COVID Impact Report

Janet Cotraccia, Chief Impact Officer
Community Foundation of Tompkins County

➤ **Priority Areas**

1. Mobilize Financial Support
2. Facilitate Communication
3. Support Sector Health
4. Support Access and Prioritize Racial Equity

Mobilize Financial Support

March, 2020:

1. Established the COVID-19 Response Fund
   - To date it has raised almost $400,000
   - Provides a vehicle for donors to meet basic needs
2. Launched the Resilient Communities: COVID Rolling Grant Cycle targeting basic needs

2020 Grantmaking in $
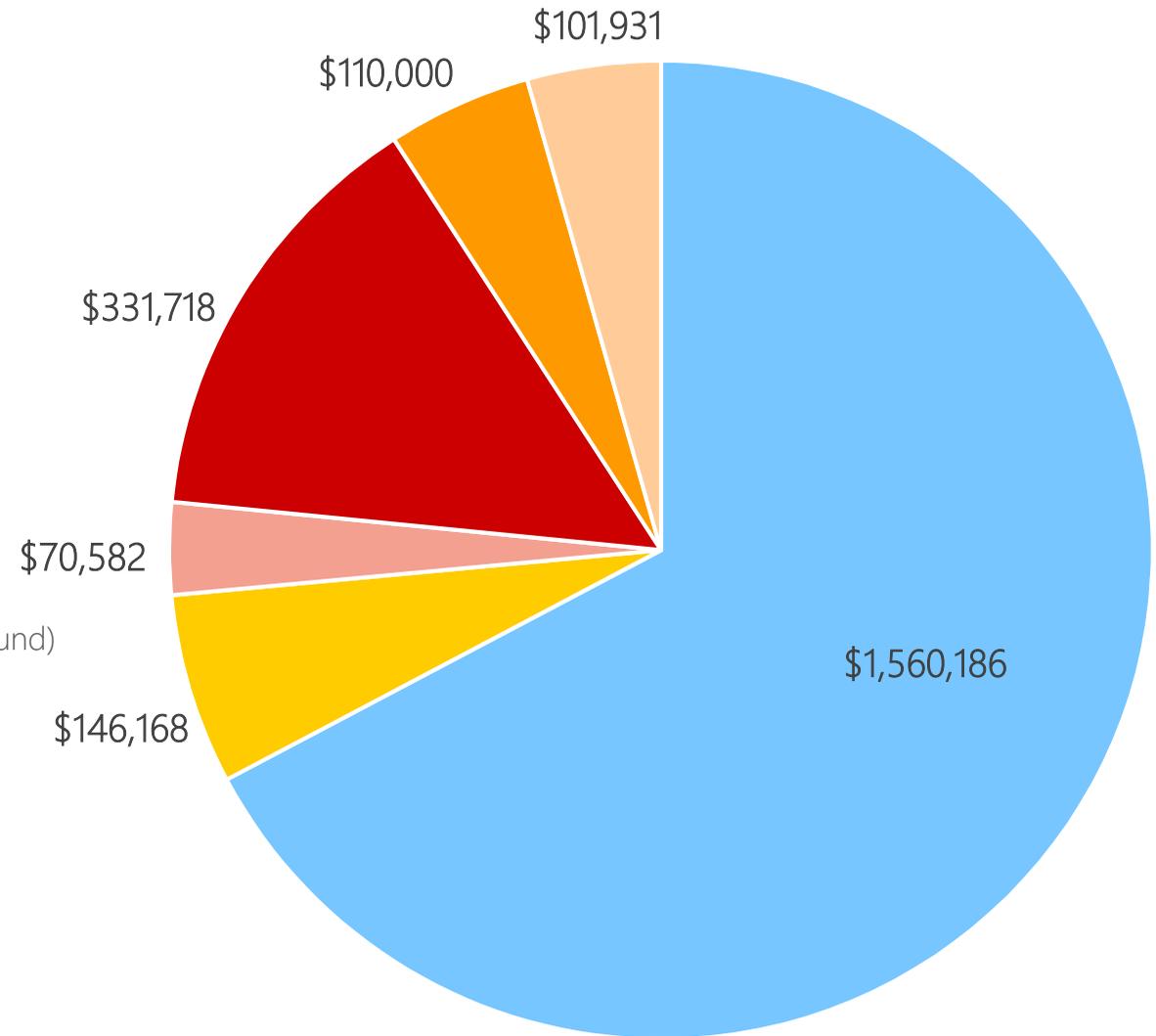
TOTAL 2020 GRANTS

$2,320,585

572 GRANTS

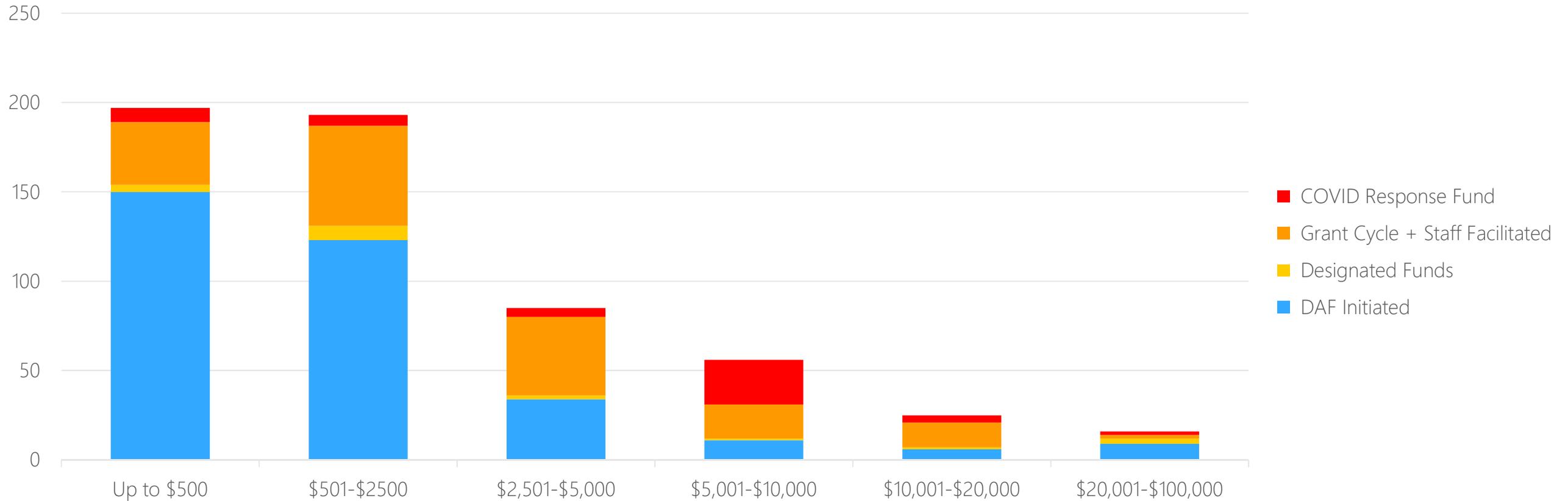1 in 3 Gifts in 2020 was for the COVID-19 Response Fund

- Donor Advised Funds (81 Funds)
- Designated Funds (35 Funds)
- Field of Interest (17 Funds)
- COVID Response Fund (1 Fund)
- Tompkins Today and Tomorrow (1 Fund)
- Pass-Thrus and Oper. End. (5 Funds)

Community Foundation held 140 funds in 2020

133 Local Grantees in 2020

$101,931

$110,000

$331,718

$70,582

$146,168

$1,560,186

Average Size of 2020 Grants

Legend:
- **COVID Response Fund** (red)
- **Grant Cycle + Staff Facilitated** (orange)
- **Designated Funds** (yellow)
- **DAF Initiated** (blue)

X-axis categories: Up to $500 | $501-$2500 | $2,501-$5,000 | $5,001-$10,000 | $10,001-$20,000 | $20,001-$100,000

Y-axis: 0, 50, 100, 150, 200, 250

Average COVID Grant Size

$6,770

The average COVID Response Fund grant was $6,770. The average grant size in 2020 overall was $4,057.

Foundation Facilitated Grants

47%

47% of all grant $ awarded in 2020 were inspired by a grant cycle, brokered, researched or otherwise facilitated by staff 17% of all grants were above $5,000. 73% of those were brokered by staff.

Spring Grant Cycle

$10,000

In 2021, the spring grant cycle raised its maximum request amount from $5,000 to $10,000

