COVID Impact Report

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Community Foundation of Tompkins County
Priority Areas

1. Mobilize Financial Support
2. Facilitate Communication
3. Support Sector Health
4. Support Access and Prioritize Racial Equity
March, 2020:
1. Established the COVID-19 Response Fund
   • To date it has raised almost $400,000
   • Provides a vehicle for donors to meet basic needs
2. Launched the Resilient Communities: COVID Rolling Grant Cycle targeting basic needs
2020 Grantmaking in $

TOTAL 2020 GRANTS
$2,320,585
572 GRANTS

1 in 3 Gifts in 2020 was for the COVID-19 Response Fund

Community Foundation held 140 funds in 2020

133 Local Grantees in 2020
The average COVID Response Fund grant was $6,770. The average grant size in 2020 overall was $4,057.

47% of all grant $ awarded in 2020 were inspired by a grant cycle, brokered, researched or otherwise facilitated by staff. 17% of all grants were above $5,000. 73% of those were brokered by staff.

In 2021, the spring grant cycle raised its maximum request amount from $5,000 to $10,000.
Pandemic IMPACT Areas

- FOOD SECURITY
- HEALTH
- CHILDCARE
- OTHER BASIC NEEDS
Mobilize Financial Support

Foodnet Meals on Wheels

2,092 Blizzard Bag Meals Distributed

2020 grants from all funds

FOOD SECURITY
$399,247

- Food Bank of the Southern Tier
  - $114,093
  - 16 Grants from 12 Funds

- Foodnet Meals on Wheels
  - $17,250
  - 6 Grants from 6 Funds

- Loaves & Fishes
  - $24,200
  - 12 Grants from 10 Funds

- Southside Community Center
  - $42,868
  - 3 Grants from 3 Funds

- Greater Ithaca Activities Center
  - $41,847
  - 2 Grants from 2 Funds

- Groundswell Center for Local Food & Farming
  - $6,670
  - 3 Grants from 3 Funds

- Youth Farm Project (CTA)
  - $13,400
  - 7 Grants from 5 Funds

- Developing a Comprehensive Food Plan - CCE
  - $18,130
  - 3 Grants from 3 Funds

- YMCA of Ithaca and Tompkins County
  - $3,000 (food distribution)
  - 1 Grant from 1 Fund

TAKA AWAY: With so many food-related organizations, the COVID Response Fund focused on coordination of food distribution with grants supporting the Food Task Force.
Mobilize Financial Support

- **Cayuga Medical Center Foundation**: $10,000
  - 1 Grant from 1 Fund

- **The REACH Project**: $10,000
  - 1 Grant from 1 Fund

- **Ithaca Carshare**: $3,100 (transport to testing site)
  - 3 Grants from 1 Fund

- **Planned Parenthood of Greater New York**: $34,296
  - 8 Grants from 8 Funds

- **LongView**: $10,000
  - 1 Grant from 1 Fund

- **Family & Children’s Service of Ithaca**: $45,246
  - 11 Grants from 9 Funds

- **Suicide Prevention & Crisis Service of TC (SPCS)**: $200
  - 1 Grant from 1 Fund

- **Cayuga Addiction Recovery Services (CARS)**: $12,000
  - 2 Grants from 1 Fund

- **Alcohol and Drug Council**: $250
  - 1 Grant from 1 Fund

- **Hospicare & Palliative Care Services of TC**: $36,486
  - 9 Grants from 9 Funds

**TAKE AWAY:** Grants were mobilized quickly to provide technology to support work from home and Telehealth services.

These represent 2020 grants from all funds.
Mobilize Financial Support

Child Development Council of Central New York
$58,050
16 Grants from 9 Funds

Downtown Ithaca Children’s Center
$26,000
4 Grants from 4 Funds

Coddington Road Community Center
$10,000
1 Grant from 1 Fund

Varna Community Association
$250
1 Grant from 1 Fund

Ithaca Community Childcare Center
$35,000 (All Capital Campaign)
4 Grants from 4 Funds

**TAKE AWAY:** The Child Development Council functioned as an umbrella to other childcare facilities, providing funding, supplies, guidelines and support.

These represent 2020 grants from all funds.
Mobilize Financial Support

**OTHER BASIC NEEDS**

$170,616

- **Advocacy Center of TC**
  - $18,235
  - 9 Grants from 8 Funds

- **Catholic Charities of Tompkins/Tioga**
  - $46,762
  - 16 Grants from 13 Funds

- **Love Living at Home**
  - $3,000
  - 3 Grants from 3 Funds

- **Family & Community Development - CCE**
  - $7,500
  - 1 Grant from 1 Fund

- **Human Services Coalition**
  - $10,000
  - 1 Grant from 1 Fund

- **Southside Community Center**
  - $10,000
  - 1 Grant from 1 Fund

- **Greater Ithaca Activities Center (GIAC)**
  - $18,950
  - 10 Grants from 6 Funds

- **Challenge Workforce Solutions**
  - $27,000
  - 4 Grants from 3 Funds

- **Finger Lakes ReUse**
  - $19,044
  - 5 Grants from 5 Funds

- **Ithaca Neighborhood Housing Services**
  - $10,125
  - 2 Grants from 1 Fund

**TAKE AWAY:** Key support was also provided for emergency services, agencies focused on communities of color, housing, employment, rural services, outreach to older adults, personal care needs, domestic violence services and so much more.

