

Community Foundation of Tompkins County

Bringing **people and resources** together
to build a more **equitable** Tompkins County
by **inspiring diverse philanthropy, catalyzing collaborations**
and **championing inclusion and justice.**

TOGETHER, WITH YOU

Thanks To You



YEAR 2022 BY THE NUMBERS FOR COMMUNITY FOUNDATION OF TOMPKINS COUNTY



\$2.7 M RAISED

Individuals, businesses, philanthropic institutions and local government came together to support our community, responsive to immediate needs and investing in our future



781 GIFTS

Gifts ranging in amount from \$10 to \$500,000



1 in 2 gifts went into Community Impact Funds



\$23.4 M

Assets held at Community Foundation

155 Funds

\$2.7 M



Grants deployed through grant cycles, designated and donor advisor directed funds



713

Number of grants



267

Number of unique grantees

\$534,000



Arts & Culture

\$779,000



Community Building

\$210,000



Education

\$136,000



Environment Sustainability

\$1,027,000



Health & Human Services

Grants in 2022, as community investments, building a more equitable Tompkins County

Fund Advisors Briefing

BRINGING PEOPLE AND RESOURCES TOGETHER

GIVING OPPORTUNITIES



 Community Foundation
of TOMPKINS COUNTY



"I wanted to do what I could now to make sure that our Community Foundation has what it needs in the future."

SARAH JOHNSON



OUR RURAL NEIGHBORS FUND FOCUSES ON SERVING RURAL COMMUNITIES IN TOMPKINS COUNTY TO IMPROVE THEIR QUALITY OF LIFE.

