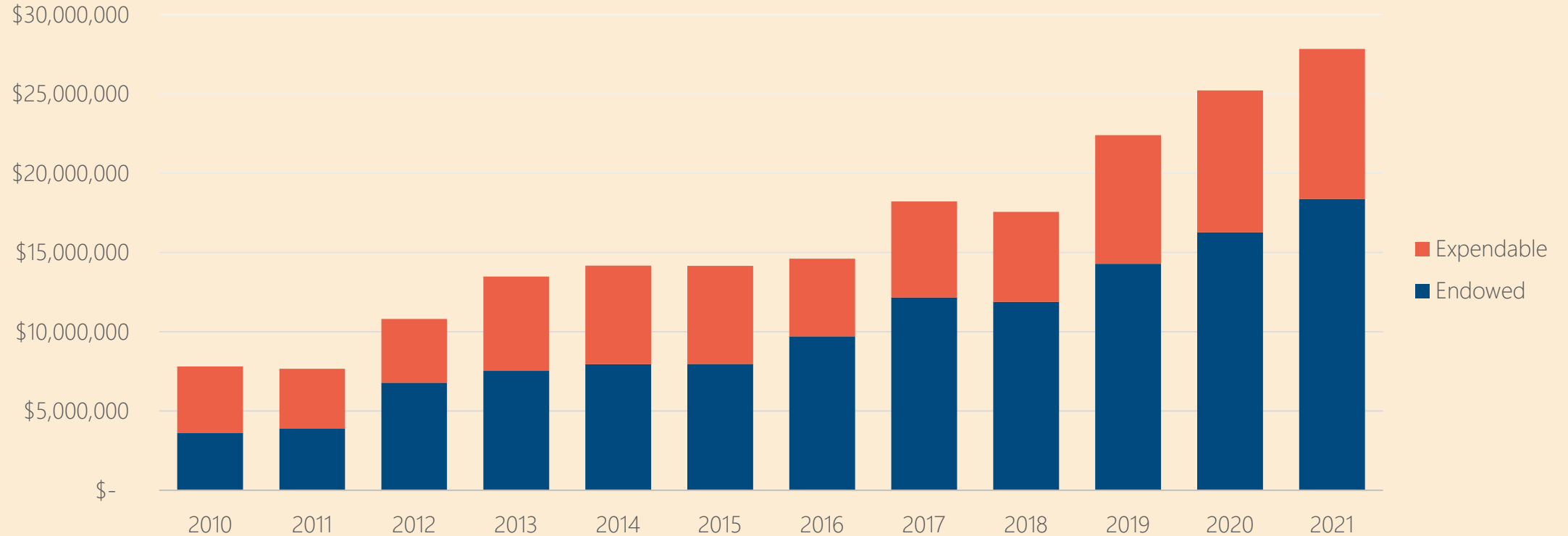
Provides permanent funding for over 30 local organizations. Growing from \$900,000 to \$6.2M.

## Increased Discretionary Assets

\$5.4M

In 2021, Field of Interest Funds total \$3.7M. Operating and board discretionary funds total \$1.7M

# Assets (Funds)



## Values and Assets Align

**\$16.7M**

In 2021, as part of the board's commitment to DEI work, additional assets were shifted to an Environment, Social, Governance [ESG] portfolio.

## Building Permanent Resources

**\$18.4M**

Stabilization of funds over past decade. 66% endowed funds/34% expendable funds. Ending 2021, with \$27.8M held in 148 funds.

## Grantmaking from Assets

**\$2.8M**

In 2021, 11.15% granted from all funds; 10.35% granted from DAFs (donor advised funds).

# Fund Advisors Briefing

## BRINGING PEOPLE AND RESOURCES TOGETHER

## Education, Services and Resources

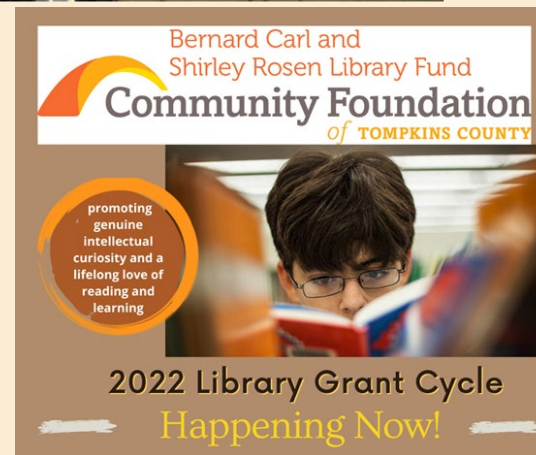


### ACCESS YOUR FUND

**Donor Central** is Community Foundation's online system for managing your fund. You may **recommend grants, view fund information, download fund statements** and more!

**DonorCentral Online**  
Click [HERE](#)

HI Priority (12 months)	Responses
Hunger/Food Insecurity	82%
Racial Inequality	69%
Health/Mental Health	58%
Children/Youth Services	56%
Housing	53%
Education	53%
Unemployment/Jobs	45%
Environment/Animals	39%
Arts & Culture	30%

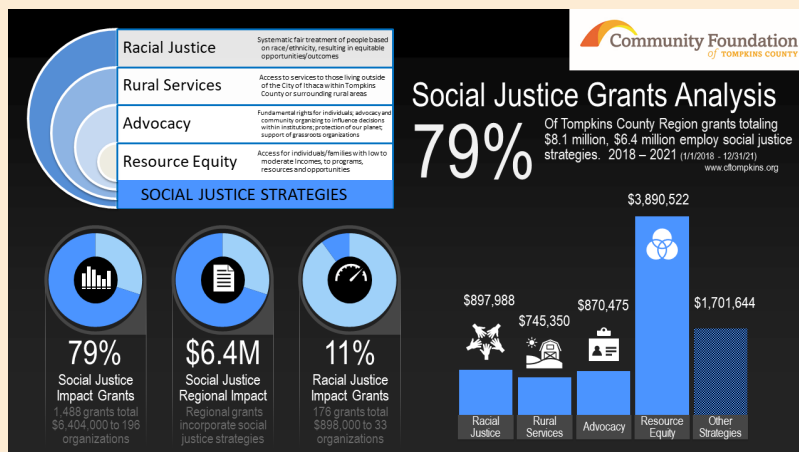


**Donor Central**  
24/7 information  
Fund Advisor access

**Education and Events**  
listening and learning  
collaborations

**Grant Cycles – expanding impact**  
multiple funding streams  
leveraging connections

**Social Justice Dashboard**  
metrics and analysis  
connect organizations



# Let's Talk Series

**Philanthropy Education:** Virtual convenings provided easy access to **hear from community leaders, bringing current issues and sharing local impact with over 700 constituents.**



