

Social Justice Grants Analysis

Regional Impact and Influence

Philanthropy Magnified



We Value:

Integrity, inclusion and transparency in both grant-making and stewardship of resources;

Impartiality and flexibility, matching community needs with donor interests;

Involved donors who are empowered to take bold and effective philanthropic actions;

Community leadership in acquiring and sharing of knowledge;

Engaging in best practices and innovative models of service.

Regional Impact and Influence

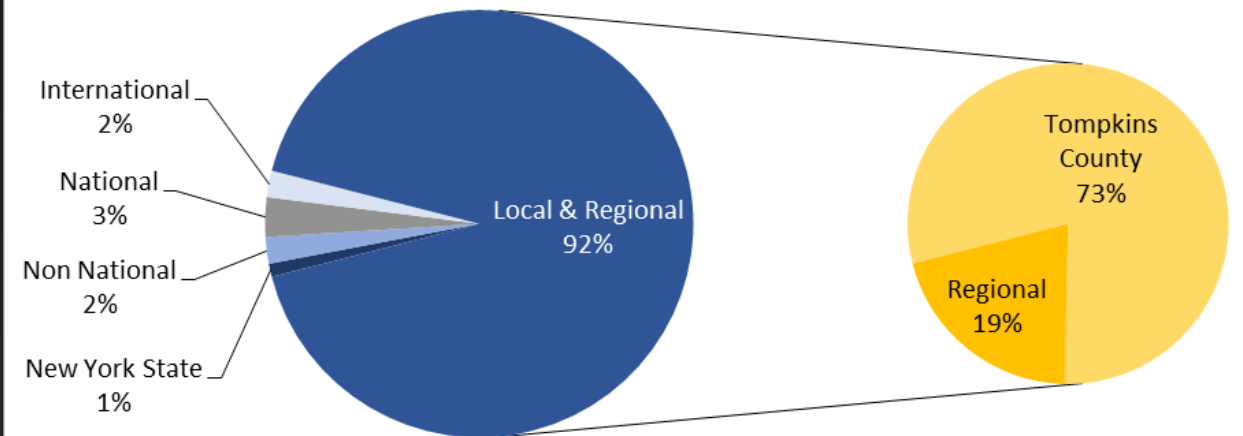
92%

92% of grants stay in Tompkins County and surrounding region. Of grants totaling \$7.8 million, \$7.2 million are made to organizations in Tompkins County and our region. (01/01/20 - 12/31/22)

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92% of Grants Stay in Tompkins County/Region

\$7.2 Million of \$7.8 Million (01/01/2020 - 12/18/2022)

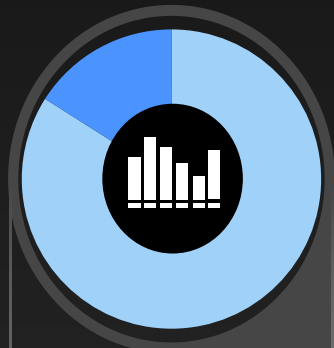




Social Justice Grants Analysis

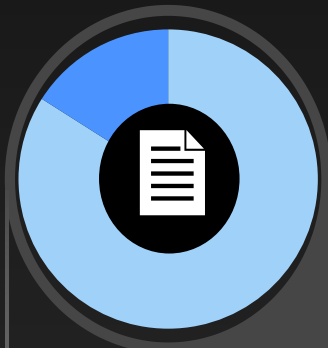
84%

Of Tompkins County Region grants totaling \$21.9 million, \$18.3 million employ social justice strategies. 2000 - 2022
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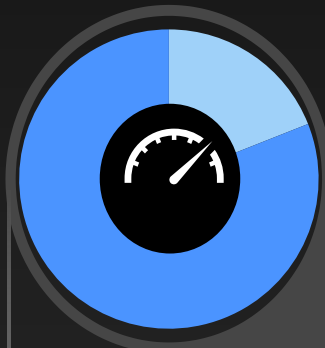
84%

Social Justice Impact Grants
4,430 grants total
\$18,333,000 to
322 organizations