Issues and Interests

Women's Fund

Social Justice Fund

Donor Advised Funds

local and global

who to include - decisions

Community Impact Funds

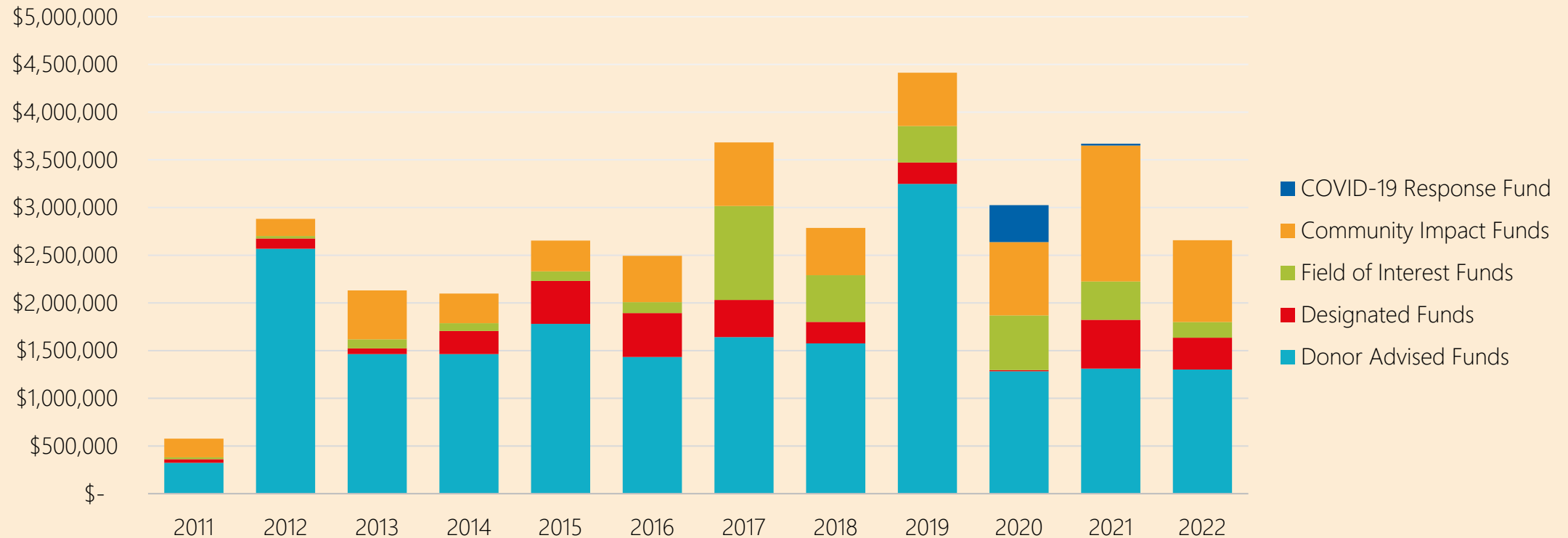
discretionary

board/community direct

Designated Funds

30+ local nonprofits

Gifts in Dollars



Expanding Philanthropy

\$2.7M

In recent years, giving broadens and deepens across fund types. Tompkins County thrives thanks to engaged philanthropy.

Increased Tax-advantaged Gifts

\$1M

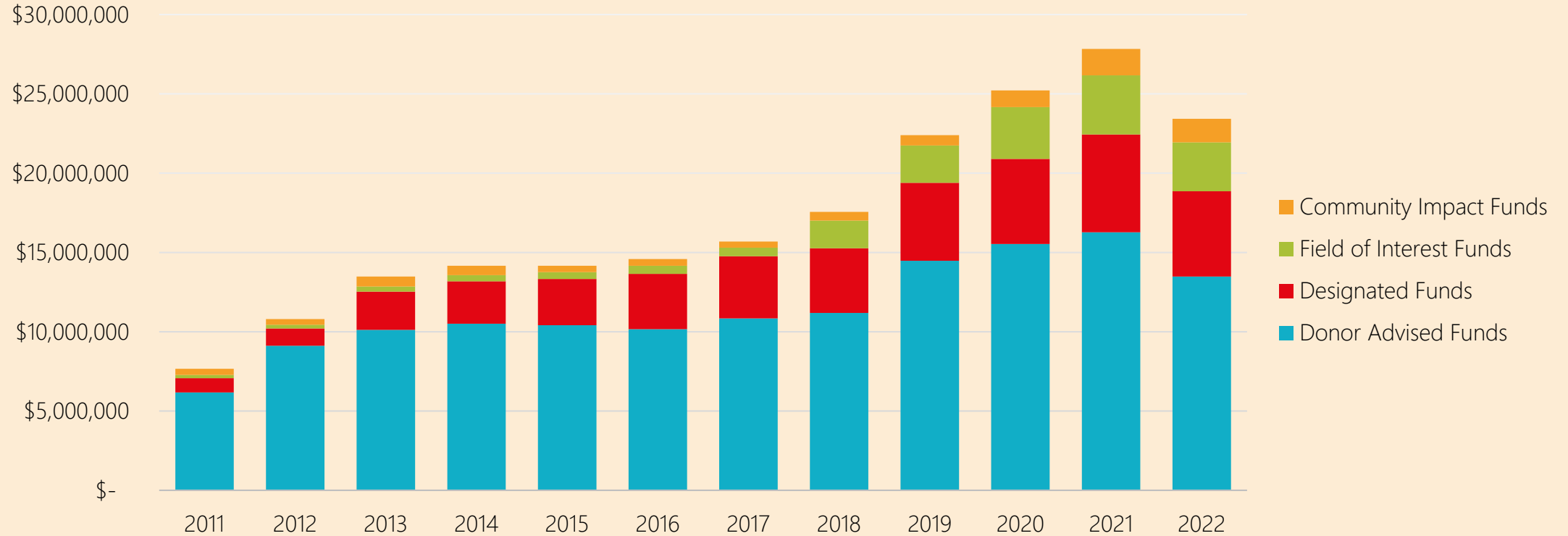
Increased number of gifts from external donor advised funds, IRA/QCDs and stock transfers. In 2022, totaling \$1M. Doubling the number of donors employing these strategies since 2018

Responsive Philanthropy

50%

In 2020, 1 in 3 gifts, to COVID-19 Response Fund. In 2021 and 2022, 1 in 2 gifts, to Community Impact Funds.

Assets (Funds)



Asset Growth

200%

Over the past decade, tripled, growing from \$7.7M to \$23.4M. Number of funds now total 155.