Community Foundation  
of TOMPKINS COUNTY

**Let's Talk:  
Local  
Food  
System**



KATIE HALLAS  
TOMPKINS FOOD FUTURE

12:00 PM EST | FEBRUARY 8  
Online at: [cftompkins.org](https://www.cftompkins.org)



Community Foundation  
of TOMPKINS COUNTY

**Let's Talk:  
Childcare  
Insights  
and Trends**



SUE DALE-HALL  
CHILD DEVELOPMENT COUNCIL

12:00 PM EST | AUGUST 24  
Online at: [cftompkins.org](https://www.cftompkins.org)



Monthly Let's Talk gatherings **connect you to local leaders** for a quick and easy way to **explore what is happening for mission-driven organizations.**



Community Foundation  
of TOMPKINS COUNTY



**Let's Talk:  
IMMIGRATION**



KHANDIKILE SOKONI  
AND  
STEPHEN YALE-LOEHR

12:00 PM EST | DECEMBER 7  
Online at: [cftompkins.org](https://www.cftompkins.org)



JUNE 1, 2021  
12:00PM - 12:30PM

**LET'S TALK:  
ARTS & CULTURE**

LET'S TALK: ARTS & CULTURE



Megan Barber, Executive Director, Community Arts Partnership (CAP)

JOIN OUR GUEST, MEGAN BARBER, EXECUTIVE DIRECTOR, COMMUNITY ARTS PARTNERSHIP (CAP) FOR A CONVERSATION ON ARTS AND CULTURE ORGANIZATIONS AND ARTISTS: WHAT IS AHEAD FOR SUMMER 2021

Register online for this virtual event at [cftompkins.org](https://www.cftompkins.org)



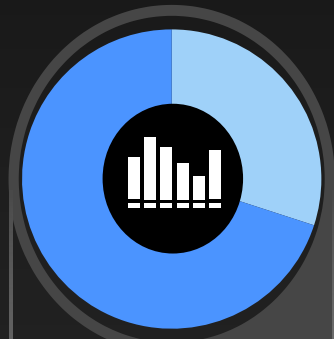
Past video recordings and resources available here:  
<https://www.cftompkins.org/news-and-events/news/2022/01/10620/>



# Social Justice Grants Analysis

79%

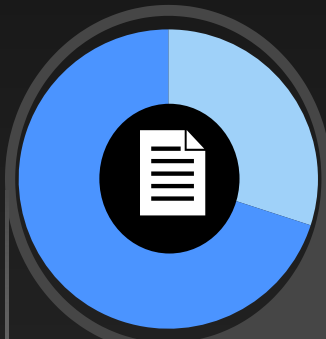
Of Tompkins County Region grants totaling \$8.1 million, \$6.4 million employ social justice strategies. 2018 – 2021 (1/1/2018 - 12/31/21)  
[www.cftompkins.org](http://www.cftompkins.org)



79%

**Social Justice Impact Grants**

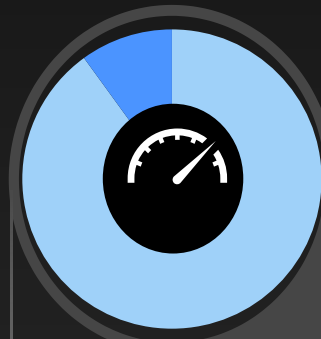
1,488 grants total  
 \$6,404,000 to 196 organizations



\$6.4M

**Social Justice Regional Impact**

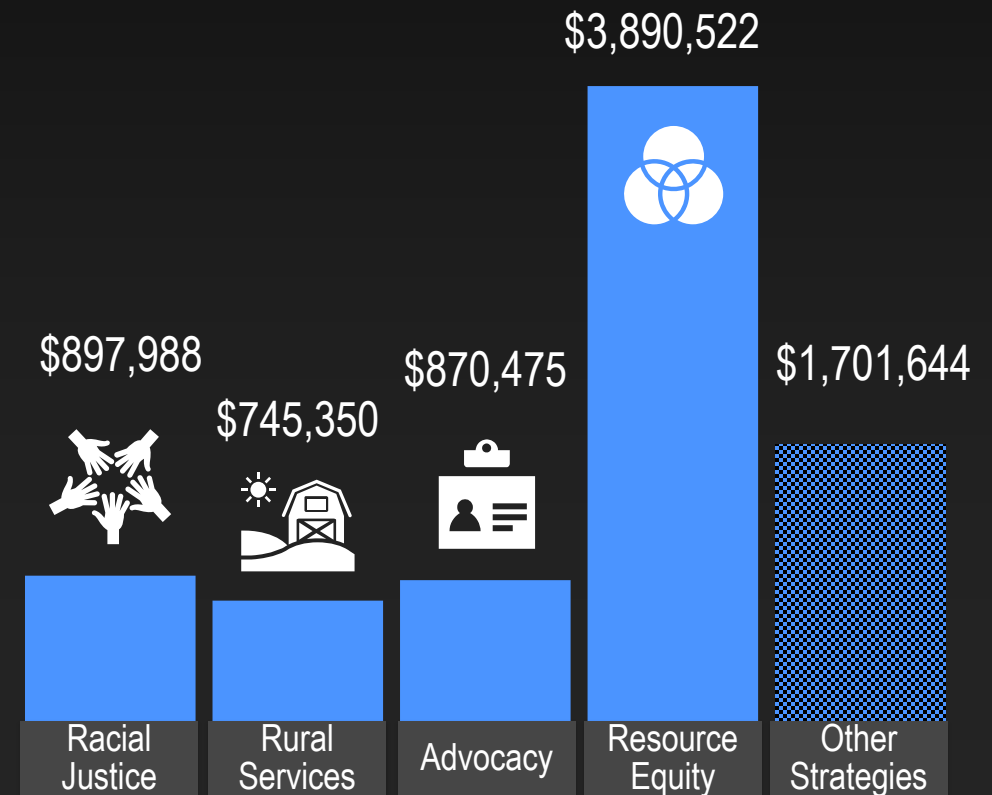
Regional grants incorporate social justice strategies



