Community Foundation of Tompkins County

Bringing people and resources together
to build a more equitable Tompkins County
by inspiring diverse philanthropy, catalyzing collaborations
and championing inclusion and justice.

TOGETHER, WITH YOU

Thanks To You
$3.7 M RAISED
Individuals, businesses, philanthropic institutions and local government came together to support our community, responsive to immediate needs and investing in our future

998 GIFTS
Gifts ranging in amount from $9 to $500,000
1 in 2 gifts went into Community Impact Funds

$27.8 M
Assets held at Community Foundation
148 Funds

$2.8 M
Grants deployed through grant cycles, and also, responsive and directed funding.

687
Number of grants
251 Number of unique grantees

$556,000
Arts & Culture

$1,035,000
Community Building

$307,000
Education

$134,000
Environment Sustainability

$781,000
Health & Human Services

Grants in 2021, as community investments, building a more equitable Tompkins County
BRINGING PEOPLE AND RESOURCES TOGETHER

GIVING OPPORTUNITIES
Creating Impact

Issues and Interests
Women’s Fund
Social Justice Fund

Donor Advised Funds
local and global
who to include - decisions

Community Impact Funds
discretionary
board/community direct

Designated Funds
30+ local nonprofits
In recent years, giving broadens and deepens across fund types. Tompkins County thrives thanks to engaged philanthropy. Increased number of gifts from external donor advised funds, IRA/QCDs and stock transfers. In 2021, totaling $1.5M. From 2019 to 2021 CI gifts increased 258%. In 2020, 1 in 3 gifts, to COVID-19 Response Fund. In 2021, 1 in 2 gifts ($1.4M), to Community Impact Funds.
Asset Growth

357%
Over the past decade, growing from $7.8M to $27.8M. Number of funds now total 148.

Increased Designated Funds

$6.2M
Provides permanent funding for over 30 local organizations. Growing from $900,000 to $6.2M.

Increased Discretionary Assets

$5.4M
In 2021, Field of Interest Funds total $3.7M. Operating and board discretionary funds total $1.7M.
In 2021, as part of the board’s commitment to DEIJ work, additional assets were shifted to an Environment, Social, Governance [ESG] portfolio.

Stabilization of funds over past decade. 66% endowed funds/34% expendable funds. Ending 2021, with $27.8M held in 148 funds.

In 2021, 11.15% granted from all funds; 10.35% granted from DAFs (donor advised funds).
**Fund Advisors Briefing**

**BRINGING PEOPLE AND RESOURCES TOGETHER**

- **Access Your Fund**
  - Donor Central is Community Foundation’s online system for managing your fund. You may recommend grants, view fund information, download fund statements, and more.

- **Hi Priority (12 months) Responses**
  - Hunger/Food Insecurity: 82%
  - Racial Inequality: 69%
  - Health/Mental Health: 58%
  - Children/Youth Services: 56%
  - Housing: 53%
  - Education: 53%
  - Unemployment/Jobs: 45%
  - Environment/Animals: 39%
  - Arts & Culture: 30%

- **Social Justice Grants Analysis**
  - 79%

- **2022 Library Grant Cycle**
  - Happening Now!

- **Social Justice Dashboard**
  - Metrics and analysis

**Education, Services and Resources**

- **Donor Central**
  - 24/7 information
  - Fund Advisor access

- **Education and Events**
  - Listening and learning collaborations

- **Grant Cycles**
  - Expanding impact
  - Multiple funding streams
  - Leveraging connections

- **Social Justice Dashboards**
  - Metrics and analysis
  - Connect organizations
Let’s Talk Series

Philanthropy Education: Virtual convenings provided easy access to hear from community leaders, bringing current issues and sharing local impact with over 700 constituents.

Monthly Let’s Talk gatherings connect you to local leaders for a quick and easy way to explore what is happening for mission-driven organizations.

Past video recordings and resources available here: https://www.cftompkins.org/news-and-events/news/2022/01/10620/
Social Justice Grants Analysis

79% of Tompkins County Region grants totaling $8.1 million, $6.4 million employ social justice strategies. 2018 – 2021 (1/1/2018 - 12/31/21)

www.cftompkins.org

Social Justice Impact Grants
1,488 grants total $6,404,000 to 196 organizations

Social Justice Regional Impact
Regional grants incorporate social justice strategies

Racial Justice Impact Grants
176 grants total $898,000 to 33 organizations

Racial Justice
Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Rural Services
Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy
Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Resource Equity
Access for individuals/families with low to moderate incomes to programs, resources and opportunities