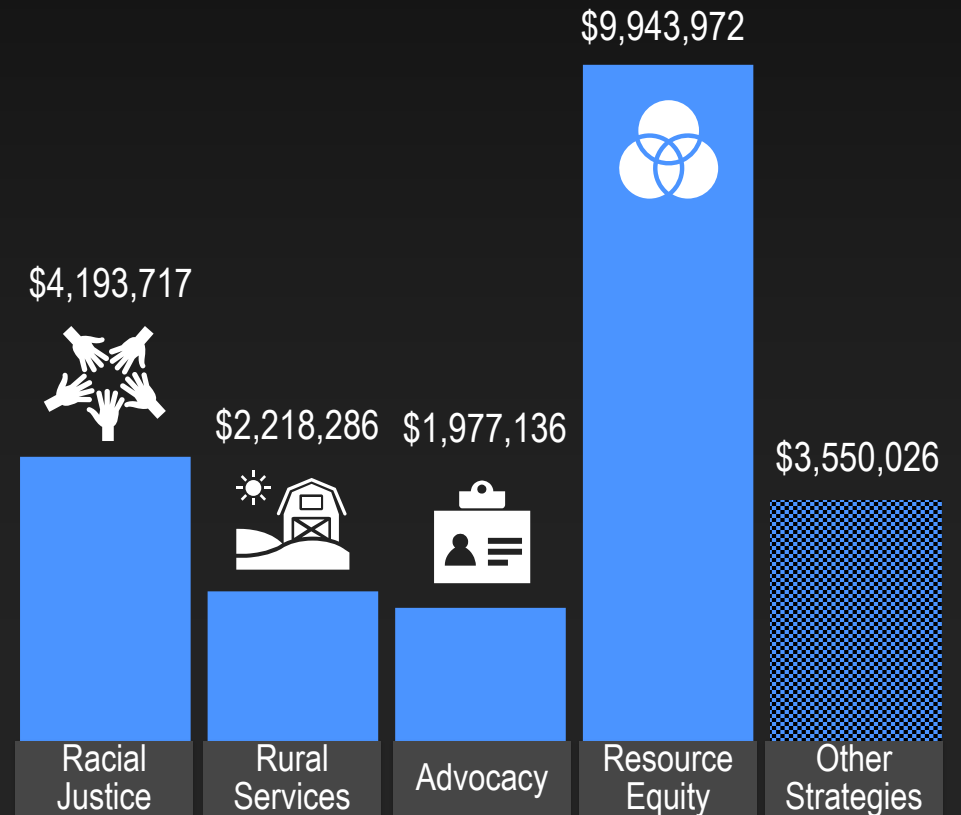
\$18.3M

Social Justice Regional Impact
Regional grants incorporate social justice strategies



19%

Racial Justice Impact Grants
598 grants total
\$4,194,000 to
48 organizations

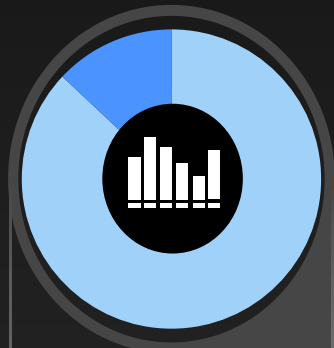




Social Justice Grants Analysis

87%

Of Tompkins County Region grants totaling \$10.6 million, \$9.2 million employ social justice strategies. 2018 – 2022 www.cftompkins.org



87%

Social Justice Impact Grants

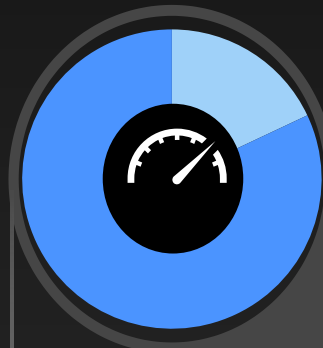
2,293 grants total \$9,207,000 to 245 organizations