11%

**Racial Justice Impact Grants**

176 grants total  
 \$898,000 to 33 organizations



## Tompkins County Demographics

0.5% Native American, Alaska Native

4.4% Black, African American

5.4% Hispanic or Latino

10.4% Asian

0.1% Some other race

3.5% Two or more races

77.0% White

# Tompkins County Demographics

# 23%

102,180 population Tompkins County, NY  
Of which 23% is a minority population and  
77% a white population. census.gov (as of July 2019)



## 70% Rural

70% of Tompkins County  
is rural, 30% resides in  
the City of Ithaca

Source: Tompkins County Profile 2017  
Cornell Program of Applied Demographics  
<https://pad.human.cornell.edu/profiles/Tompkins.pdf>



0.5%

Native American, Alaska Native

- 19.5% below poverty line
- 0% rate of unemployment

4.4%

Black, African American

- 47.5% below poverty line
- 19.8% rate of unemployment

5.4%

Hispanic or Latino

- 32.9% below poverty line
- 8.8% rate of unemployment

10.4%

Asian

- 44.9% below poverty line
- 2.1% rate of unemployment

77%

White

- 15.8% below poverty line
- 5.8% rate of unemployment



## Organizations receiving grants funding **racial justice** strategies (examples)

### Organization

Greater Ithaca Activities Center (GIAC)  
Southside Community Center  
Multicultural Resource Center (MRC)  
Village at Ithaca  
Civic Ensemble  
Ithaca Welcomes Refugees  
Dorothy Cotton Jubilee Singers  
OAR (Opportunities, Alternatives and Resources)  
Groundswell Center for Local Food & Farming  
Open Doors English  
Downtown Ithaca Children's Center  
Social Ventures (fiscal sponsor)  
Center for Transformative Action (fiscal sponsor)  
Cornell Cooperative Extension  
Natural Leaders Initiative  
Youth Farm Project  
Ultimate Reentry Program (URO)  
Showing Up for Racial Justice (SURJ)  
Latino Civic Association of Tompkins County  
Civil Warriors Project

# Social Justice – Fund Assets

# 25%

Both flexible, as well as designated and endowed funds held at Community Foundation, employ social justice grantmaking strategies.

[www.cftompkins.org](http://www.cftompkins.org)

## Organizations receiving grants funding **resource equity** strategies (examples)



Family and Children's Services	The Advocacy Center
Food Bank of the Southern Tier	Alternatives Impact
Child Development Council	YMCA
Foodnet Meals on Wheels	Loaves & Fishes
Ithaca Neighborhood Housing Services	Lifelong
Tompkins County Public Library	Ithaca Youth Bureau
Finger Lakes ReUse	Golden Opportunities
Women's Opportunity Center	Catholic Charities
Running to Places Theatre Company	WSKG Public Radio
The Mental Health Association	Sciencenter
Suicide & Crisis Prevention Service	Human Services Coalition
Planned Parenthood	Hangar Theatre
Hospicare & Palliative Services	History Center of Tompkins County



# 25%

Of \$27.8 million total fund assets, \$6.8 million specifically employ social justice strategies in their grantmaking. (12/31/21)

Community Foundation  
of TOMPKINS COUNTY

Let's Talk:  
Farming,  
Justice,  
Land Access

12:00 PM EST | JULY 20

Register now:  
[cftompkins.org](http://cftompkins.org)