Pandemic IMPACT Areas

FOOD SECURITY

HEALTH

CHILDCARE

OTHER BASIC NEEDS

Mobilize Financial Support
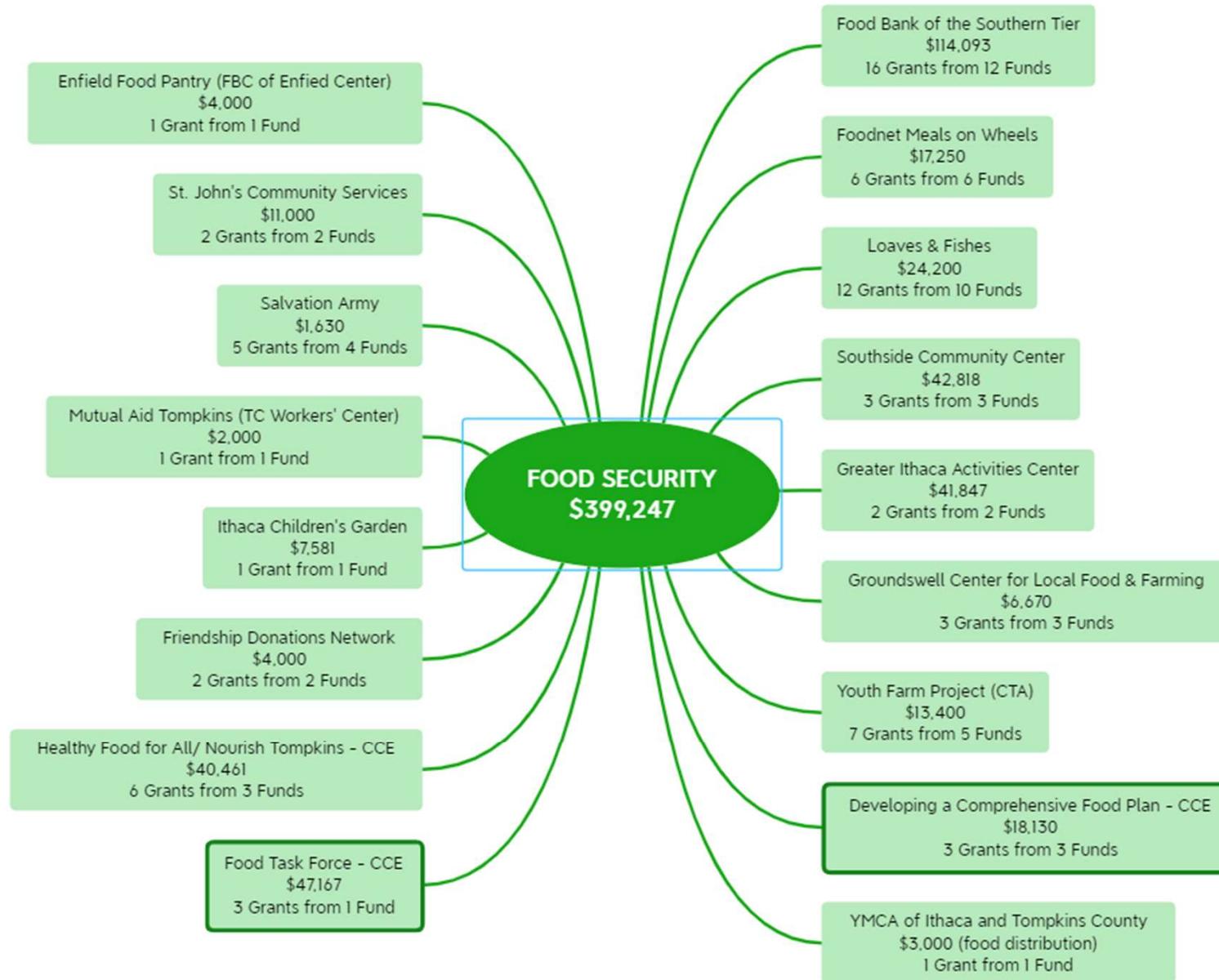

Community Foundation of TOMPKINS COUNTY

Foodnet Meals on Wheels

2,092 Blizzard Bag Meals Distributed

TAKE AWAY: With so many food related organizations, the COVID Response Fund focused on coordination of food distribution with grants supporting the Food Task Force
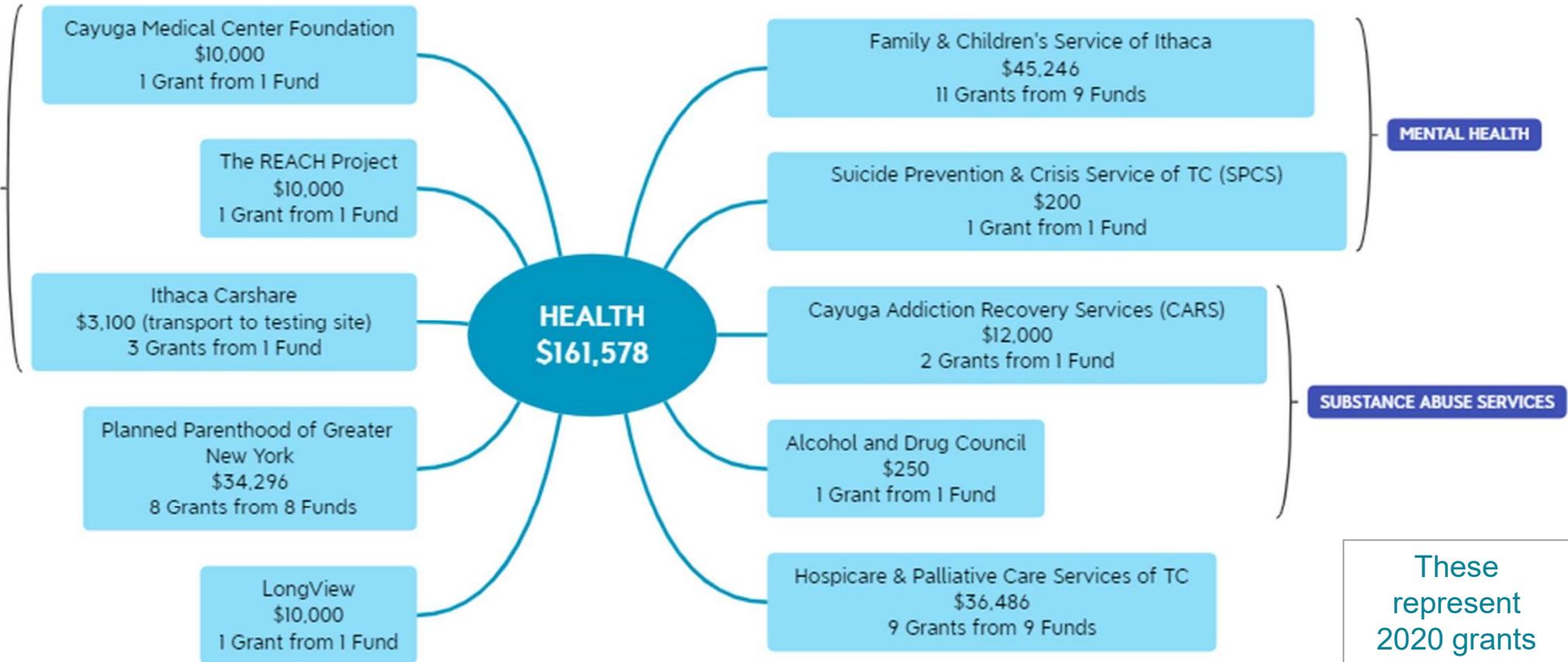
Enfield Food Pantry (FBC of Enfied Center)
$4,000
1 Grant from 1 Fund