Racial Justice
$897,988

Rural Services
$745,350

Advocacy
$870,475

Resource Equity
$3,890,522

Other Strategies
$1,701,644
Tompkins County Demographics

102,180 population Tompkins County, NY
Of which 23% is a minority population and
77% a white population. census.gov (as of July 2019)

- 70% Rural
  - 70% of Tompkins County is rural, 30% resides in the City of Ithaca

- Native American, Alaska Native: 0.5%
  - 19.5% below poverty line

- Black, African American: 4.4%
  - 47.5% below poverty line
  - 0% rate of unemployment

- Hispanic or Latino: 5.4%
  - 32.9% below poverty line
  - 19.8% rate of unemployment

- Asian: 10.4%
  - 44.9% below poverty line
  - 8.8% rate of unemployment

- White: 77%
  - 15.8% below poverty line
  - 5.8% rate of unemployment

Source: Tompkins County Profile 2017
Cornell Program of Applied Demographics
https://pad.human.cornell.edu/profiles/Tompkins.pdf
Social Justice – Fund Assets

25% of $27.8 million total fund assets, $6.8 million specifically employ social justice grantmaking strategies in their grantmaking. (12/31/21)

Organizations receiving grants funding racial justice strategies (examples):

- Greater Ithaca Activities Center (GIAC)
- Southside Community Center
- Multicultural Resource Center (MRC)
- Village at Ithaca
- Civic Ensemble
- Ithaca Welcomes Refugees
- Dorothy Cotton Jubilee Singers
- OAR (Opportunities, Alternatives and Resources)
- Groundswell Center for Local Food & Farming
- Open Doors English
- Downtown Ithaca Children's Center
- Social Ventures (fiscal sponsor)
- Center for Transformative Action (fiscal sponsor)
- Cornell Cooperative Extension
- Natural Leaders Initiative
- Youth Farm Project
- Ultimate Reentry Program (URO)
- Showing Up for Racial Justice (SURJ)
- Latino Civic Association of Tompkins County
- Civil Warriors Project

Organizations receiving grants funding resource equity strategies (examples):

- Family and Children's Services
- Food Bank of the Southern Tier
- Child Development Council
- Foodnet Meals on Wheels
- Ithaca Neighborhood Housing Services
- Tompkins County Public Library
- Finger Lakes ReUse
- Women's Opportunity Center
- Running to Places Theatre Company
- The Mental Health Association
- Suicide & Crisis Prevention Service
- Planned Parenthood
- Hospicare & Palliative Services
- The Advocacy Center
- Alternatives Impact
- YMCA
- Loaves & Fishes
- Lifelong
- Ithaca Youth Bureau
- Golden Opportunities
- Catholic Charities
- WSKG Public Radio
- Sciencenter
- Human Services Coalition
- Hangar Theatre
- History Center of Tompkins County
Grants in Dollars

Steady Growth
586%
586% increase in overall grant dollars awarded since 2010

More Grants Than Ever Before
$2,813,020
In 2021, we granted more dollars than in any previous year in the history of the foundation

Community Impact Grants
$714,254
Community Impact Grants include $200,000 of grants from Tompkins Today & Tomorrow Fund, Pass-Thrus and Operating/TTT Endowment
687 Grants were made in 2021, a 304% increase in overall # of grants awarded since 2010.

214% increase in # of Donor Advised Fund grants awarded since 2010.

476% increase in grants from Community Impact Funds since 2010 (inc. Tompkins Today and Tomorrow Fund, COVID Response Fund, Pass Thru Funds and more).
Catalyzing Change

Why a Greater shift to Flexible Support in 2021?

- Shifting our grant cycle priority from program grants to unrestricted grants provided flexible support to be used where needed most.
- Foster a culture of assessment and adjustment, building resiliency, as orgs continue in unprecedented territory.
- Emphasis on supporting and strengthening organizational capacity to effectively carry out mission.
In 2021, the Library Grant Cycle granted $208,575, more than in any prior year.

In 2021, our Resilient Communities - Spring Grant Cycle granted 245% more than in the 2020 Spring Grant Cycle.

In 2021, our Resilient Communities Fall Grant Cycle granted more than in any prior year.
The COVID Response Fund was phased out while our spring and fall grant cycles focused on flexible funding.

Donor Advised Funds supported flexible grantmaking at an unprecedented rate.
In addition to grant cycles, emerging needs were met outside of traditional grant cycles.
TOTAL 2021 GRANTS
$2,813,020
687 GRANTS

Community Foundation held 149 funds in 2021
2021 Grantmaking by Region

TOTAL 2021 GRANTS

93% of Grants are Local

169 Local Grantees in 2021
In 2021, Community Foundation made over $72,000 in grants to Foodnet Meals on Wheels from 7 different funds.