\$9.2M

Social Justice Regional Impact

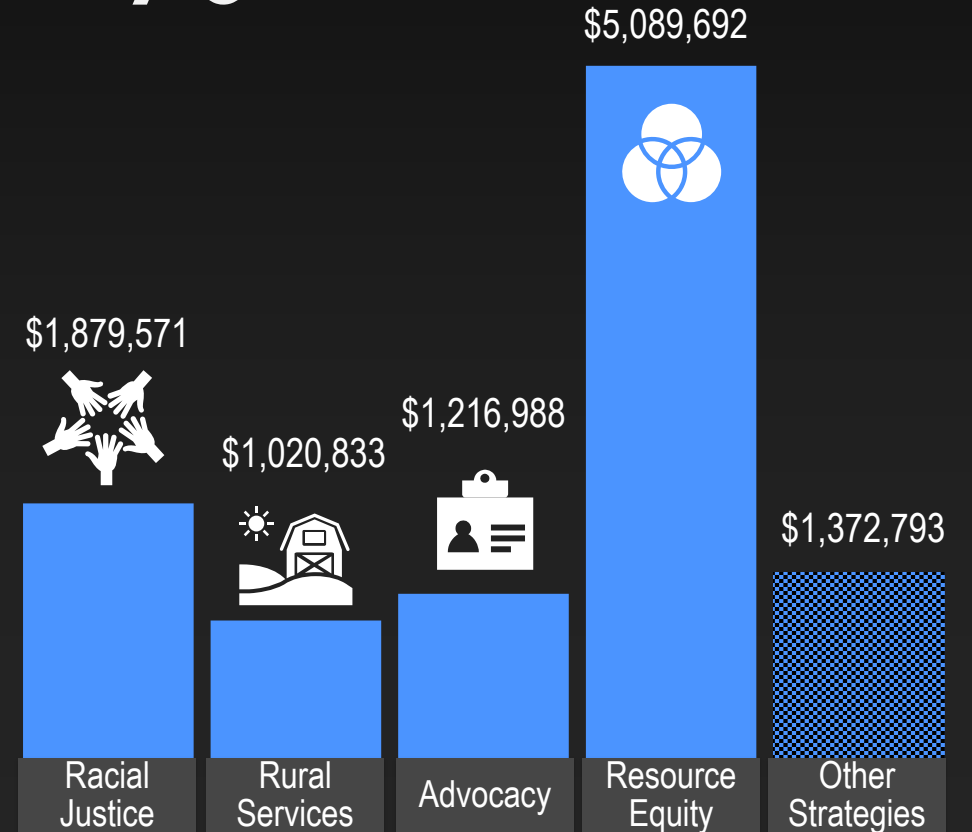
Regional grants incorporate social justice strategies



18%

Racial Justice Impact Grants

357 grants total \$1,880,000 to 29 organizations



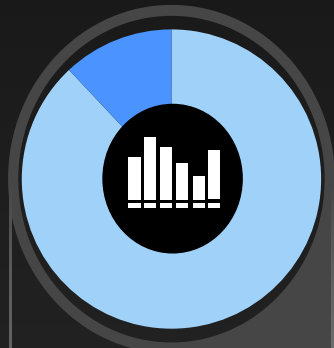


Social Justice Grants Analysis

88%

Of Tompkins County Region grants totaling \$7.2 million, \$6.3 million employ social justice strategies. 2020 – 2022

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88%

Social Justice Impact Grants

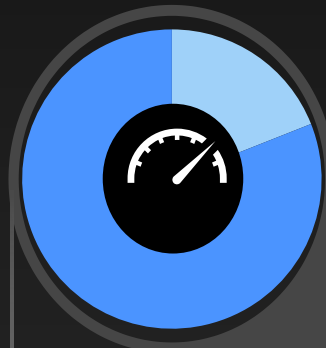
1,578 grants total
\$6,318,000 to 219 organizations