Increased Designated Funds

\$5.4M

Provides permanent funding for over 30 local organizations. Growing from \$900,000 to \$5.4M.

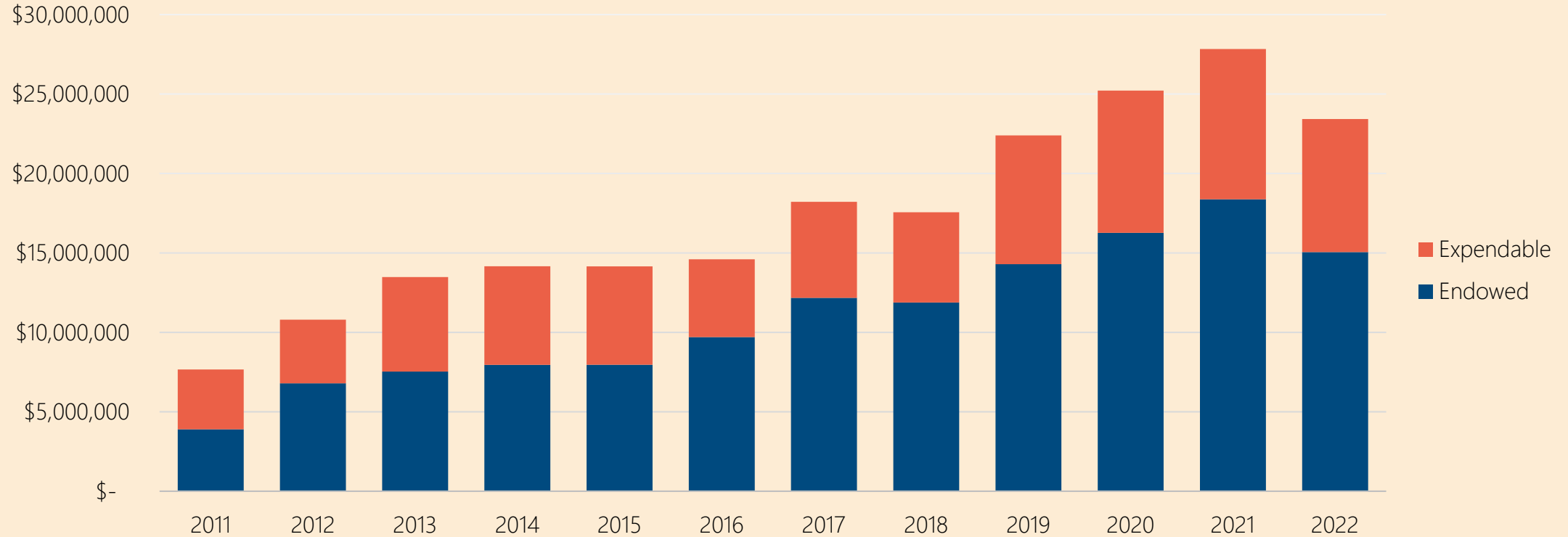
Increased Discretionary Assets

\$4.6M

In 2022, Field of Interest Funds total \$3.1M. Operating and board discretionary funds total \$1.5M



Assets (Funds)



Values and Assets Align

\$14.5M

As part of the board's commitment to DEIJ work, \$14.5M held in Environment, Social, Governance [ESG] portfolio.

Building Permanent Resources

\$15.1M

Stabilization of funds over past decade. 64% endowed funds/36% expendable funds. Ending 2022, with \$23.4M held in 155 funds.

