Social Justice Grants Analysis
Regional Impact and Influence

Philanthropy Magnified
Regional Impact and Influence

92% of grants stay in Tompkins County and surrounding region. Of grants totaling $7.8 million, $7.2 million are made to organizations in Tompkins County and our region. (01/01/20 - 12/31/22)

www.cftompkins.org

We Value:

- Integrity, inclusion and transparency in both grant-making and stewardship of resources;
- Impartiality and flexibility, matching community needs with donor interests;
- Involved donors who are empowered to take bold and effective philanthropic actions;
- Community leadership in acquiring and sharing of knowledge;
- Engaging in best practices and innovative models of service.

92% of Grants Stay in Tompkins County/Region
$7.2 Million of $7.8 Million (01/01/2020 - 12/18/2022)
Social Justice Grants Analysis

84%

Of Tompkins County Region grants totaling $21.9 million, $18.3 million employ social justice strategies. 2000 - 2022

www.cftompkins.org

Social Justice Impact Grants
4,430 grants total $18,333,000 to 322 organizations

Social Justice Regional Impact
Regional grants incorporate social justice strategies

Racial Justice Impact Grants
598 grants total $4,194,000 to 48 organizations

Racial Justice
Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Rural Services
Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy
Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Resource Equity
Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

Racial Justice
Rural Services
Advocacy
Resource Equity
Other Strategies

$9,943,972
$4,193,717
$2,218,286
$1,977,136
$3,550,026
Social Justice Grants Analysis

87% Of Tompkins County Region grants totaling $10.6 million, $9.2 million employ social justice strategies. 2018 – 2022 www.cftompkins.org

<table>
<thead>
<tr>
<th>Social Justice Strategies</th>
<th>Regional Impact</th>
<th>Social Justice Impact Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Racial Justice</td>
<td>$1,879,571</td>
<td>2,293 grants total $9,207,000 to 245 organizations</td>
</tr>
<tr>
<td>Rural Services</td>
<td>$1,020,833</td>
<td>357 grants total $1,880,000 to 29 organizations</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$1,216,988</td>
<td>$9,207,000 to 245 organizations</td>
</tr>
<tr>
<td>Other Strategies</td>
<td>$1,372,793</td>
<td>$5,089,692 Social Justice Impact Grants</td>
</tr>
</tbody>
</table>

Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes
Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas
Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations
Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

Racial Justice
- Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Rural Services
- Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy
- Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Resource Equity
- Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

Social Justice Strategies

- Racial Justice: Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes
- Rural Services: Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas
- Advocacy: Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations
- Resource Equity: Access for individuals/families with low to moderate incomes, to programs, resources and opportunities
Social Justice Grants Analysis

88% Of Tompkins County Region grants totaling $7.2 million, $6.3 million employ social justice strategies. 2020 – 2022

$3,651,029

Racial Justice
Regional grants incorporate social justice strategies
255 grants total $1,339,000 to 26 organizations

Rural Services
Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy
Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Resource Equity
Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

SOCIAL JUSTICE STRATEGIES

88%
Social Justice Impact Grants
1,578 grants total $6,318,000 to 219 organizations

19%
Racial Justice Impact Grants
255 grants total $1,339,000 to 26 organizations

$6.3M
Social Justice Regional Impact
Regional grants incorporate social justice strategies

$1,338,602
Racial Justice

$689,057
Rural Services

$639,416
Advocacy

$857,883
Resource Equity

Other Strategies
Social Justice Grants - Annual

From 2018 – 2022, on average Social Justice Grants are 87% of local and regional grants totaling $10.6 million, $9.2 million employ social justice strategies. (01/01/2018 - 12/31/22)

www.cftompkins.org

81% Social Justice Grants in 2018
$1.2 million of total $1.5 million grants

88% Social Justice Grants in 2020
$1.9 million of total $2.1 million grants

87% Social Justice Grants in 2022
$2.1 million of total $2.5 million grants

Social Justice Grants Analysis By Year – Tompkins County & Region
(Jan. 1, 2018 – Dec. 18, 2022)
Sharing Needs Expands Funding
Tompkins County Demographics

102,180 population Tompkins County, NY
Of which 23% is a minority population and
77% a white population. census.gov (as of July 2019)

70% Rural
70% of Tompkins County
is rural, 30% resides in
the City of Ithaca

Source: Tompkins County Profile 2017
Cornell Program of Applied Demographics
https://pad.human.cornell.edu/profiles/Tompkins.pdf
Social Justice – Fund Assets

Both flexible, as well as designated and endowed funds held at Community Foundation, employ social justice grantmaking strategies.