\$6.3M

Social Justice Regional Impact

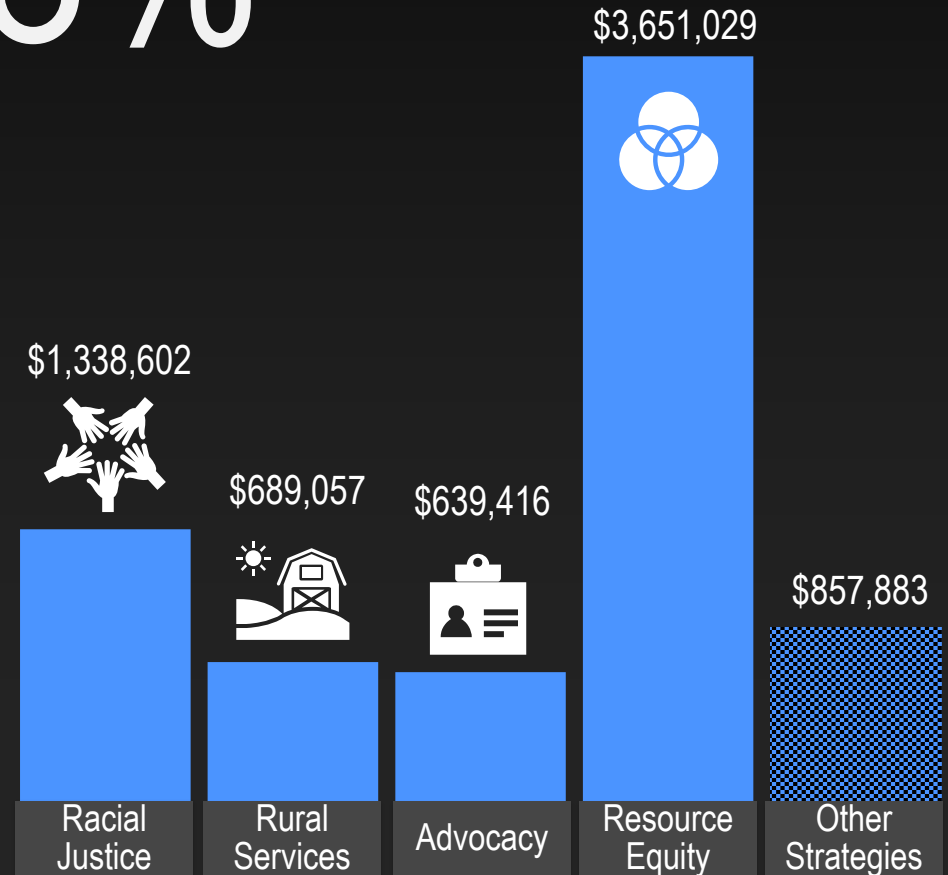
Regional grants incorporate social justice strategies



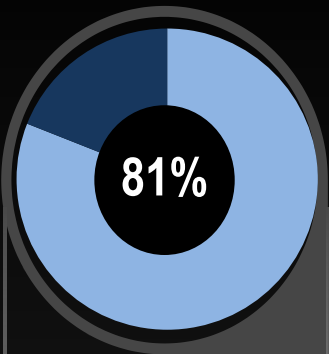
19%

Racial Justice Impact Grants

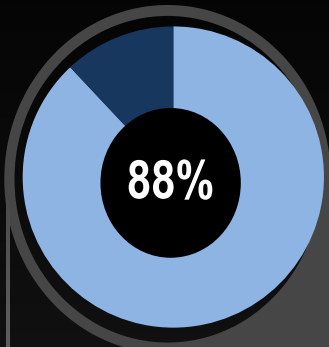
255 grants total
\$1,339,000 to 26 organizations



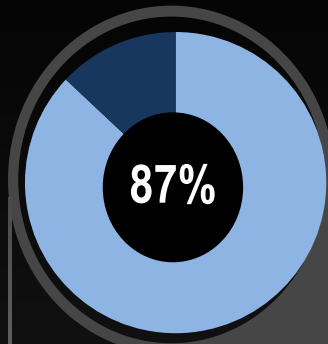
Social Justice Grants - Annual



81% Social Justice Grants in 2018
\$1.2 million of total \$1.5 million grants



88% Social Justice Grants in 2020
\$1.9 million of total \$2.1 million grants



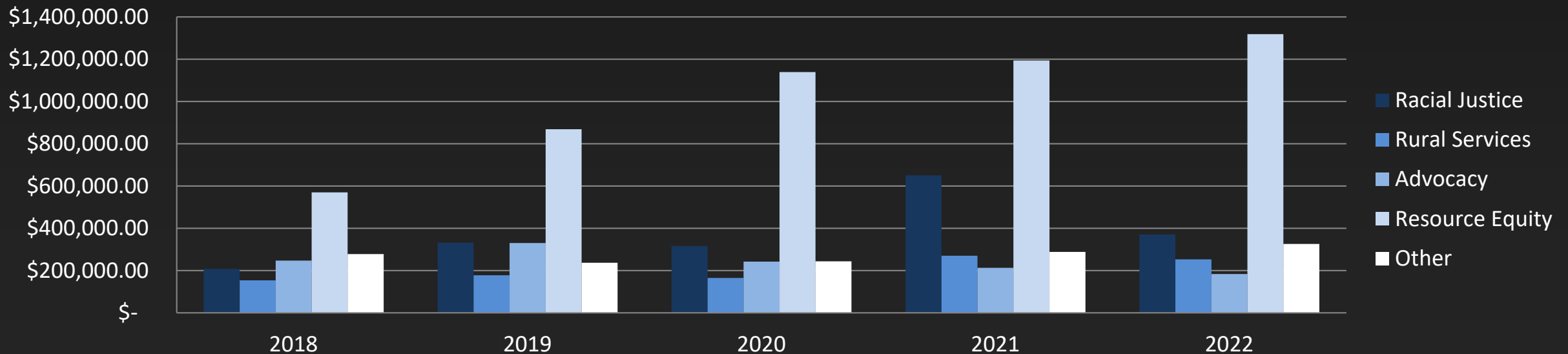
87% Social Justice Grants in 2022
\$2.1 million of total \$2.5 million grants