Grantmaking from Assets

\$2.7M

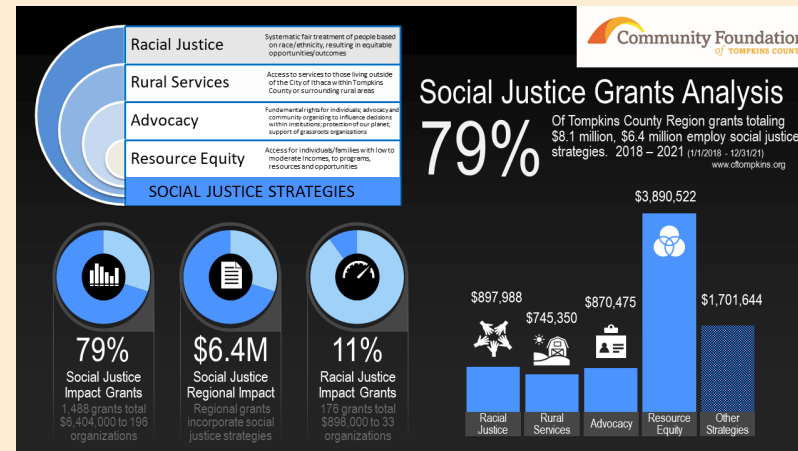
In 2022, 9.65% granted from all funds; 11.62% granted from DAFs (donor advised funds).

Fund Advisors Briefing

BRINGING PEOPLE AND RESOURCES TOGETHER



HI Priority (12 months)	Responses
Hunger/Food Insecurity	82%
Racial Inequality	69%
Health/Mental Health	58%
Children/Youth Services	56%
Housing	53%
Education	53%
Unemployment/Jobs	45%
Environment/Animals	39%
Arts & Culture	30%



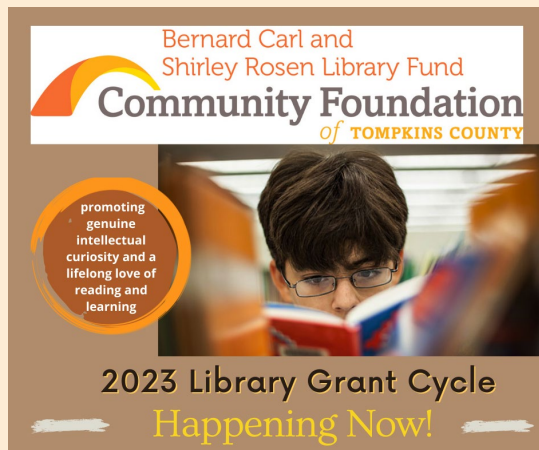
Education and Services – decision making

Fund Advisor Portal (NEW)
24/7 information
Fund Advisor access

Endowment Grants
60+ funds
4% spendable amount

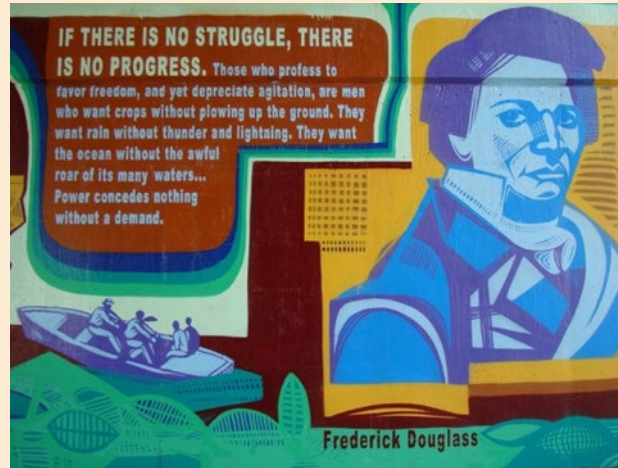
Grant Cycles – expanding impact
multiple funding streams
leveraging connections

Social Justice Dashboard
metrics and analysis
connect organizations



Fund Advisors Briefing

*Within my charitable interests,
this is a **HIGH priority** for me*



2023 Spring Fund Advisor Survey

TOP 5 AREAS

	s/w	strongly
68% Education	32%	36%
64% Racial/Social Justice	39%	25%
64% Hunger	43%	21%
60% Health/Mental	46%	14%
57% Childcare/Youth	21%	36%

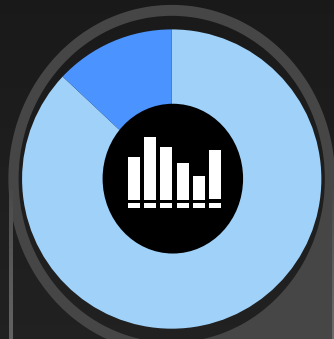




Social Justice Grants Analysis

87%

Of Tompkins County Region grants totaling \$10.6 million, \$9.2 million employ social justice strategies. 2018 – 2022 (01/01/18 - 12/18/22)
www.cftompkins.org