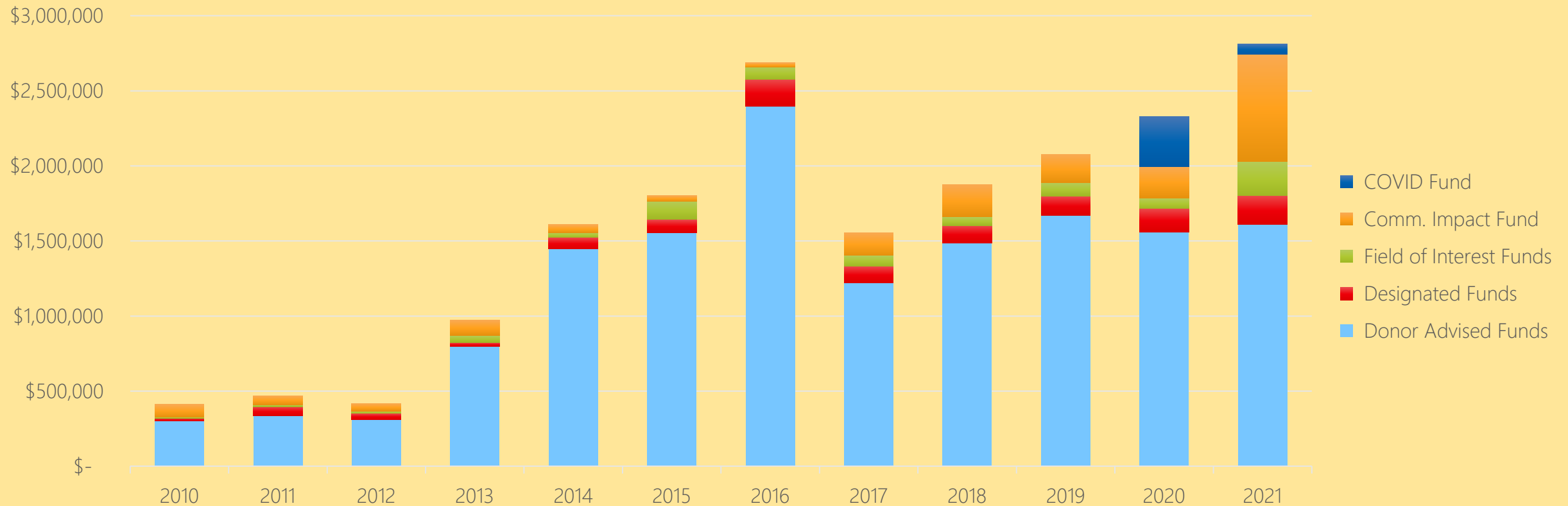


# 2021 Impact Report

**Janet Cotraccia**, Chief Impact Officer  
Community Foundation of Tompkins County



# Grants in Dollars



## Steady Growth

586%

586% increase in overall grant dollars awarded since 2010

## More Grants Than Ever Before

\$2,813,020

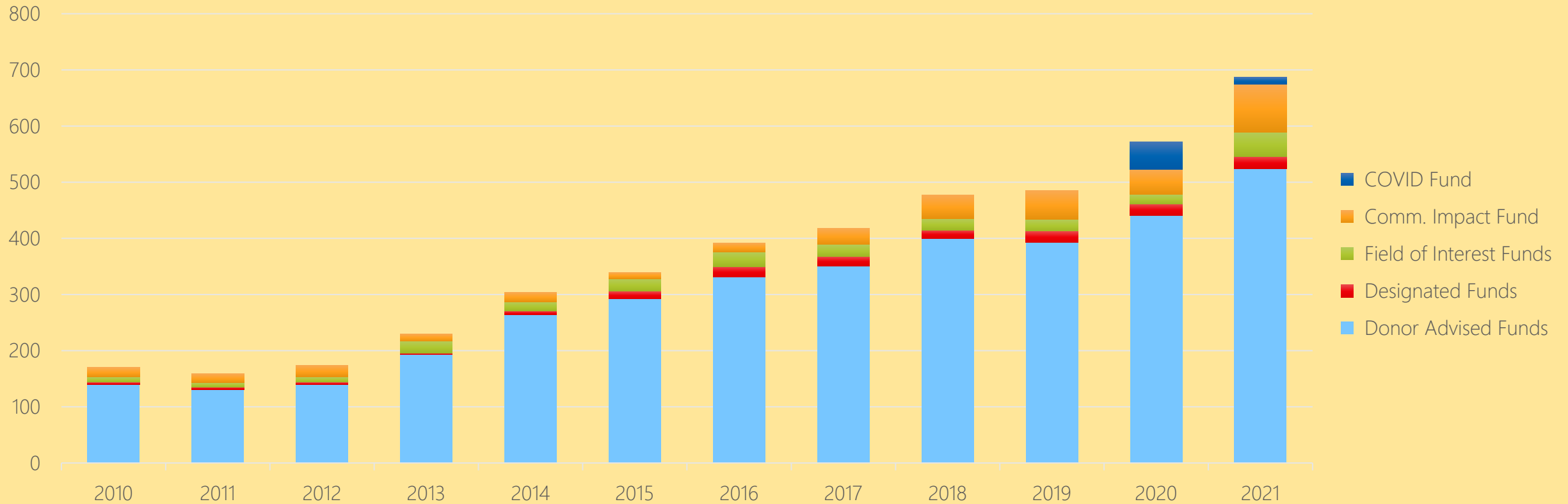
In 2021, we granted more dollars than in any previous year in the history of the foundation

## Community Impact Grants

\$714,254

Community Impact Grants include \$200,000 of grants from Tompkins Today & Tomorrow Fund, Pass-Thrus and Operating/TTT Endowment

# # of Grants



## Steady Growth

687

687 Grants were made in 2021, a 304% increase in overall # of grants awarded since 2010

## Donor Advised Fund Growth

214%

214% increase in # of Donor Advised Fund grants awarded since 2010

## Community Impact Fund

476%

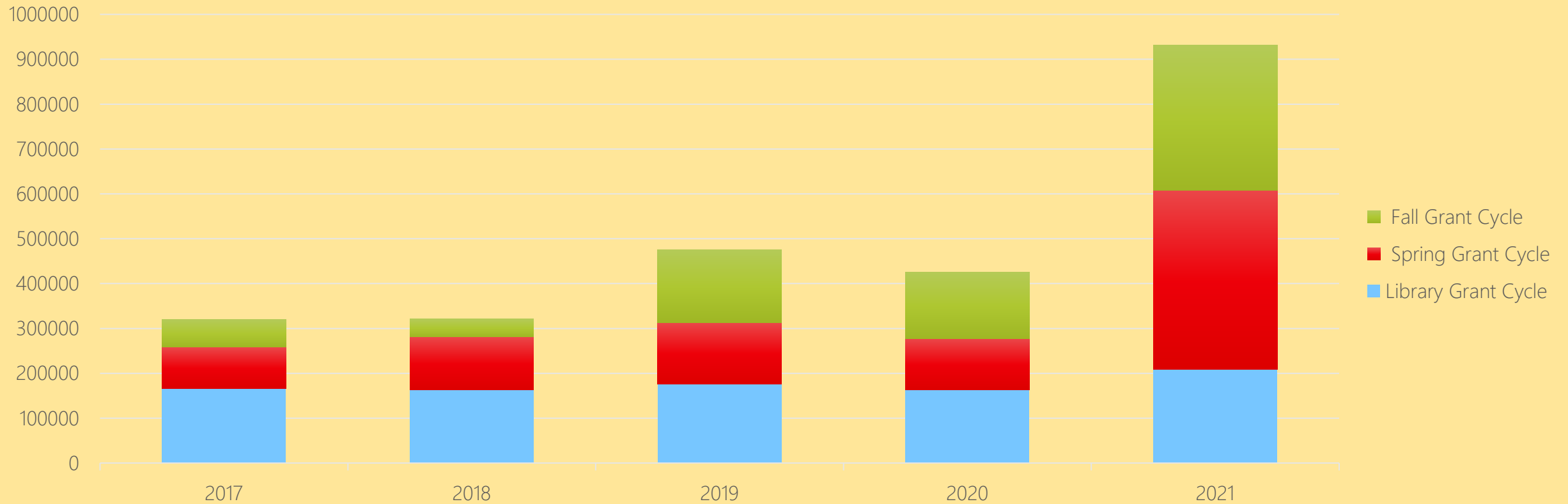
476% increase in grants from Community Impact Funds since 2010 (inc. Tompkins Today and Tomorrow Fund, COVID Response Fund, Pass Thru Funds and more)

