Community Foundation of Tompkins County

Bringing people and resources together
to build a more equitable Tompkins County
by inspiring diverse philanthropy, catalyzing collaborations
and championing inclusion and justice.

TOGETHER, WITH YOU

Thanks To You
### YEAR 2022 BY THE NUMBERS FOR COMMUNITY FOUNDATION OF TOMPKINS COUNTY

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2.7 M RAISED</strong></td>
<td><strong>$2.7 M</strong></td>
</tr>
<tr>
<td>Individuals, businesses, philanthropic institutions and local government came together to support our community, responsive to immediate needs and investing in our future</td>
<td>Grants deployed through grant cycles, designated and donor advisor directed funds</td>
</tr>
<tr>
<td>$781 GIFTS</td>
<td><strong>781 GIFTS</strong></td>
</tr>
<tr>
<td>Gifts ranging in amount from $10 to $500,000</td>
<td>1 in 2 gifts went into Community Impact Funds</td>
</tr>
<tr>
<td><strong>$23.4 M</strong></td>
<td><strong>$23.4 M</strong></td>
</tr>
<tr>
<td>Assets held at Community Foundation</td>
<td><strong>155 Funds</strong></td>
</tr>
<tr>
<td><strong>$2.7 M</strong></td>
<td><strong>$2.7 M</strong></td>
</tr>
<tr>
<td>Grants deployed through grant cycles, designated and donor advisor directed funds</td>
<td></td>
</tr>
<tr>
<td><strong>713</strong></td>
<td><strong>713</strong></td>
</tr>
<tr>
<td>Number of grants</td>
<td>Number of unique grantees</td>
</tr>
<tr>
<td><strong>$534,000</strong></td>
<td><strong>$534,000</strong></td>
</tr>
<tr>
<td>Arts &amp; Culture</td>
<td>Community Building</td>
</tr>
<tr>
<td><strong>$779,000</strong></td>
<td><strong>$779,000</strong></td>
</tr>
<tr>
<td></td>
<td>Education</td>
</tr>
<tr>
<td><strong>$210,000</strong></td>
<td><strong>$210,000</strong></td>
</tr>
<tr>
<td></td>
<td>Environment Sustainability</td>
</tr>
<tr>
<td><strong>$136,000</strong></td>
<td><strong>$136,000</strong></td>
</tr>
<tr>
<td></td>
<td>Health &amp; Human Services</td>
</tr>
<tr>
<td><strong>$1,027,000</strong></td>
<td><strong>$1,027,000</strong></td>
</tr>
</tbody>
</table>

Grants in 2022, as community investments, building a more equitable Tompkins County
BRINGING PEOPLE AND RESOURCES TOGETHER

GIVING OPPORTUNITIES

Issues and Interests
Women’s Fund
Social Justice Fund

Donor Advised Funds
local and global
who to include - decisions

Community Impact Funds
discretionary
board/community direct

Designated Funds
30+ local nonprofits

“I wanted to do what I could now to make sure that our Community Foundation has what it needs in the future.”

SARAH JOHNSON

OUR RURAL NEIGHBORS FUND FOCUSES ON SERVING RURAL COMMUNITIES IN TOMPKINS COUNTY TO IMPROVE THEIR QUALITY OF LIFE.
In recent years, giving broadens and deepens across fund types. Tompkins County thrives thanks to engaged philanthropy. Increased number of gifts from external donor advised funds, IRA/QCDs and stock transfers. In 2022, totaling $1M. Doubling the number of donors employing these strategies since 2018. In 2020, 1 in 3 gifts, to COVID-19 Response Fund. In 2021 and 2022, 1 in 2 gifts, to Community Impact Funds.
Assets (Funds)

Over the past decade, tripled, growing from $7.7M to $23.4M. Number of funds now total 155.

Increased Designated Funds

Provides permanent funding for over 30 local organizations. Growing from $900,000 to $5.4M.

Increased Discretionary Assets

In 2022, Field of Interest Funds total $3.1M. Operating and board discretionary funds total $1.5M.

$5.4M

$4.6M

200%
Values and Assets Align

$14.5M

As part of the board’s commitment to DEIJ work, $14.5M held in Environment, Social, Governance [ESG] portfolio.

Building Permanent Resources

$15.1M

Stabilization of funds over past decade. 64% endowed funds/36% expendable funds. Ending 2022, with $23.4M held in 155 funds.