87%

Social Justice Impact Grants

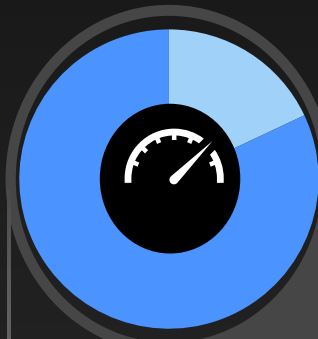
2,293 grants total
\$9,207,000 to 245 organizations



\$9.2M

Social Justice Regional Impact

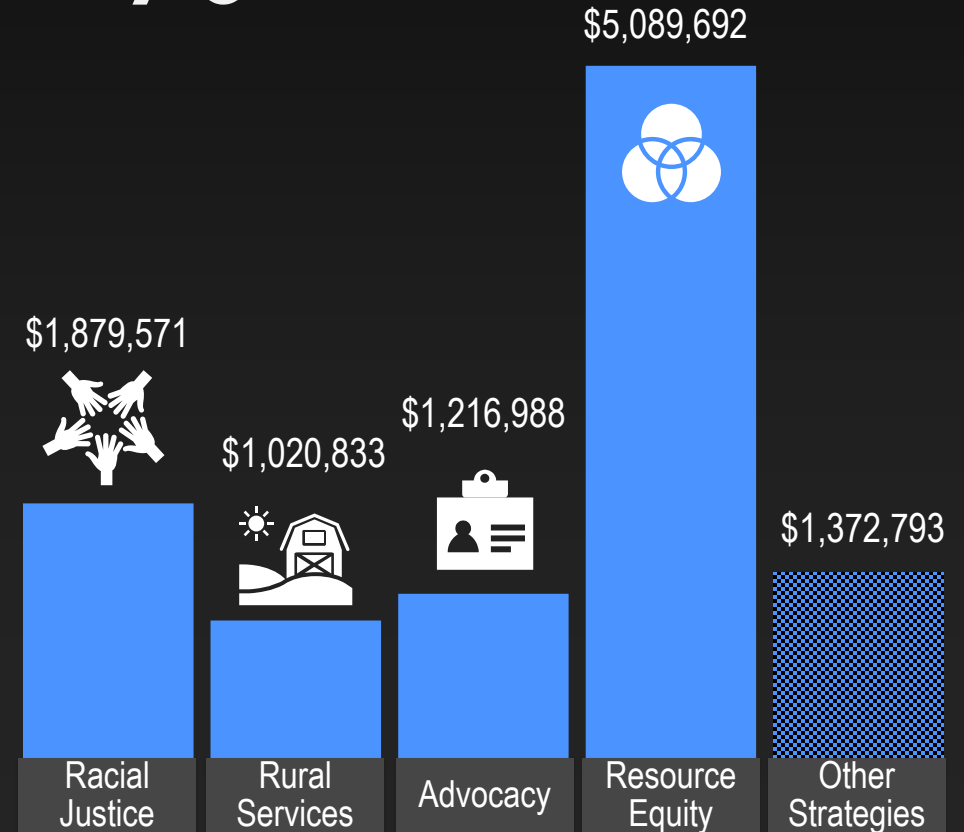
Regional grants incorporate social justice strategies



18%

Racial Justice Impact Grants

357 grants total
\$1,880,000 to 29 organizations



We Value:

Integrity, inclusion and transparency in both grant-making and stewardship of resources;

Impartiality and flexibility, matching community needs with donor interests;

Involved donors who are empowered to take bold and effective philanthropic actions;

Community leadership in acquiring and sharing of knowledge;

Engaging in best practices and innovative models of service.

