

# **Social Justice Grants Analysis**Regional Impact and Influence

**Philanthropy Magnified** 







#### We Value:

Integrity, inclusion and transparency in both grantmaking and stewardship of resources;

Impartiality and flexibility, matching community needs with donor interests;

Involved donors who are empowered to take bold and effective philanthropic actions;

Community leadership in acquiring and sharing of knowledge;

Engaging in best practices and innovative models of service.

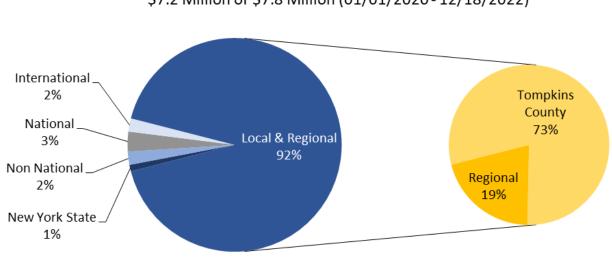
### Regional Impact and Influence

92%

92% of grants stay in Tompkins County and surrounding region. Of grants totaling \$7.8 million, \$7.2 million are made to organizations in Tompkins County and our region. (01/01/20 - 12/31/22) www.cftompkins.org

92% of Grants Stay in Tompkins County/Region

\$7.2 Million of \$7.8 Million (01/01/2020 - 12/18/2022)





Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Access for individuals/families with low to moderate Incomes, to programs, resources and opportunities

#### **SOCIAL JUSTICE STRATEGIES**

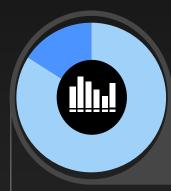


### Social Justice Grants Analysis

84%

Of Tompkins County Region grants totaling \$21.9 million, \$18.3 million employ social justice strategies. 2000 - 2022 www.cftompkins.org

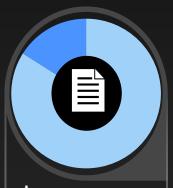
\$9,943,972



84%

Social Justice Impact Grants

4,430 grants total \$18,333,000 to 322 organizations



\$18.3M

Social Justice Regional Impact

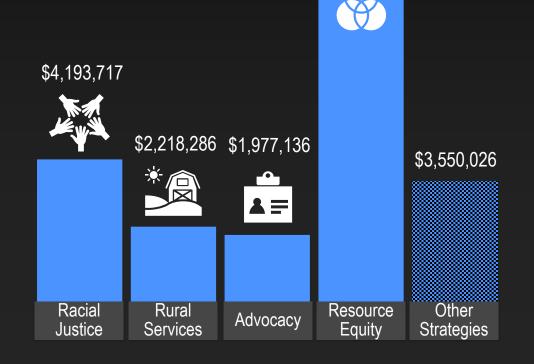
Regional grants incorporate social justice strategies



19%

Racial Justice Impact Grants

598 grants total \$4,194,000 to 48 organizations





Systematic fair treatment of people based **Racial Justice** on race/ethnicity, resulting in equitable

opportunities/outcomes

**Rural Services** 

Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy

Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

**Resource Equity** 

Access for individuals/families with low to moderate Incomes, to programs, resources and opportunities

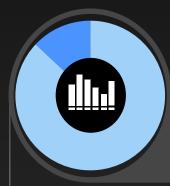
#### **SOCIAL JUSTICE STRATEGIES**



### Social Justice Grants Analysis

Of Tompkins County Region grants totaling \$10.6 million, \$9.2 million employ social justice strategies. 2018 – 2022 www.cftompkins.org

\$5,089,692



87% **Social Justice** 

**Impact Grants** 2,293 grants total \$9,207,000 to 245 organizations



\$9.2M

**Social Justice** Regional Impact

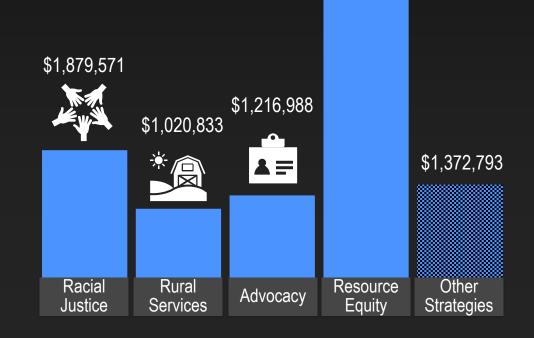
Regional grants incorporate social justice strategies