## Why a Greater shift to Flexible Support in 2021?

- Shifting our grant cycle priority from program grants to unrestricted grants provided flexible support to be used where needed most
- Foster a culture of assessment and adjustment, building resiliency, as orgs continue in unprecedented territory
- Emphasis on supporting and strengthening organizational capacity to effectively carry out mission



# Grant Cycles



## Library Grant Cycle

**\$208,575**

In 2021, the Library Grant Cycle granted \$208,575, more than in any prior year

## Spring Grant Cycle

**\$399,366**

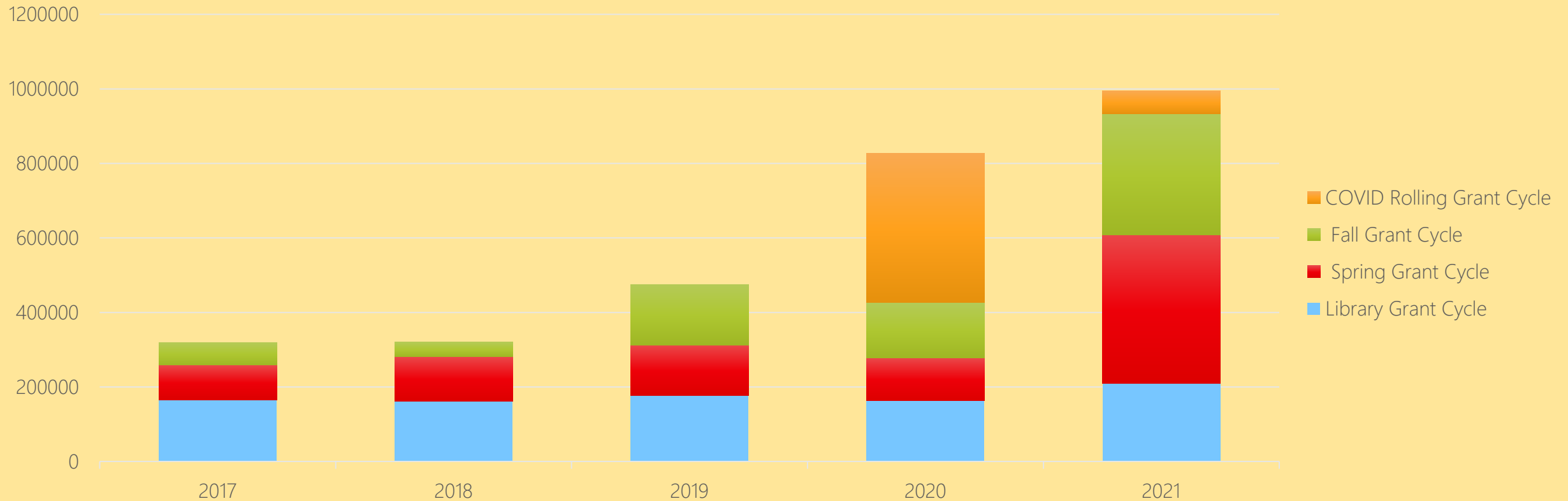
In 2021, our Resilient Communities - Spring Grant Cycle granted 245% more than in the 2020 Spring Grant Cycle

## Fall Grant Cycle

**\$324,352**

In 2021, our Resilient Communities Fall Grant Cycle granted more than in any prior year

# Grant Cycles + COVID Fund



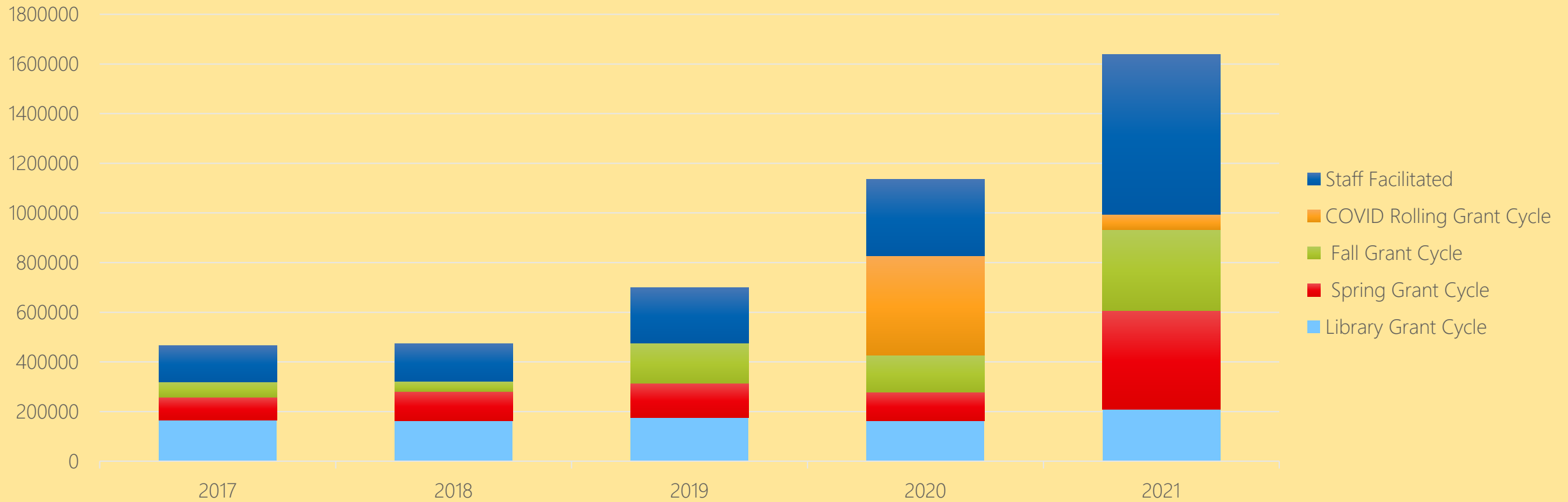
## COVID Response Fund

The COVID Response Fund was phased out while our spring and fall grant cycles focused on flexible funding

## Donor Advised Funds

Donor Advised Funds supported flexible grantmaking at an unprecedented rate

# Grant Cycles + MORE



## Growth in Staff-Facilitated Grants

In addition to grant cycles, emerging needs were met outside of traditional grant cycles