Grantmaking from Assets

$2.7M

In 2022, 9.65% granted from all funds; 11.62% granted from DAFs (donor advised funds).
BRINGING PEOPLE AND RESOURCES TOGETHER

Fund Advisors Briefing

Education and Services – decision making

Fund Advisor Portal (NEW)
24/7 information
Fund Advisor access

Endowment Grants
60+ funds
4% spendable amount

Grant Cycles – expanding impact
multiple funding streams
leveraging connections

Social Justice Dashboard
metrics and analysis
connect organizations
Within my charitable interests, this is a **HIGH priority** for me

**2023 Spring Fund Advisor Survey**

**TOP 5 AREAS**

- 68% Education  
  - s/w strongly: 32% 36%
- 64% Racial/Social Justice  
  - 39% 25%
- 64% Hunger  
  - 43% 21%
- 60% Health/Mental  
  - 46% 14%
- 57% Childcare/Youth  
  - 21% 36%
Social Justice Grants Analysis

87%

Of Tompkins County Region grants totaling $10.6 million, $9.2 million employ social justice strategies. 2018 – 2022 (01/01/18 - 12/18/22)

www.cftompkins.org

87% Social Justice Impact Grants
2,293 grants total $9,207,000 to 245 organizations

$9.2M Social Justice Regional Impact
Regional grants incorporate social justice strategies

18% Racial Justice Impact Grants
357 grants total $1,880,000 to 29 organizations

SOCIAL JUSTICE STRATEGIES

- **Racial Justice**
  - Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

- **Rural Services**
  - Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

- **Advocacy**
  - Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

- **Resource Equity**
  - Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

Racial Justice
$1,879,571

Rural Services
$1,020,833

Advocacy
$1,216,988

Resource Equity
$5,089,692

Other Strategies
$1,372,793
Regional Impact and Influence

92% of grants stay in Tompkins County and surrounding region. Of grants totaling $7.8 million, $7.2 million are made to organizations in Tompkins County and our region. (01/01/20 - 12/18/22)

www.cftompkins.org

We Value:

- Integrity, inclusion and transparency in both grant-making and stewardship of resources;
- Impartiality and flexibility, matching community needs with donor interests;
- Involved donors who are empowered to take bold and effective philanthropic actions;
- Community leadership in acquiring and sharing of knowledge;
- Engaging in best practices and innovative models of service.

92% of Grants Stay in Tompkins County/Region

$7.2 Million of $7.8 Million (01/01/2020 - 12/18/2022)

- Local & Regional 92%
- International 2%
- National 3%
- Non National 2%
- New York State 1%
- Tompkins County 73%
- Regional 19%
Grants in Dollars

Steady Growth

472%

472% increase in overall grant dollars awarded since 2011

More Grants Than Ever Before

$11.7 M

In the past five years, $11.7 million granted, more than half of our $22.1 million grants in the history of the foundation

2022 Impact

$2,686,092

92% of grants are to organizations in the Tompkins County/Region
This grant allowed our agency to hire a youth peer specialist/advocate who was a young person with lived experience and who could relate to other young people with similar backgrounds.

The support provided by this grant has helped us make these opportunities available by partially replacing income that tickets sales previously provided.

Over 200,000 pounds of quality fresh nutritious produce was distributed via HFFA programs, benefiting over 1,500 food-insecure youth and adults weekly.

Our old, outdated boilers were on their last legs. Simply put, if we had not been able to replace them it would’ve been extremely difficult for us to open our doors this season.

We are now able to put books directly into little hands every day, and hear from caregivers how we can support their children's growth.

After a 2+ year closure of the Cayuga Nature Center we were finally able to reopen the lodge and invite visitors to experience our indoor exhibits once again.
2023 SPRING GRANT CYCLE

$570,380
TOTAL REQUESTED THIS CYCLE

20%  18%  13%
Arts & Culture  Children & Youth  Environmental/Animal Welfare

62 Total Applicants
60% BiPoC
66% Low Income
18% New
REVIEW TEAMS
Students are 71% children of color, 9% Hispanic, 2% Latino, and 18% white, though 100% of our students are from a population of marginalized, historically underserved children who live below the poverty level in low-income neighborhoods.

Data comes via direct observation of our membership and audiences.

BIPOC and poor white children and families

10.8% of the population is below the poverty level

ENGAGEMENT
of the Southern Tier
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