Regional Impact and Influence

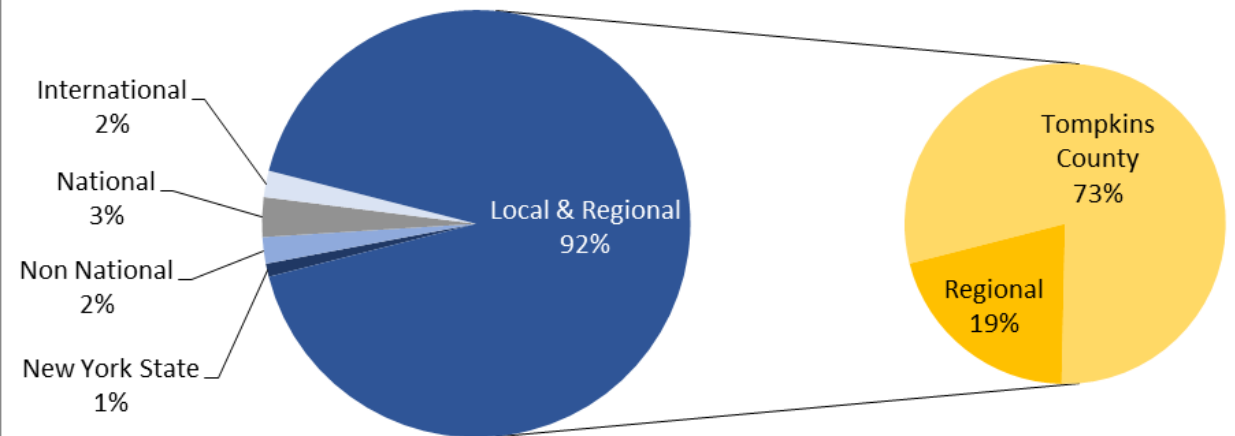
92%

92% of grants stay in Tompkins County and surrounding region. Of grants totaling \$7.8 million, \$7.2 million are made to organizations in Tompkins County and our region. (01/01/20 - 12/18/22)

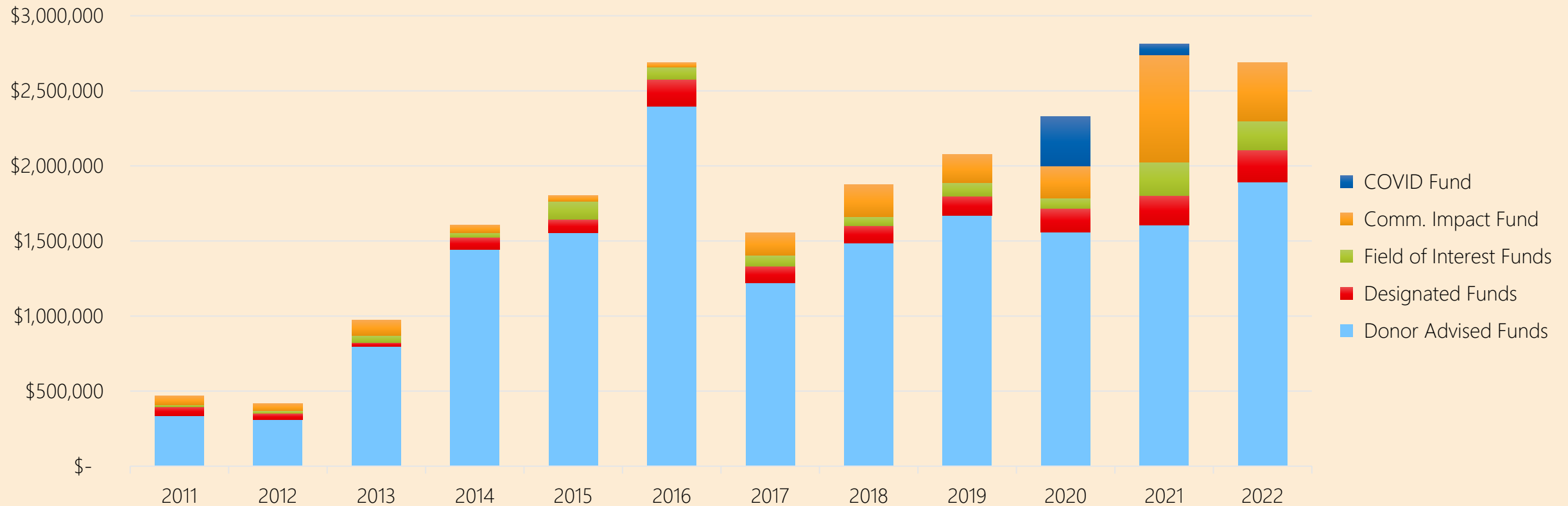
www.cftompkins.org

92% of Grants Stay in Tompkins County/Region

\$7.2 Million of \$7.8 Million (01/01/2020 - 12/18/2022)