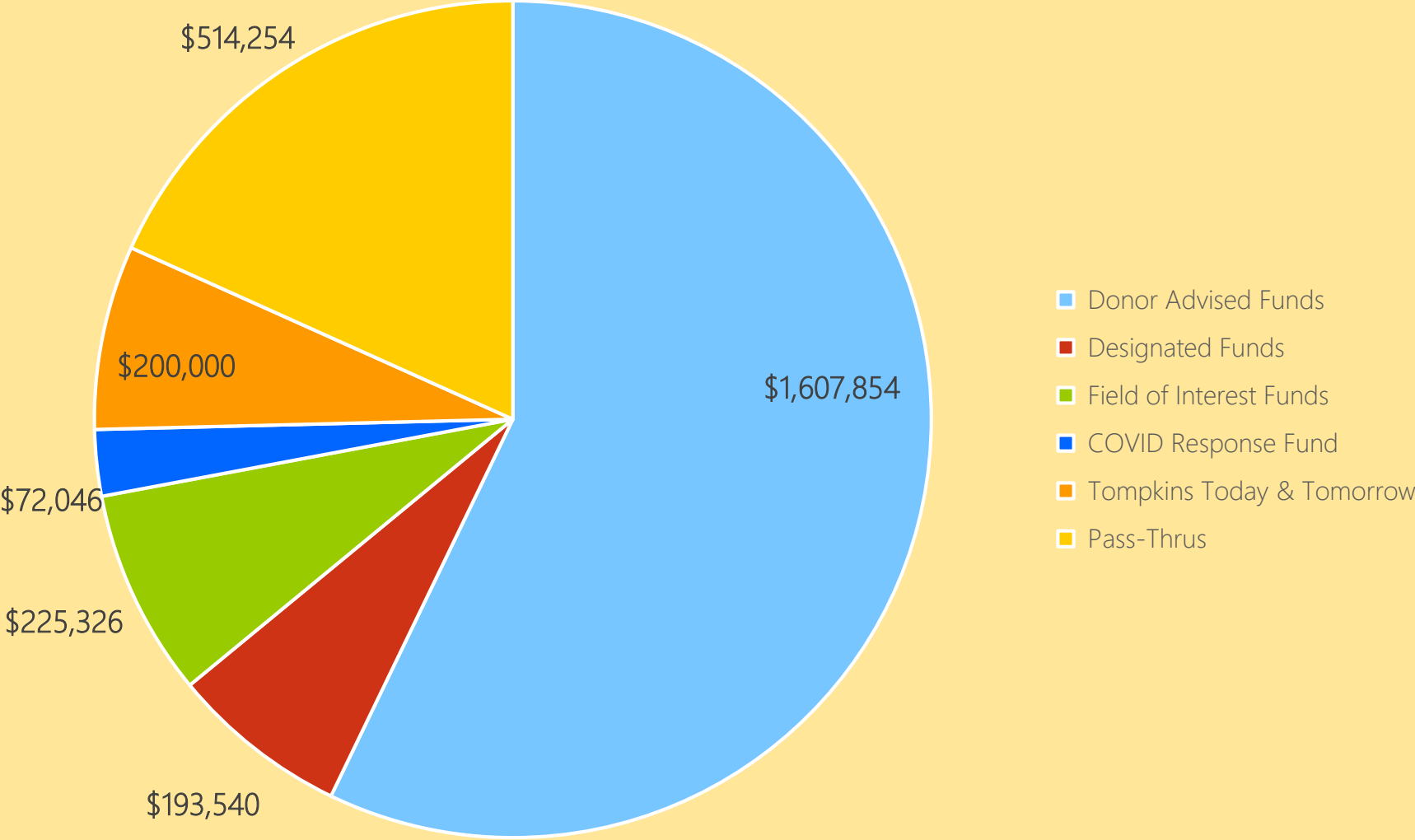
# 2021 Dollars Granted

TOTAL 2021 GRANTS

\$2,813,020

687 GRANTS

Community Foundation  
held 149 funds in 2021

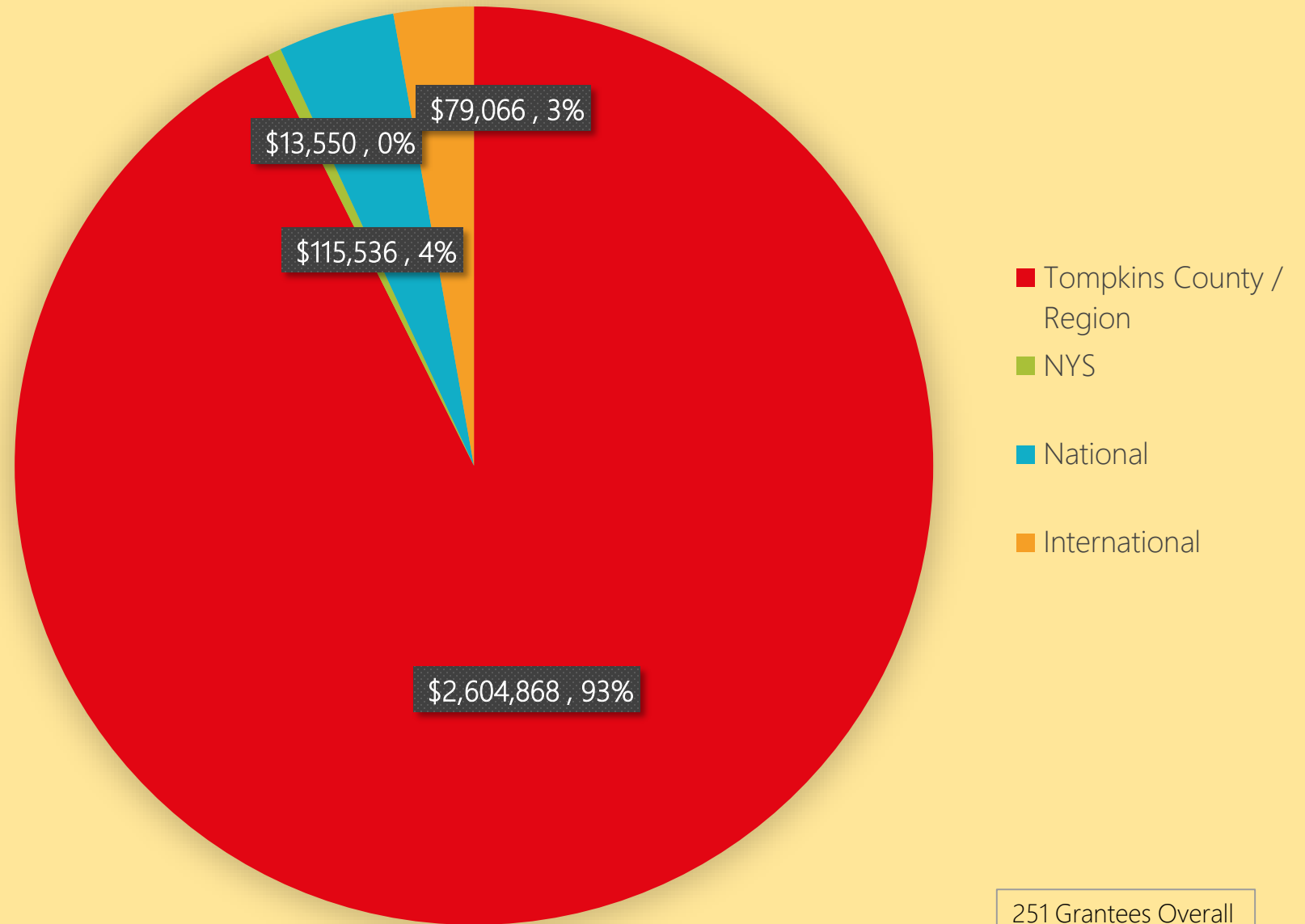


# 2021 Grantmaking by Region

## TOTAL 2021 GRANTS

93% of Grants  
are Local

169 Local Grantees in 2021



# Foodnet Meals on Wheels

In 2021, Community Foundation made over \$72,000 in grants to Foodnet Meals on Wheels from 7 different funds



Over \$48,000 was granted from 3 Donor Advised Funds responding to non-grant cycle requests for kitchen equipment. Fund advisors appreciated learning about these emergent needs as demand for meals increased.



\$5,600 from the COVID-19 Response Fund supported Foodnet's ability to provide meals to families who were food insecure while under quarantine. This need was identified by the Food Task Force Distribution Team which convenes over 15 food serving organizations to fill gaps in services.

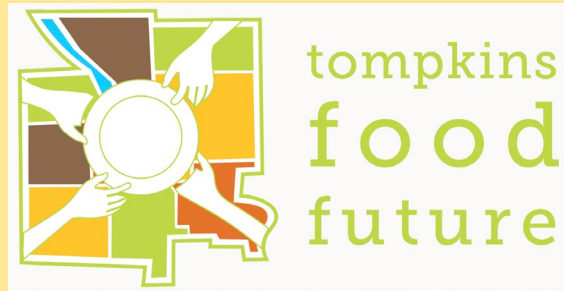


21,055 Weekend & Holiday Meals Delivered



Over \$17,000 was provided in unrestricted grants, allowing Foodnet to use funding wherever it was needed most during rapidly changing needs.

# Tompkins Food Future



“Tompkins Food Future is a community food system planning initiative to craft the first-ever comprehensive food system plan for Tompkins County. The goal is to create a more sustainable, equitable, affordable, and healthy food system for all members of our community”.