St. John's Community Services
$11,000
2 Grants from 2 Funds

Salvation Army
$1,630
5 Grants from 4 Funds

Mutual Aid Tompkins (TC Workers' Center)
$2,000
1 Grant from 1 Fund

Ithaca Children's Garden
$7,581
1 Grant from 1 Fund

Friendship Donations Network
$4,000
2 Grants from 2 Funds

Healthy Food for All/ Nourish Tompkins - CCE
$40,461
6 Grants from 3 Funds

Food Task Force - CCE
$47,167
3 Grants from 1 Fund

FOOD SECURITY
$399,247

Food Bank of the Southern Tier
$114,093
16 Grants from 12 Funds

Foodnet Meals on Wheels
$17,250
6 Grants from 6 Funds

Loaves & Fishes
$24,200
12 Grants from 10 Funds

Southside Community Center
$42,818
3 Grants from 3 Funds

Greater Ithaca Activities Center
$41,847
2 Grants from 2 Funds

Groundswell Center for Local Food & Farming
$6,670
3 Grants from 3 Funds

Youth Farm Project (CTA)
$13,400
7 Grants from 5 Funds

Developing a Comprehensive Food Plan - CCE
$18,130
3 Grants from 3 Funds

YMCA of Ithaca and Tompkins County
$3,000 (food distribution)
1 Grant from 1 Fund

These represent 2020 grants from all funds

Mobilize Financial Support

COVID TESTING

Cayuga Medical Center Foundation
$10,000
1 Grant from 1 Fund

The REACH Project
$10,000
1 Grant from 1 Fund

Ithaca Carshare
$3,100 (transport to testing site)
3 Grants from 1 Fund

Planned Parenthood of Greater New York
$34,296
8 Grants from 8 Funds

LongView
$10,000
1 Grant from 1 Fund

**HEALTH
$161,578**

Family & Children's Service of Ithaca
$45,246
11 Grants from 9 Funds

Suicide Prevention & Crisis Service of TC (SPCS)
$200
1 Grant from 1 Fund

MENTAL HEALTH

Cayuga Addiction Recovery Services (CARS)
$12,000
2 Grants from 1 Fund

Alcohol and Drug Council
$250
1 Grant from 1 Fund

SUBSTANCE ABUSE SERVICES

Hospicare & Palliative Care Services of TC
$36,486
9 Grants from 9 Funds

TAKE AWAY: Grants were mobilized quickly to provide technology to support work from home and Telehealth services
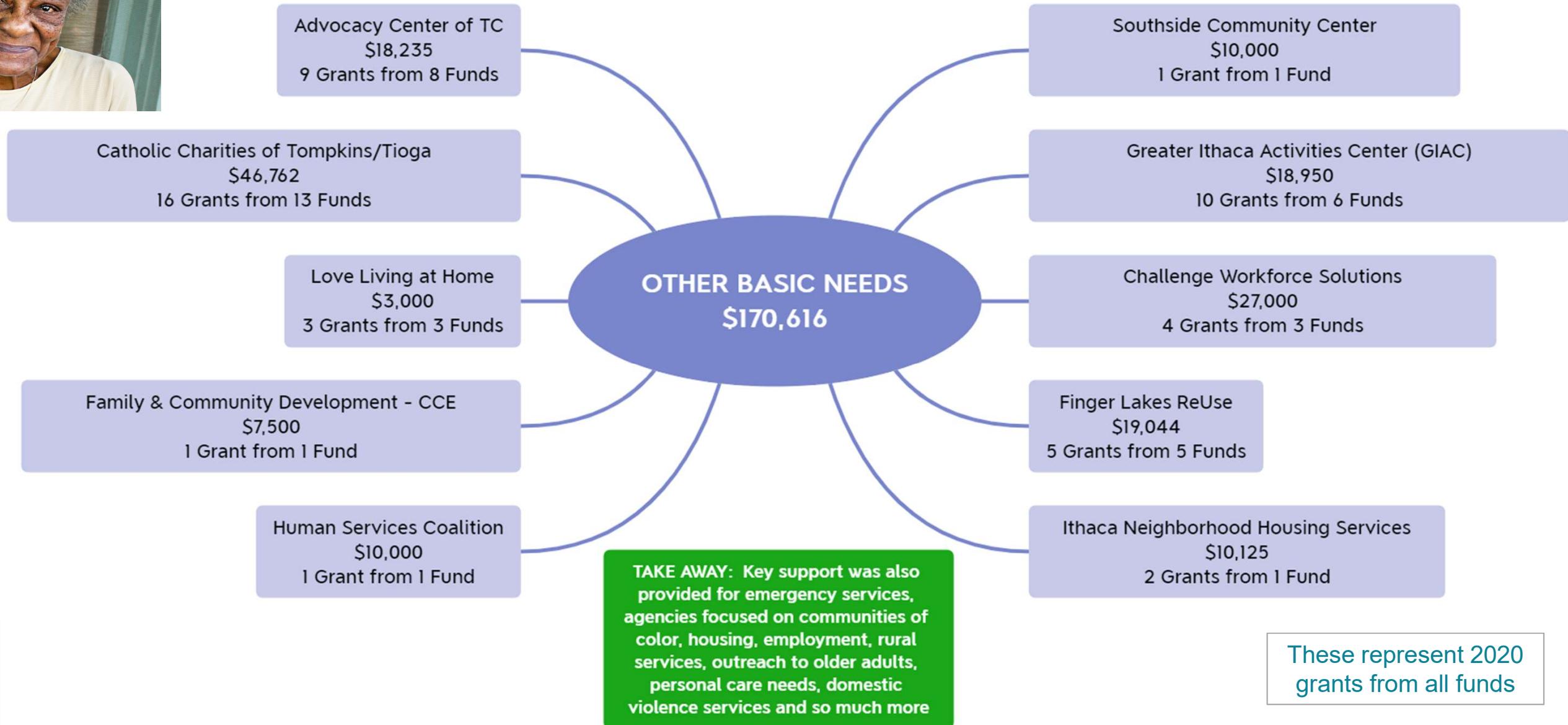
These represent 2020 grants from all funds