Grants in Dollars



Steady Growth

472%

472% increase in overall grant dollars awarded since 2011

More Grants Than Ever Before

\$11.7 M

In the past five years, \$11.7 million granted, more than half of our \$22.1 million grants in the history of the foundation

2022 Impact

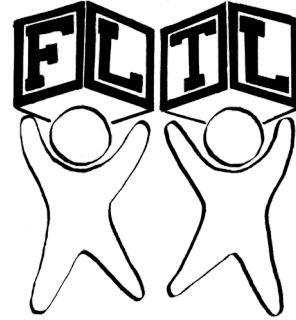
\$2,686,092

92% of grants are to organizations in the Tompkins County/Region



GLORIA COICOU

Chief Inclusion & Community Engagement
Officer



Lifelong



Family Reading Partnership



ALLIANCE OF FAMILIES FOR JUSTICE



The Ithaca Voice



FOODNET
MEALS ON WHEELS



Dorothy Cotton
JUBILEE SINGERS



**FREE
SCIENCE
WORKSHOP**

IMPACT

This grant allowed our agency to hire a youth peer specialist/advocate who was a young person with lived experience and who could relate to other young people with similar backgrounds.

Over 200,000 pounds of quality fresh nutritious produce was distributed via HFFA programs, benefiting over 1,500 food-insecure youth and adults weekly.

After a 2+ year closure of the Cayuga Nature Center we were finally able to reopen the lodge and invite visitors to experience our indoor exhibits once again.

The support provided by this grant has helped us make these opportunities available by partially replacing income that tickets sales previously provided.

Our old, outdated boilers were on their last legs. Simply put, if we had not been able to replace them it would've been extremely difficult for us to open our doors this season.

We are now able to put books directly into little hands every day, and hear from caregivers how we can support their children's growth.

