



Community Foundation
of TOMPKINS COUNTY

Resilient Communities – 2022 Fall Grant Cycle Q & A

Gloria Coicou, Chief Inclusion &
Community Engagement Officer

Who is Gloria?

- ◇ I'm the daughter of two Haitian immigrants who moved to Rockland County, NY in search of a better life for their family. Grew up with 3 older sisters
- ◇ In 1997, I graduated from high school and went off the UofMd to pursue a medical career...didn't happen, why...because I failed out
- ◇ Fast forward to 2011, I found myself in Orlando, FL and in love, got pregnant then decided to take school seriously. Started at a junior college, transferred to UCF, graduated with honors at the top of my class and came to Cornell in 2015
- ◇ I was supposed to graduate with a dual masters in public admin and health admin, but I suffered at the hands of institutional bias, structural racism, and human rights violations. I left Cornell with a masters in public administration in 2019
- ◇ Single mom, community organizer/advocate, avid reader, domestic violence survivor, bi-curious

Mission Statement

◆ Mission: We bring people and resources together to build a more equitable Tompkins County by inspiring diverse philanthropy, catalyzing collaborations and championing inclusion and justice

◆ Values

- ◆ Community-driven
- ◆ Engagement
- ◆ Integrity
- ◆ Racial Equity
- ◆ Relationships
- ◆ Social Justice



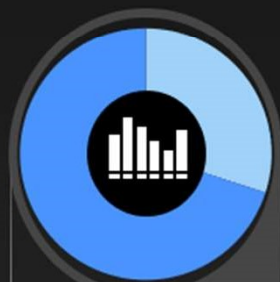
Racial Justice	Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes
Rural Services	Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas
Advocacy	Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations
Resource Equity	Access for individuals/families with low to moderate incomes, to programs, resources and opportunities
SOCIAL JUSTICE STRATEGIES	

Social Justice Grants Analysis

79%

Of Tompkins County Region grants totaling \$8.1 million, \$6.4 million employ social justice strategies. 2018 – 2021 (1/1/2018 - 12/31/21)

www.cftompkins.org



79%

Social Justice Impact Grants

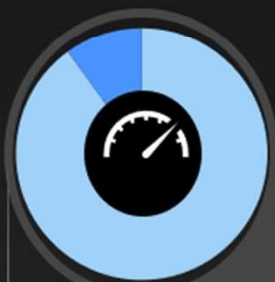
1,488 grants total
\$6,404,000 to 196 organizations



\$6.4M

Social Justice Regional Impact

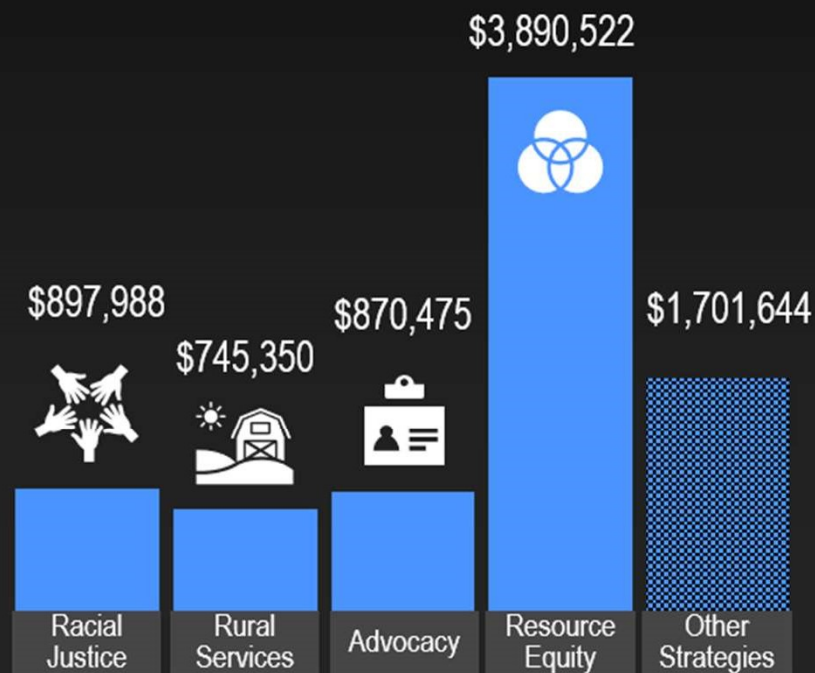
Regional grants incorporate social justice strategies



11%

Racial Justice Impact Grants

176 grants total
\$898,000 to 33 organizations



Grant Cycles



- ◆ Library Grant Cycle
- ◆ Resilient Communities - Spring Grant Cycle
- ◆ Resilient Communities - Fall Grant Cycle (Due 10/12/22)
- ◆ Out of Cycle Needs? Contact Gloria Coicou, Chief Inclusion and Community Engagement Officer
gcoicou@cftompkins.org

Resilient Communities

- ◆ Reports from 2021 Fall Grant Cycle Grants are due October 5, 2022, 5 pm
- ◆ (login to your original application to access report)
- ◆ 2022 Application Due Date: Oct. 12, 2022, 5 pm
- ◆ Grant range: \$500 - \$10,000
- ◆ Available amount is over \$150,000

UNRESTRICTED FUNDS!

Review Process

- ◆ Applications are reviewed by a community represented review team assessing, but not limited to, the following:
 - ◆ Organizations who effectively set and meet goals in service to their mission
 - ◆ Org's with clear evidence of collaboration, actively sharing and planning within and across organizations in service to overall improved outcomes
 - ◆ Organizational capacity well suited to meet goals
 - ◆ Evidence of work and practices that advance racial equity

Our Review Teams



Resilient Communities - 2021 Fall Grant Cycle

Review Team Member Debrief
Janet Cotraccia, Chief Impact Officer



Additional Dollars

- ◆ In addition to available discretionary dollars, we look for alignment between needs and special issue funds. To help us with this, the application allows indication of whether your request prioritizes any of the following areas:

Aging

Arts & Culture

Children & Youth

Environmental Preservation

Food Security

Racial Equity / Social Justice

Animal Welfare

Birth to 3

Community Planning and Design

Crime Victims & Sexual Assault Survivors

Men/ Women

None of these areas

Application Questions

- ◆ Basic information (mission, financials, etc)
- ◆ Please tell us a story about a family/individual your organization has helped within the last 6 months (Please be anonymous)
- ◆ Tell us about the programs that your organization provides. If you have clicked a special issue area above, tell us more about those related programs (500 word max)
- ◆ What are two goals for next year? How will your organization track its progress and what metrics will you use? (500 word max)?
- ◆ *Tell us how you are collaborating, actively sharing and planning, with other organizations/entities who share common goals? (500 word max):

Commitment to DEI

DEIJ Related Questions

- ◇ Gender
- ◇ Sexual Orientation
- ◇ Race/Ethnicity
- ◇ Levels of Ability
- ◇ Do you capture demographic data of the population you serve, yes or no?
- ◇ If yes, please provide a snapshot of your data.

DEIJ Related Questions

- ◆ Does your organization have an approach to creating a diverse, equitable, and inclusive workspace. If yes, please briefly describe it here.
- ◆ Does this grant request decrease disparities and/or advance equitable outcomes for an historically marginalized or disinvested racial, cultural, or socioeconomic groups? If yes, please explain how?
- ◆ How does your organization plan to track its progress against your DEI efforts?
- ◆ How does your organization handle issues of bias, racism and/or instances of whistleblowing?
- ◆ How does your organization create opportunities for community members to be included in the design and delivery of your programs?



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QUESTIONS?