Community Foundation *of* TOMPKINS COUNTY

Mobilize Financial Support

CHILDCARE
$129,300

Child Development Council of Central New York
$58,050
16 Grants from 9 Funds

Downtown Ithaca Children's Center
$26,000
4 Grants from 4 Funds

Coddington Road Community Center
$10,000
1 Grant from 1 Fund

Varna Community Association
$250
1 Grant from 1 Fund

Ithaca Community Childcare Center
$35,000 (All Capital Campaign)
4 Grants from 4 Funds
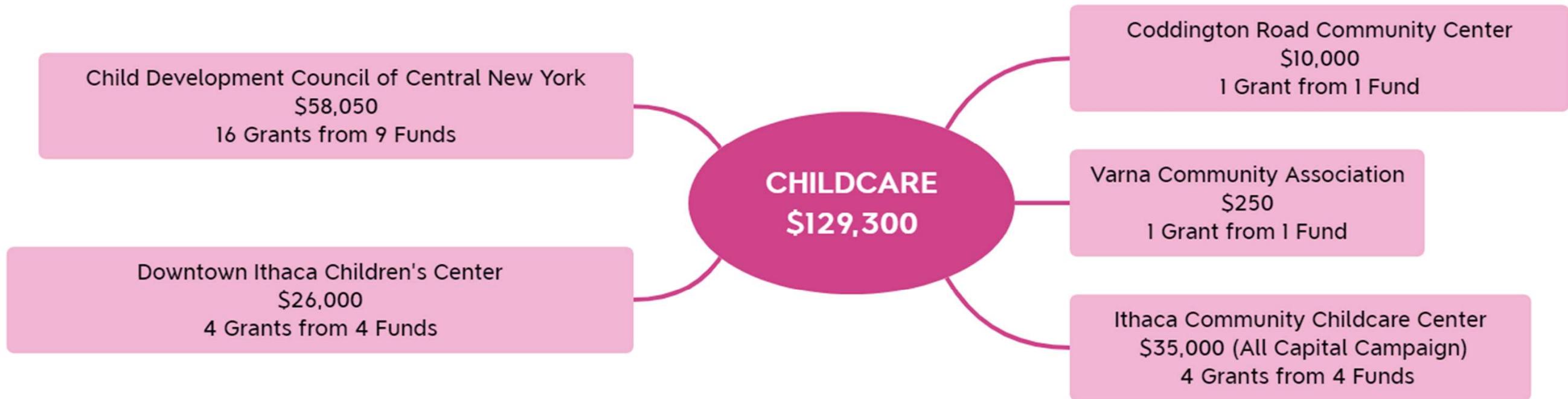
TAKE AWAY: The Child Development Council functioned as an umbrella to other childcare facilities, providing funding, supplies, guidelines and support

Adopt a classroom!

These represent 2020 grants from all funds

Mobilize Financial Support

Community Foundation of TOMPKINS COUNTY

OTHER BASIC NEEDS
$170,616

Advocacy Center of TC
$18,235
9 Grants from 8 Funds

Catholic Charities of Tompkins/Tioga
$46,762
16 Grants from 13 Funds

Love Living at Home
$3,000
3 Grants from 3 Funds

Family & Community Development - CCE
$7,500
1 Grant from 1 Fund

Human Services Coalition
$10,000
1 Grant from 1 Fund

Southside Community Center
$10,000
1 Grant from 1 Fund

Greater Ithaca Activities Center (GIAC)
$18,950
10 Grants from 6 Funds

Challenge Workforce Solutions
$27,000
4 Grants from 3 Funds

Finger Lakes ReUse
$19,044
5 Grants from 5 Funds

Ithaca Neighborhood Housing Services
$10,125
2 Grants from 1 Fund

TAKE AWAY: Key support was also provided for emergency services, agencies focused on communities of color, housing, employment, rural services, outreach to older adults, personal care needs, domestic violence services and so much more