## TOMPKINS COUNTY FOOD ACCESS AT-A-GLANCE

Food security means always having physical & economic access to sufficient, safe & nutritious food that meets their needs for an active and healthy life.

**11.6%**  
OF RESIDENTS ARE  
FOOD INSECURE

**13.3%**  
OF CHILDREN ARE  
FOOD INSECURE

**\$7.4M**  
EXTRA NEEDED FOR  
FOOD INSECURE  
FAMILIES TO MEET  
THEIR NEEDS

**1/3**  
FOOD INSECURE  
RESIDENTS NOT  
ELIGIBLE FOR SNAP

**62%**  
SNAP ELIGIBLE  
RESIDENTS NOT  
ENROLLED

**17%**  
AN AVERAGE MEAL  
IN TOMPKINS COSTS  
ABOVE THE  
NATIONAL AVE.



**WIC**

PARTICIPATION HAS  
DECLINED SINCE 2011



Community Foundation  
of TOMPKINS COUNTY

**Let's Talk:  
Local  
Food  
System**

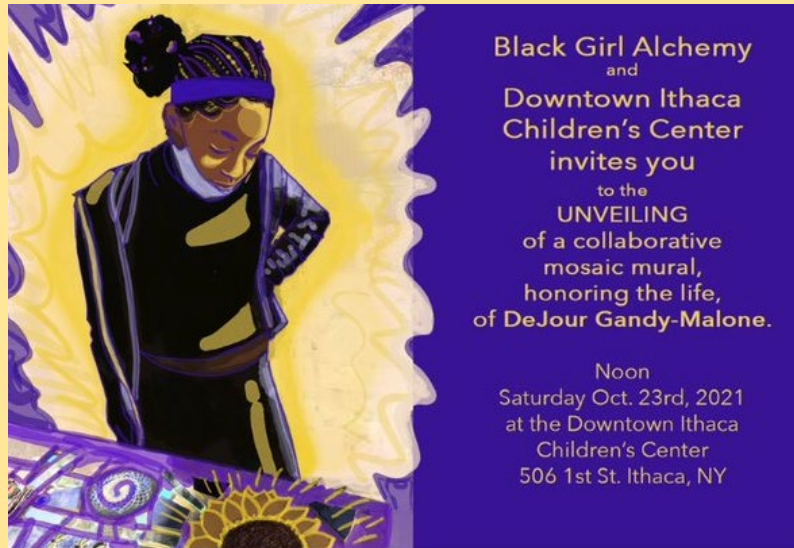


KATIE HALLAS  
TOMPKINS FOOD FUTURE

12:00 PM EST | FEBRUARY 8  
Online at: [cftompkins.org](http://cftompkins.org)



# Black Girl Alchemy



## Thank you to our Sponsors



This program “is designed to give this population of young people unique visibility and control over their own narrative of Black Girlhood. Emphasizing empowerment, sisterhood, and artistic freedom, the project will allow them...space to communicate their...needs, creativity, and brilliance, as well as their desires for self-expression in public spaces.”



A recent work to the left is in memory of DeJour Gandy-Malone, who was killed in December of 2019. Children of the Downtown Ithaca Children's Center, contributed to this work as DeJour was a beloved teacher there.