These represent 2020 grants from all funds.
Mobilize Financial Support

Resilient Communities: COVID Rolling Grant Cycle
✓ Streamlined the application
✓ Turned grants around quickly
✓ COVID Response Fund made grants up to $10,000
✓ Average COVID grant was $6,770
✓ Flexible funding
✓ Listen: especially to communities least heard
✓ Support programs that get $ to individuals
Mobilize Financial Support

Resilient Communities: COVID Rolling Grant Cycle

✓ Rapid Response Review Team

✓ 7 Member Team: Travis Brooks, Christine Barksdale, Theoria Cason, Keith McCafferty, Linda Madeo, Susan Murphy and Ann Martin

✓ They met 26 times, reviewing 76 applications/updates

✓ Mobilized over $330,000 by 12/31/20
Priority Areas

1. Mobilize Financial Support
2. Facilitate Communication
3. Support Sector Health
4. Assure Access and Prioritize Racial Equity
Facilitate Communication

✔ Convened local group of funders
  • Identify emerging needs
  • Heard from experts
  • Shared requests with each other
  • Resulted in collaborative grants
Facilitate Communication

✔️ For a Full List of Grants, Visit our website:
www.cftompkins.org>Grant Opportunities>Grant History>COVID-19 Response Fund Grantees
Facilitate Communication

✓ Staff / Foundation Representatives Engaged:

- Food Task Force
- Childhood Nutrition Collaborative
- TC Youth Task Force
- Showing Up for Racial Justice (SURJ)
- Dryden-Groton Belonging Group
- Ithaca Rotary Club
- Executive Exchange
- Police Reform Meetings

- Ultimate Re-Entry Opportunity
- Early Childhood Advocacy
- Black Hands Universal
- Unbroken Promises Initiative
- Homeless and Housing Task Force
- Groton/Newfield Food Pantry
- Diversity Consortium of TC
Facilitate Communication

✔ Launched the “Let’s Talk Series”
  • Share what we’ve learned with wider audiences
1. Mobilize Financial Support
2. Facilitate Communication
3. Support Sector Health
4. Assure Access and Prioritize Racial Equity
Support Sector Health

- Consult with Regional and Statewide funders
- Support Flexibility: Released grant restrictions
- Consultation with Individual Org’s
- Cross-sector support (small business loan program)
- Strategic Grants
  - Technical Support for Organizations
  - Mental Health Support
  - Coordination of Services - Food Task Force
Support Sector Health

1. Collaboration among a diverse group of organizations, businesses, schools, and individuals

2. Transparent, open communication and data sharing between these partners, building trust and shared knowledge

3. Collective conversations that led to innovative program expansions to respond rapidly to changing needs

4. A consistent focus on equity

5. Resiliency through a common agenda and diversity
Support Sector Health

✓ Grantee Survey: Ripple Effect Mapping

1. Small Grants, Big Impact
2. Flexible, Nimble and Responsive
3. Trusted by Grantees
4. Relationships
5. Networking
6. Leadership

"The stories reflected the Foundation’s leadership in networking...in promoting a very good idea (Collective Impact), in jumping in fast (Covid-19 stories), in funding a new project (Foodnet Meals on Wheels) or a unique project (A Place to Stay)."

"As with relationship building, the Foundation practice of bringing people together...is valued"
Priority Areas

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4. Support Access and Prioritize Racial Equity
Racial Justice
- Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Rural Services
- Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy
- Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Resource Equity
- Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

**SOCIAL JUSTICE STRATEGIES**

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**Social Justice Grants Analysis**

Of Tompkins County Region grants totaling $5.2 million, $4.1 million employ social justice strategies. 2018 – 2020 (1/1/2018 - 12/31/20)

79%

$2,726,454

$489,725

$645,868

$1,102,950

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79%

Social Justice Impact Grants
- 922 grants total $4,082,000 to 173 organizations

$4.1M

Social Justice Regional Impact
- Regional grants incorporate social justice strategies

9%

Racial Justice Impact Grants
- 115 grants total $490,000 to 38 organizations
Support Access and Prioritize Racial Equity

- Establishing new racial equity goals in our **strategic plan**
- **Democratizing decision-making** by engaging people with lived experience (context experts) in decision-making roles (e.g. review teams)
- Fostering leadership by *sharing the microphone* with new (and experienced) voices at our events
- Support workshops like the **DEI Series** with the Chamber
- Continuing to **take risks** supporting emerging issues, programs, leaders
- Using our resources to **build social capital** (e.g. consulting with applicants and potential applicants, encouraging connection at events, engaging in community initiatives, donor education...)
- **Culture creators** (e.g. fostering racial equity, encouraging proximity, organizational self-awareness, self-assessment, etc. through grant cycle and application design)
- How we do our work is as important as what we do in our work
Looking Forward

1. Resilient Communities 2021 Spring Grant Cycle is focused on providing flexible support (building review team now)

2. COVID Rolling Grant Cycle is no longer posted, but the COVID Response Fund (and many other funds) is still available for COVID-related needs. Contact Chief Impact Officer with inquiries.

3. Fatigue and low morale (Reach out to org’s you’re close to)

4. Stories revealed: vulnerable and disadvantaged Populations will get hit hardest

5. We don’t know what we don’t know
Some Good News

1. Tompkins County is generous. Keep at it!
2. New relationships have been built
3. Cross-sector engagement
4. New technology-related skills
5. New programs, newly inspired leaders
6. With crises, come change and opportunities
7. Renewed commitment to diversity, equity, inclusion and justice
8. Strategic Planning
Thank You