These represent 2020 grants from all funds

Mobilize Financial Support

Resilient Communities: COVID Rolling Grant Cycle
- ✓ Streamlined the application
- ✓ Turned grants around quickly
- ✓ COVID Response Fund made grants up to $10,000
- ✓ Average COVID grant was $6,770
- ✓ Flexible funding
- ✓ Listen: especially to communities least heard
- ✓ Support programs that get $ to individuals

" COVID Response grant enabled being **nimble and responsive** "

Mobilize Financial Support

Resilient Communities: COVID Rolling Grant Cycle
- ✓ Rapid Response Review Team
  - ✓ 7 Member Team: Travis Brooks, Christine Barksdale, Theoria Cason, Keith McCafferty, Linda Madeo, Susan Murphy and Ann Martin
  - ✓ They met 26 times, reviewing 76 applications/updates
  - ✓ Mobilized over $330,000 by 12/31/20

➤ **Priority Areas**

1. Mobilize Financial Support
2. Facilitate Communication
3. Support Sector Health
4. Assure Access and Prioritize Racial Equity

Facilitate Communication
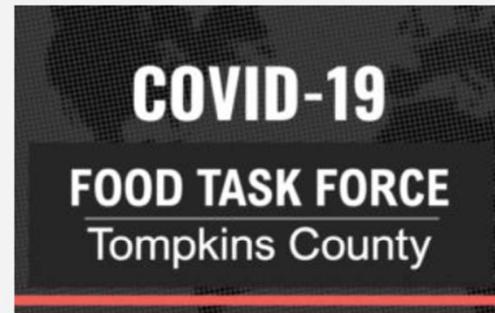
✓ Convened local group of funders
- Identify emerging needs
- Heard from experts
- Shared requests with each other
- Resulted in collaborative grants
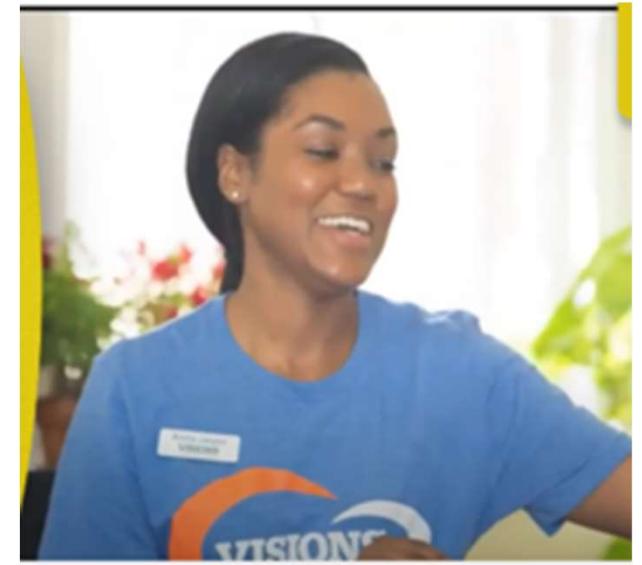
Facilitate Communication

✓ For a Full List of Grants, Visit our website:
www.cftompkins.org>Grant Opportunities>Grant History>COVID-19 Response Fund Grantees

Local Funders Sharing Needs: Expands Responsive Funding
299 Grants Total $2,493,910 March 14, 2020 - March 31, 2021

$369,368 , 15%
- COVID-19 Response Fund

- Other Community Foundation funds including donor advised funds

- Tompkins County Local Funders

$793,869 , 32%

$1,330,673 , 53%
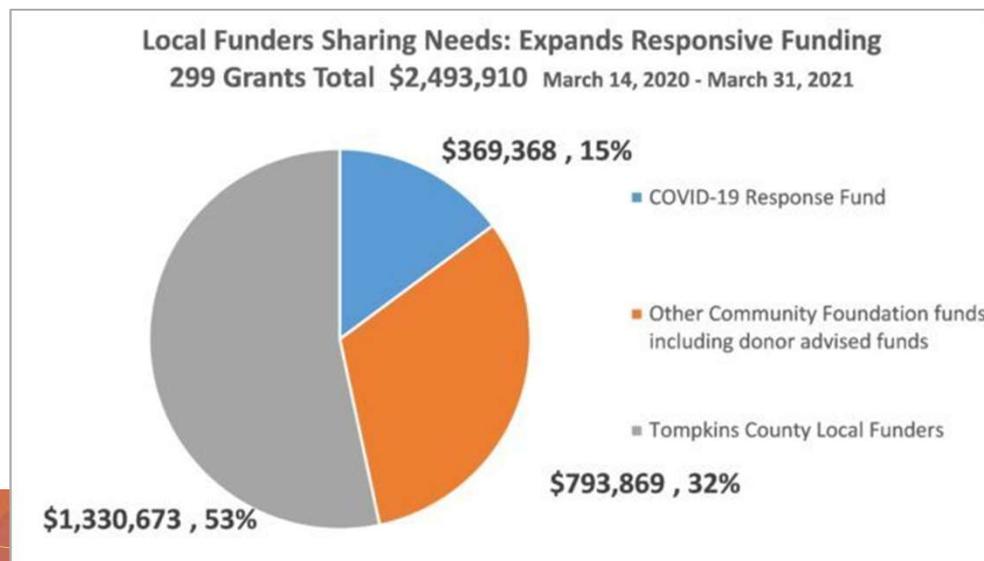
COMMUNITY FOUNDATION OF TOMPKINS COUNTY
COVID-19 RESPONSE FUND

A partnership to support our local communities

Community Foundation supports the many and varied ongoing local efforts in the nonprofit sector to address challenges brought forth by the coronavirus. Over the past year, we have engaged in collaborative efforts with other local funders to deliver a coordinated philanthropic response.