18%

Racial Justice Impact Grants 357 grants total

\$1,880,000 to 29 organizations





Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Access for individuals/families with low to moderate Incomes, to programs, resources and opportunities

#### SOCIAL JUSTICE STRATEGIES



88%

Social Justice Impact Grants

1,578 grants total \$6,318,000 to 219 organizations \$6.3M Social Justice Regional Impact Regional grants incorporate social

justice strategies

19%
Racial Justice Impact Grants
255 grants total
\$1,339,000 to
26 organizations

## Community Foundation of TOMPKINS COUNTY

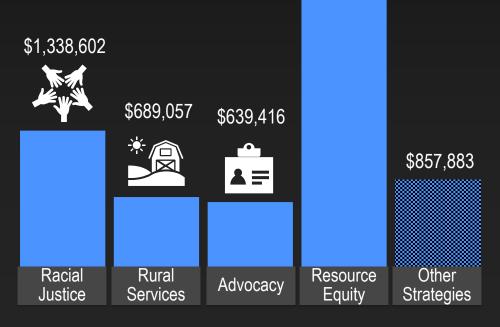
### Social Justice Grants Analysis

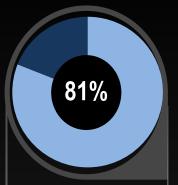
88%

Of Tompkins County Region grants totaling \$7.2 million, \$6.3 million employ social justice strategies. 2020 – 2022 www.cftompkins.org

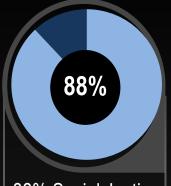
\$3,651,029



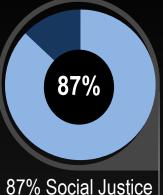




81% Social Justice Grants in 2018 \$1.2 million of total \$1.5 million grants



88% Social Justice Grants in 2020 \$1.9 million of total \$2.1 million grants



Grants in 2022 \$2.1 million of total \$2.5 million grants

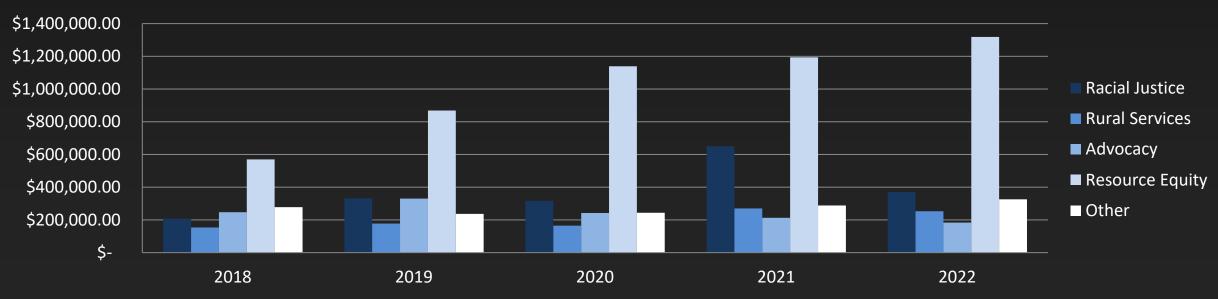


#### Social Justice Grants - Annual

From 2018 – 2022, on average Social Justice Grants are 87% Of local and regional grants totaling \$10.6 million, \$9.2 million employ social justice strategies. (01/01/2018 - 12/31/22) www.cftompkins.org

Social Justice Grants Analysis By Year – Tompkins County & Region

(Jan. 1, 2018 - Dec. 18, 2022)