2023 SPRING GRANT CYCLE

62 **Total Applicants**

\$570,380

TOTAL REQUESTED THIS CYCLE

60% BIPOC
66% Low Income
18% New

20%

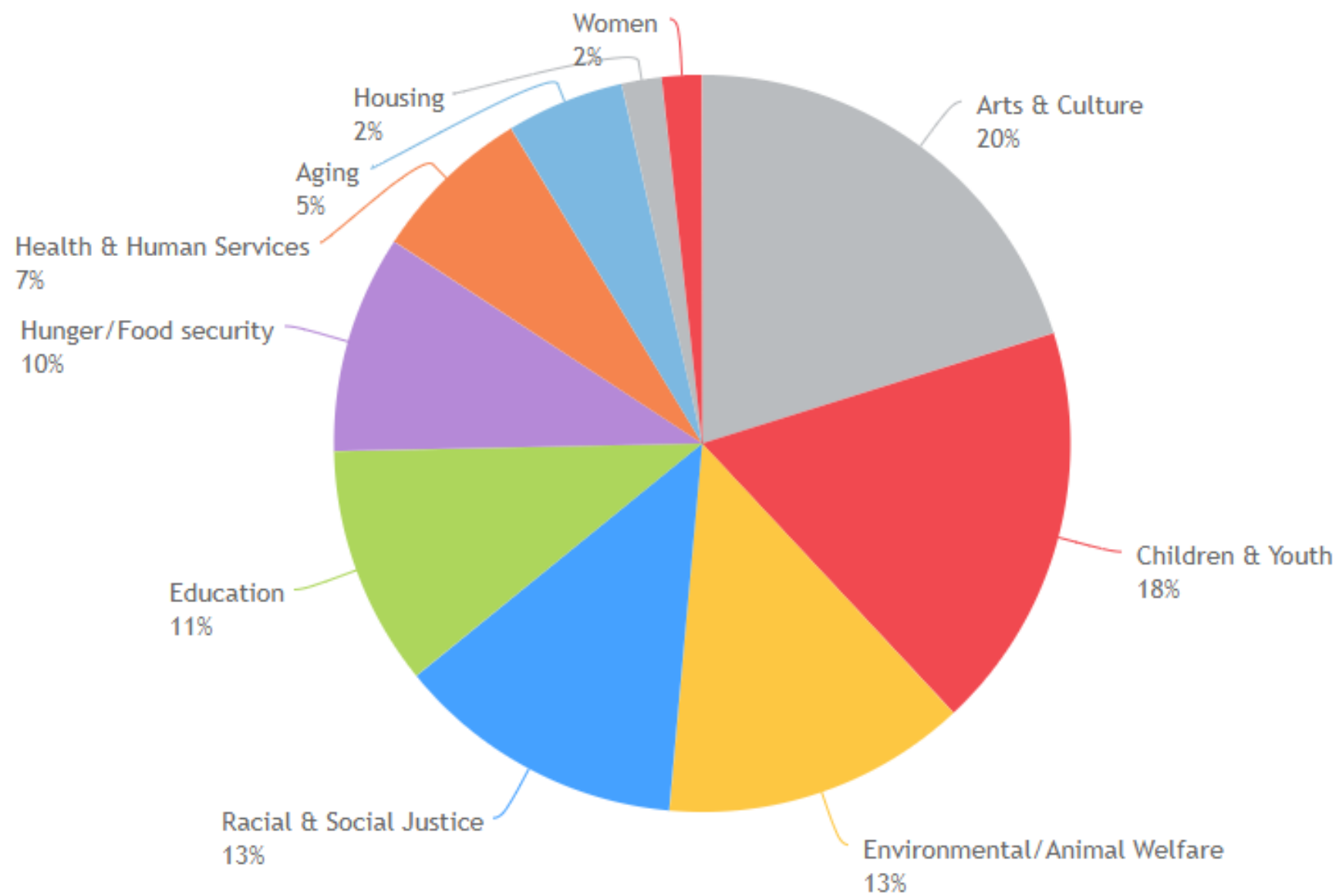
Arts & Culture

18%

Children &
Youth

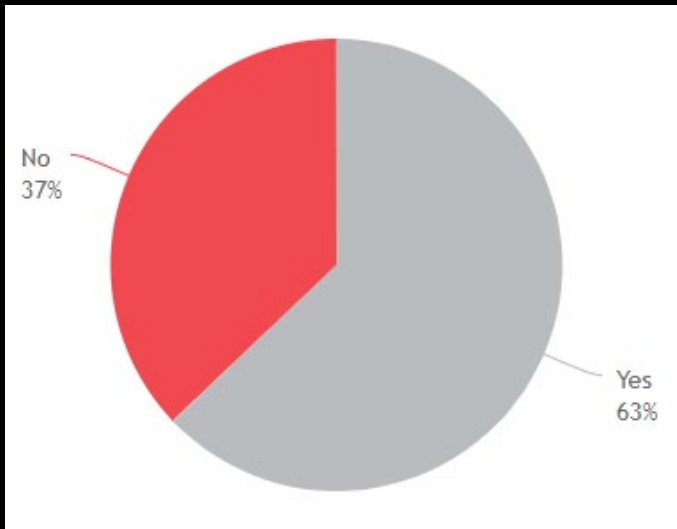
13%

Environmental/
Animal Welfare



REVIEW TEAMS





DEIJ

- Students are 71% children of color, 9% Hispanic, 2% Latino, and 18% white, though 100% of our students are from a population of marginalized, historically underserved children who live below the poverty level in low-income neighborhoods.
- Data comes via direct observation of our membership and audiences.
- BIPOC and poor white children and families
- 10.8% of the population is below the poverty level
- Ethnicity Race: Domestic Violence Victim: Single Parent: Unemployed: Employed: Marital Status: Receives SNAP: Cultural Barrier: Homeless: Ex-Offender: Education

foodbank

of the Southern Tier

ENGAGEMENT



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