March 2020:   The COVID-19 Response Fund provides *flexible resources to basic needs nonprofit organizations serving Tompkins County communities* to address how they and their participants are impacted by this crisis. The fund does not make grants directly to individuals nor provide emergency paid leave.

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of TOMPKINS COUNTY

Facilitate Communication

Community Foundation
of TOMPKINS COUNTY

✓ Staff / Foundation Representatives Engaged:

- Food Task Force
- Childhood Nutrition Collaborative
- TC Youth Task Force
- Showing Up for Racial Justice (SURJ)
- Dryden-Groton Belonging Group
- Ithaca Rotary Club
- Executive Exchange
- Police Reform Meetings

- Ultimate Re-Entry Opportunity
- Early Childhood Advocacy
- Black Hands Universal
- Unbroken Promises Initiative
- Homeless and Housing Task Force
- Groton/Newfield Food Pantry
- Diversity Consortium of TC

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Support Sector Health

- ✓ Consult with Regional and Statewide funders
- ✓ Support Flexibility: Released grant restrictions
- ✓ Consultation with Individual Org's
- ✓ Cross-sector support (small business loan program)
- ✓ Strategic Grants
  - Technical Support for Organizations
  - Mental Health Support
  - Coordination of Services - Food Task Force

Community Foundation *of* TOMPKINS COUNTY

" these non-profits understand that the Foundation **trusts** them to do their work well. This is no small matter, as it bespeaks a contribution to the overall capacity of non-profits in Tompkins County "

Support Sector Health

COVID-19
FOOD TASK FORCE
Tompkins County

PICK-UP ONLY FOOD PANTRIES

No Mas Lagrimas Pantry
Thursday 3-5
706 W. Buffalo St.
279-7687

Southside Community Center
Tuesday 4-6, and
First & last Saturday 12-2
305 S. Plain St.
273-4190
* delivery occasionally possible

Baptized Church of Jesus Christ
Wednesdays 10-12, and
3rd Sat. 10-12:30
412 First St.
272-1984

Calvary Baptist Church
3rd Saturday, 12-2
507 N. Albany St.
273-7291

Find a pick-up pantry or a delivery that works for you. Call 2-1-1 for a full listing of 15+ pantries in Tompkins OR visit hsctc.org/211food

NEED HELP FINDING HELP?
Dial 2-1-1
OR text your zip code to 898211
OR call 1-877-211-8667
¿Necesita ayuda (p.e. buscando comida u obteniendo un seguro de salud)? Marcar 211 or Text 898211

1. Collaboration among a diverse group of organizations, businesses, schools, and individuals

2. Transparent, open communication and data sharing between these partners, building trust and shared knowledge

3. Collective conversations that led to innovative program expansions to respond rapidly to changing needs

4. A consistent focus on equity

5. Resiliency through a common agenda and diversity

Support Sector Health

> " The stories reflected the Foundation's **leadership** in networking…in promoting a very good idea (Collective Impact), in jumping in fast (Covid-19 stories), in funding a new project (Foodnet Meals on Wheels) or a unique project (A Place to Stay). "

✓ Grantee Survey:
Ripple Effect Mapping

> " As with relationship building, the Foundation practice of **bringing people together**…is valued "

1. Small Grants, Big Impact
2. Flexible, Nimble and Responsive
3. Trusted by Grantees
4. Relationships
5. Networking
6. Leadership

➤ **Priority Areas**

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Community Foundation
of TOMPKINS COUNTY

Racial Justice	Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes
Rural Services	Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas
Advocacy	Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations
Resource Equity	Access for individuals/families with low to moderate Incomes, to programs, resources and opportunities