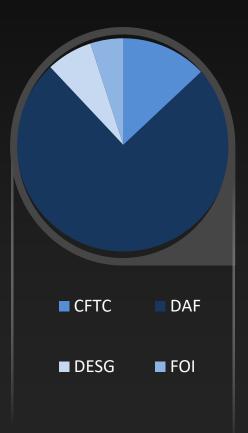


Impact Funds

DAFs pickups

Field of Interest

Grant Cycles Sharing Needs
Expands Funding



**Tompkins County Demographics** 

0.5% Native American, Alaska Native

4.4% Black. African American

5.4% Hispanic or Latino

10.4% Asian

0.1% Some other race

3.5% Two or more races

77.0% White



70% Rural

70% of Tompkins County is rural, 30% resides in the City of Ithaca

Source: Tompkins County Profile 2017 Cornell Program of Applied Demographics https://pad.human.cornell.edu/profiles/Tompkins.pdf



### Tompkins County Demographics

102,180 population Tompkins County, NY Of which 23% is a minority population and 77% a white population. census.gov (as of July 2019)



0.5%

Native American, Alaska Native • 19.5% below poverty

• 0% rate of unemploy ment

4.4%

Black, African American • 47.5% below poverty

• 19.8% rate of unemploy ment

5.4%

Hispanic or Latino

• 32.9% below poverty line

• 8.8% rate of unemploy ment

10.4%

• 44.9% below poverty

> • 2.1% rate of unemploy ment

77%

White • 15.8% below poverty line

> • 5.8% rate of unemploy ment



# Community Foundation of TOMPKINS COUNTY

### Organizations receiving grants funding racial justice strategies (examples)

#### **Organization**

Greater Ithaca Activities Center (GIAC)

Southside Community Center

Multicultural Resource Center (MRC)

Village at Ithaca

Civic Ensemble

Ithaca Welcomes Refugees

**Dorothy Cotton Jubilee Singers** 

OAR (Opportunities, Alternatives and Resources)

**Groundswell Center for Local Food & Farming** 

Open Doors English

Downtown Ithaca Children's Center

Social Ventures (fiscal sponsor)

Center for Transformative Action (fiscal sponsor)

**Cornell Cooperative Extension** 

Natural Leaders Initiative

Youth Farm Project

Ultimate Reentry Program (URO)

Showing Up for Racial Justice (SURJ)

Latino Civic Association of Tompkins County

**Civil Warriors Project** 

#### Social Justice – Fund Assets

77%

Both flexible, as well as designated and endowed funds held at Community Foundation, employ social justice grantmaking strategies. www.cftompkins.org

### Organizations receiving grants funding resource equity strategies (examples)



Family and Children's Services
Food Bank of the Southern Tier
Child Development Council
Foodnet Meals on Wheels
Ithaca Neighborhood Housing Services

Tompkins County Public Library

Finger Lakes ReUse

Women's Opportunity Center

Running to Places Theatre Company

The Mental Health Association

Suicide & Crisis Prevention Service

Planned Parenthood

Hospicare & Palliative Services

The Advocacy Center Alternatives Impact

YMCA

Loaves & Fishes

Lifelong

Ithaca Youth Bureau

**Golden Opportunities** 

**Catholic Charities** 

WSKG Public Radio

Sciencenter

**Human Services Coalition** 

Hangar Theatre

History Center of Tompkins County



77%

Of \$24.9 million total fund assets, \$16.9 million specifically employ social justice strategies in their grantmaking. (12/31/22)



### What We Are Learning



#### **Relationships matter**

Importance of unrestricted operating grants "shine a light" on grassroots organizations Grant Cycles ...

Diversity across our work, board, committees

#### **Trust nonprofits**

Providing a platform

"Pass the mic" for voices of lived experience Often "first dollars in"

Many eyes: share requests with many funders Philanthropy magnified

Ripple Effects Mapping (REM)

**Ourselves and Others** 



#### Social Justice Analysis & Actions

We seek to listen and to learn, to take bold actions to improve the quality of life in Tompkins County.

www.cftompkins.org

Possible Actions and Additional Thinking

Embed intentional actions into strategic plan

Define and set goals and measurements

Board actions – upon completion of book read

Self-assessment

Deploy ALL resources: financial, information, relationships

Continue listening/learning – transparent, humble

Benchmarking

Impact investing - locally

Grant cycle: social justice lens

Grow collaborations with other funders

Internal and External: philosophy and practice