77%

Of $24.9 million total fund assets, $16.9 million specifically employ social justice strategies in their grantmaking. (12/31/22)

<table>
<thead>
<tr>
<th>Organizations receiving grants funding racial justice strategies (examples)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization</td>
</tr>
<tr>
<td>Greater Ithaca Activities Center (GIAC)</td>
</tr>
<tr>
<td>Southside Community Center</td>
</tr>
<tr>
<td>Multicultural Resource Center (MRC)</td>
</tr>
<tr>
<td>Village at Ithaca</td>
</tr>
<tr>
<td>Civic Ensemble</td>
</tr>
<tr>
<td>Ithaca Welcomes Refugees</td>
</tr>
<tr>
<td>Dorothy Cotton Jubilee Singers</td>
</tr>
<tr>
<td>OAR (Opportunities, Alternatives and Resources)</td>
</tr>
<tr>
<td>Groundswell Center for Local Food &amp; Farming</td>
</tr>
<tr>
<td>Open Doors English</td>
</tr>
<tr>
<td>Downtown Ithaca Children's Center</td>
</tr>
<tr>
<td>Social Ventures (fiscal sponsor)</td>
</tr>
<tr>
<td>Center for Transformative Action (fiscal sponsor)</td>
</tr>
<tr>
<td>Cornell Cooperative Extension</td>
</tr>
<tr>
<td>Natural Leaders Initiative</td>
</tr>
<tr>
<td>Youth Farm Project</td>
</tr>
<tr>
<td>Ultimate Reentry Program (URO)</td>
</tr>
<tr>
<td>Showing Up for Racial Justice (SURJ)</td>
</tr>
<tr>
<td>Latino Civic Association of Tompkins County</td>
</tr>
<tr>
<td>Civil Warriors Project</td>
</tr>
</tbody>
</table>

77%

<table>
<thead>
<tr>
<th>Organizations receiving grants funding resource equity strategies (examples)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family and Children's Services</td>
</tr>
<tr>
<td>Food Bank of the Southern Tier</td>
</tr>
<tr>
<td>Child Development Council</td>
</tr>
<tr>
<td>Foodnet Meals on Wheels</td>
</tr>
<tr>
<td>Ithaca Neighborhood Housing Services</td>
</tr>
<tr>
<td>Tompkins County Public Library</td>
</tr>
<tr>
<td>Finger Lakes ReUse</td>
</tr>
<tr>
<td>Women's Opportunity Center</td>
</tr>
<tr>
<td>Running to Places Theatre Company</td>
</tr>
<tr>
<td>The Mental Health Association</td>
</tr>
<tr>
<td>Suicide &amp; Crisis Prevention Service</td>
</tr>
<tr>
<td>Planned Parenthood</td>
</tr>
<tr>
<td>Hospicare &amp; Palliative Services</td>
</tr>
<tr>
<td>The Advocacy Center</td>
</tr>
<tr>
<td>Alternatives Impact</td>
</tr>
<tr>
<td>YMCA</td>
</tr>
<tr>
<td>Loaves &amp; Fishes</td>
</tr>
<tr>
<td>Lifelong</td>
</tr>
<tr>
<td>Ithaca Youth Bureau</td>
</tr>
<tr>
<td>Golden Opportunities</td>
</tr>
<tr>
<td>Catholic Charities</td>
</tr>
<tr>
<td>WSKG Public Radio</td>
</tr>
<tr>
<td>Sciencenter</td>
</tr>
<tr>
<td>Human Services Coalition</td>
</tr>
<tr>
<td>Hangar Theatre</td>
</tr>
<tr>
<td>History Center of Tompkins County</td>
</tr>
</tbody>
</table>
We seek to listen and to learn, to take bold actions to improve the quality of life in Tompkins County.

What We Are Learning

- Relationships matter
  Importance of unrestricted operating grants
  “shine a light” on grassroots organizations
  Grant Cycles …
  Diversity across our work, board, committees

- Trust nonprofits
  Providing a platform
  “Pass the mic” for voices of lived experience
  Often “first dollars in”
  Many eyes: share requests with many funders
  Philanthropy magnified

- Ripple Effects Mapping (REM)

Ourselves and Others

Possible Actions and Additional Thinking

- Embed intentional actions into strategic plan
- Define and set goals and measurements
- Board actions – upon completion of book read
- Self-assessment
- Deploy ALL resources: financial, information, relationships
- Continue listening/learning – transparent, humble
- Benchmarking
- Impact investing - locally
- Grant cycle: social justice lens
- Grow collaborations with other funders

Internal and External: philosophy and practice