SOCIAL JUSTICE STRATEGIES

Social Justice Grants Analysis

79%

Of Tompkins County Region grants totaling $5.2 million, $4.1 million employ social justice strategies. 2018 – 2020 (1/1/2018 - 12/31/20)
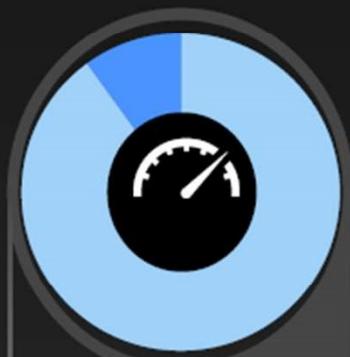
www.cftompkins.org
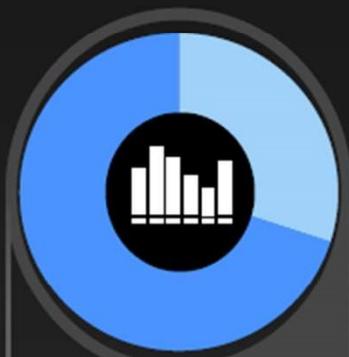
79%
Social Justice Impact Grants
922 grants total $4,082,000 to 173 organizations
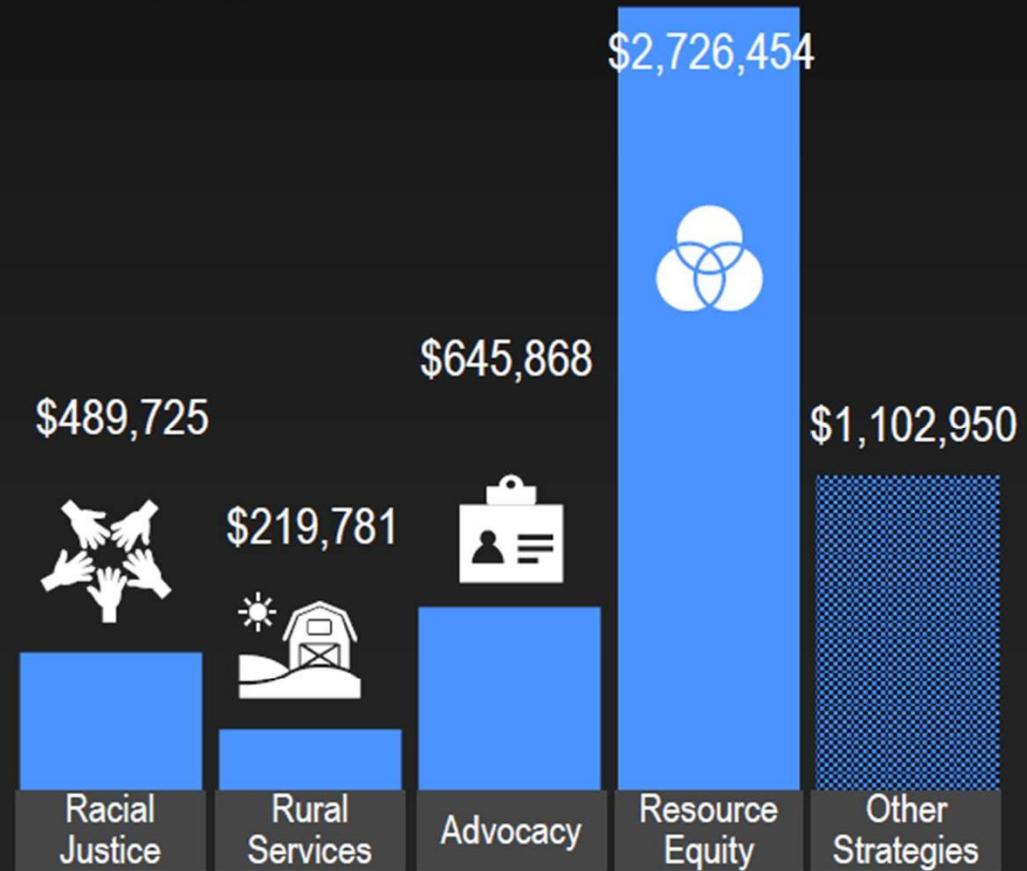
$4.1M
Social Justice Regional Impact
Regional grants incorporate social justice strategies

9%
Racial Justice Impact Grants
115 grants total $490,000 to 38 organizations

$2,726,454

$645,868

$489,725

$219,781

$1,102,950

Racial Justice	Rural Services	Advocacy	Resource Equity	Other Strategies

Support Access and Prioritize Racial Equity

- ✓ Establishing new racial equity goals in our **strategic plan**
- ✓ **Democratizing decision-making** by engaging people with lived experience (context experts) in decision-making roles (e.g. review teams)
- ✓ Fostering leadership by **sharing the microphone** with new (and experienced) voices at our events
- ✓ Support workshops like the **DEI Series** with the Chamber
- ✓ Continuing to **take risks** supporting emerging issues, programs, leaders
- ✓ Using our resources to **build social capital** (e.g. consulting with applicants and potential applicants, encouraging connection at events, engaging in community initiatives, donor education…)
- ✓ **Culture creators** (e.g. fostering racial equity, encouraging proximity, organizational self-awareness, self-assessment, etc. through grant cycle and application design)
- ✓ **How** we do our work is as important as what we do in our work

Looking Forward

1. Resilient Communities 2021 Spring Grant Cycle is focused on providing flexible support (building review team now)

2. COVID Rolling Grant Cycle is no longer posted, but the COVID Response Fund (and many other funds) is still available for COVID-related needs. Contact Chief Impact Officer with inquiries.

3. Fatigue and low morale (Reach out to org's you're close to)

4. Stories revealed: vulnerable and disadvantaged Populations will get hit hardest

5. We don't know what we don't know

Some Good News

1. Tompkins County is generous. Keep at it!
2. New relationships have been built
3. Cross-sector engagement
4. New technology-related skills
5. New programs, newly inspired leaders
6. With crises, come change and opportunities
7. Renewed commitment to diversity, equity, inclusion and justice
8. Strategic Planning

Thank You