$5,600 from the COVID-19 Response Fund supported Foodnet’s ability to provide meals to families who were food insecure while under quarantine. This need was identified by the Food Task Force Distribution Team which convenes over 15 food serving organizations to fill gaps in services.

Over $48,000 was granted from 3 Donor Advised Funds responding to non-grant cycle requests for kitchen equipment. Fund advisors appreciated learning about these emergent needs as demand for meals increased.

Over $17,000 was provided in unrestricted grants, allowing Foodnet to use funding wherever it was needed most during rapidly changing needs.

21,055 Weekend & Holiday Meals Delivered
Tompkins Food Future

“Tompkins Food Future is a community food system planning initiative to craft the first-ever comprehensive food system plan for Tompkins County. The goal is to create a more sustainable, equitable, affordable, and healthy food system for all members of our community”.

www.tompkinsfoodfuture.org/food-system-plan
Black Girl Alchemy

This program “is designed to give this population of young people unique visibility and control over their own narrative of Black Girlhood. Emphasizing empowerment, sisterhood, and artistic freedom, the project will allow them...space to communicate their...needs, creativity, and brilliance, as well as their desires for self-expression in public spaces.”

A recent work to the left is in memory of DeJour Gandy-Malone, who was killed in December of 2019. Children of the Downtown Ithaca Children’s Center, contributed to this work as DeJour was a beloved teacher there.
Over $70,000 supported childcare which continues to be one of the most important ways to support young families. Flexible dollars helped families secure a child’s place during quarantine absences, supported essential workers and helped parents keep their jobs, supporting local businesses.

The recent spike in Omicron has increased many of the same childcare center needs as in 2020.
At the 2021 Women’s Fund Luncheon, Executive Director, Heather Campbell, shared poignant stories of increased demand for domestic violence services during the pandemic and their expanded services to meet these needs. Watch her keynote from our Women’s Fund Celebration at www.cftompkins.org/about-us/our-community/.
Resilient Communities - 2021 Fall Grant Cycle

Review Team Member Debrief

Janet Cotraccia, Chief Impact Officer
Grantees felt confident that they could use the funds received with some degree of flexibility.

“These non-profits understand that the Foundation trusts them to do their work well. This is no small matter, as it bespeaks a contribution to the overall capacity of non-profits in Tompkins County.”

“As with relationship building, the Foundation practice of bringing people together...is valued.”
The stories reflected the Foundation’s leadership in networking...in promoting a very good idea (Collective Impact), in jumping in fast (Covid-19 stories), in funding a new project (Foodnet Meals on Wheels) or a unique project (A Place to Stay).

The participants...agreed, “small grants, big impact” described the experiences. The analysis team saw this...as evidence of a significant contribution to the overall health of the non-profit sector in TC.

COVID Response grant enabled being nimble and responsive.
Thank You
COMMUNITY GIVING BROADENS!

2021 Development Highlights:

- Donors give $3.7 Million for continued recovery
- New Giving Tool, Charitable Gift Annuity (CGA) provides donors with income
- Stock Gifts +177%
- Qualified Charitable Distributions (QCD’s) + 36%
- Commercial Donor Advised Fund (DAF) Gifts +77%
- NEW 2022: Crypto for Charity built online to facilitate and be an intermediary to accept cryptocurrency for us at cftompkins.org
2022 BROADEN OUR ACCESS

As grant applications grow, together we continue to strengthen local nonprofits, and we hope to again grant $2M-$3M or more.

Would you please provide staff with access to people, including businesses, who have a passion for a vibrant Tompkins County?
INTEREST AREA GRANTS

More and more donors are asking how we might match their interests to help others in areas from basic needs, arts, environment, community building and education.

**Tompkins Today and Tomorrow Fund**

Unrestricted grant making - immediate support through our annual grant application process

**Field of Interest Funds**

- Arts and Culture
- Birth to 3 Endowment
- Children and Youth Fund
- Collective Impact
- Crime Victims & Sexual Assault Survivors Fund
- Environmental Education Fund
- Efroymson Fund to Defeat Hunger
- Nosanchuk Family Fund
- Our Rural Neighbors Fund
- Resilience and Possibilities Endowment
- Social Justice Fund
- Susan Christopherson Community Planning Fund
- Women’s Fund
- Cathy Zumoff Basic Needs Fund
- Joel Zumoff Education in the Arts

**Donor Advised Funds & Agency/Designated Funds**

Numerous funds originated to fill the philanthropic goals of individuals, families or organizations.

Every grant addresses community needs and brings about positive change.
Our gratitude goes out to you as both sources of fabulous charitable grants and referrers of new donors.

Because of you, people have joy!