# Childcare



Over \$70,000 supported childcare which continues to be one of the most important ways to support young families. Flexible dollars helped families secure a child's place during quarantine absences, supported essential workers and helped parents keep their jobs, supporting local businesses.



**I deserve  
your best.**



**ITHACA COMMUNITY CHILDCARE CENTER**  
IC3 – WHERE YOUR CHILD IS THE CENTER



The recent spike in Omicron has increased many of the same childcare center needs as in 2020.



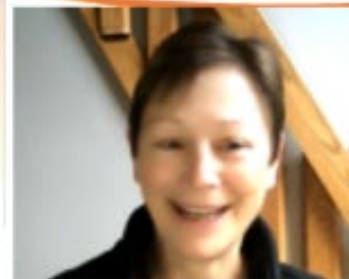
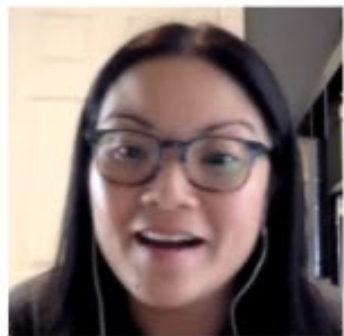


**70 WOMEN**  
helped this year  
by their urgent  
needs resources  
supported by the  
**Women's Fund**



At the 2021 Women's Fund Luncheon, Executive Director, Heather Campbell, shared poignant stories of increased demand for domestic violence services during the pandemic and their expanded services to meet these needs. Watch her keynote from our Women's Fund Celebration at [www.cftompkins.org/about-us/our-community/](http://www.cftompkins.org/about-us/our-community/)

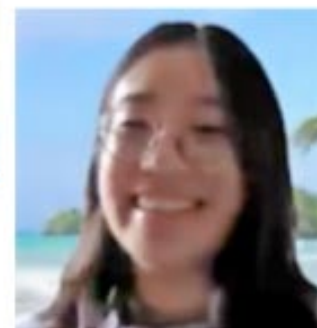
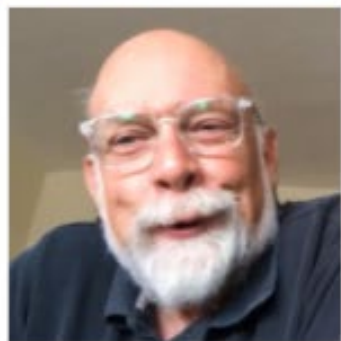
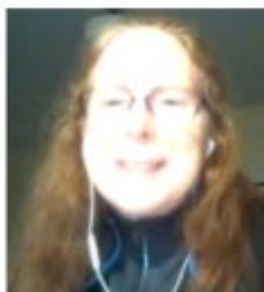




## Resilient Communities - 2021 Fall Grant Cycle

### Review Team Member Debrief

Janet Cotraccia, Chief Impact Officer



# 2020 Grantee Survey Take-Aways

“

”

grantees felt confident that  
they could use the funds  
received with some degree of  
**flexibility**

“

”

these non-profits understand that  
the Foundation **trusts** them to  
do their work well. This is no small  
matter, as it bespeaks a  
contribution to the overall capacity  
of non-profits in Tompkins County

“

”

As with relationship building,  
the Foundation practice of  
**bringing people  
together...**is valued

# • Grantee Survey Analysis Take-Aways •

“

”

The stories reflected the Foundation's **leadership** in networking...in promoting a very good idea (Collective Impact), in jumping in fast (Covid-19 stories), in funding a new project (Foodnet Meals on Wheels) or a unique project (A Place to Stay).

“

”

The participants...agreed, “**small grants, big impact**” described the experiences. The analysis team saw this...as evidence of a significant contribution to the overall health of the non-profit sector in TC.

“

”

COVID Response grant enabled being **nimble and responsive**



## LET'S TALK: COMMUNITY AND NEIGHBORHOODS



Travis Brooks, Deputy Director, GIAC (Greater Ithaca Activities Center),  
Director, My Brother's Keeper Ithaca

# Thank You



Community Foundation  
of TOMPKINS COUNTY

tompkins  
food  
future

## Let's Talk: Local Food System

KATIE HALLAS  
TOMPKINS FOOD FUTURE

12:00 PM EST | FEBRUARY 8  
Online at: [cftompkins.org](http://cftompkins.org)



# COMMUNITY GIVING BROADENS!

## 2021 Development Highlights:

- Donors give \$3.7 Million for continued recovery
- New Giving Tool, Charitable Gift Annuity (CGA) provides donors with income
- Stock Gifts +177%
- Qualified Charitable Distributions (QCD's) + 36%
- Commercial Donor Advised Fund (DAF) Gifts +77%
- NEW 2022: *Crypto for Charity* built online to facilitate and be an intermediary to accept cryptocurrency for us at [cftompkins.org](https://cftompkins.org)

## 2022 BROADEN OUR ACCESS

As grant applications grow, together we continue to strengthen local nonprofits, and we hope to again grant \$2M-\$3M or more.

Would you please provide staff with access to people, including businesses, who have a passion for a vibrant Tompkins County?

# INTEREST AREA GRANTS

More and more donors are asking how we might match their interests to help others in areas from basic needs, arts, environment, community building and education.

## **Tompkins Today and Tomorrow Fund**

Unrestricted grant making - immediate support through our annual grant application process

## **Field of Interest Funds**

Arts and Culture

Birth to 3 Endowment

Children and Youth Fund

Collective Impact

Crime Victims & Sexual Assault Survivors Fund

Environmental Education Fund

Efroymsen Fund to Defeat Hunger

Nosanchuk Family Fund

Our Rural Neighbors Fund

Resilience and Possibilities Endowment

Social Justice Fund

Susan Christopherson Community Planning Fund

Women's Fund

Cathy Zumoff Basic Needs Fund

Joel Zumoff Education in the Arts

## **Donor Advised Funds & Agency/Designated Funds**

Numerous funds originated to fill the philanthropic goals of individuals, families or organizations.

Every grant addresses community needs and brings about positive change.

Our gratitude goes out to you as both sources of  
fabulous charitable grants and referrers of new donors.

Because of you, people have joy!