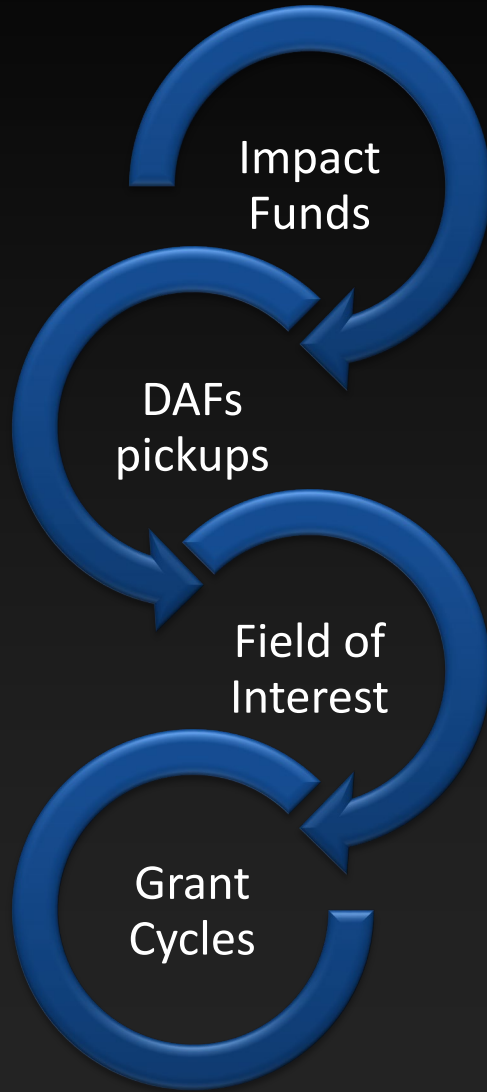
From 2018 – 2022, on average Social Justice Grants are **87%** Of local and regional grants totaling \$10.6 million, \$9.2 million employ social justice strategies. (01/01/2018 - 12/31/22)

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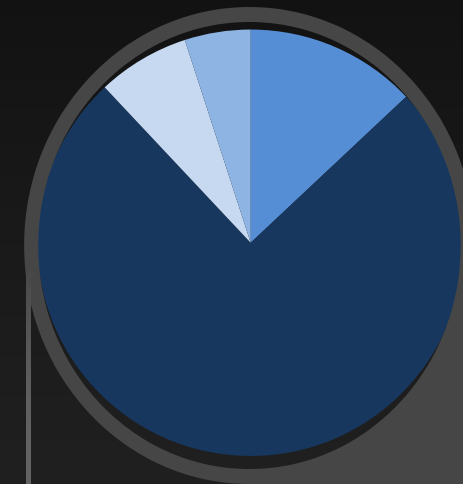
Social Justice Grants Analysis By Year – Tompkins County & Region

(Jan. 1, 2018 – Dec. 18, 2022)

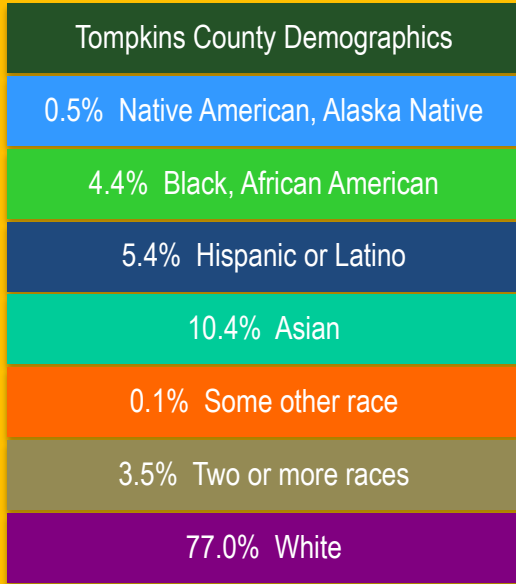




Sharing Needs Expands Funding



- CFTC
- DAF
- DESG
- FOI



Tompkins County Demographics

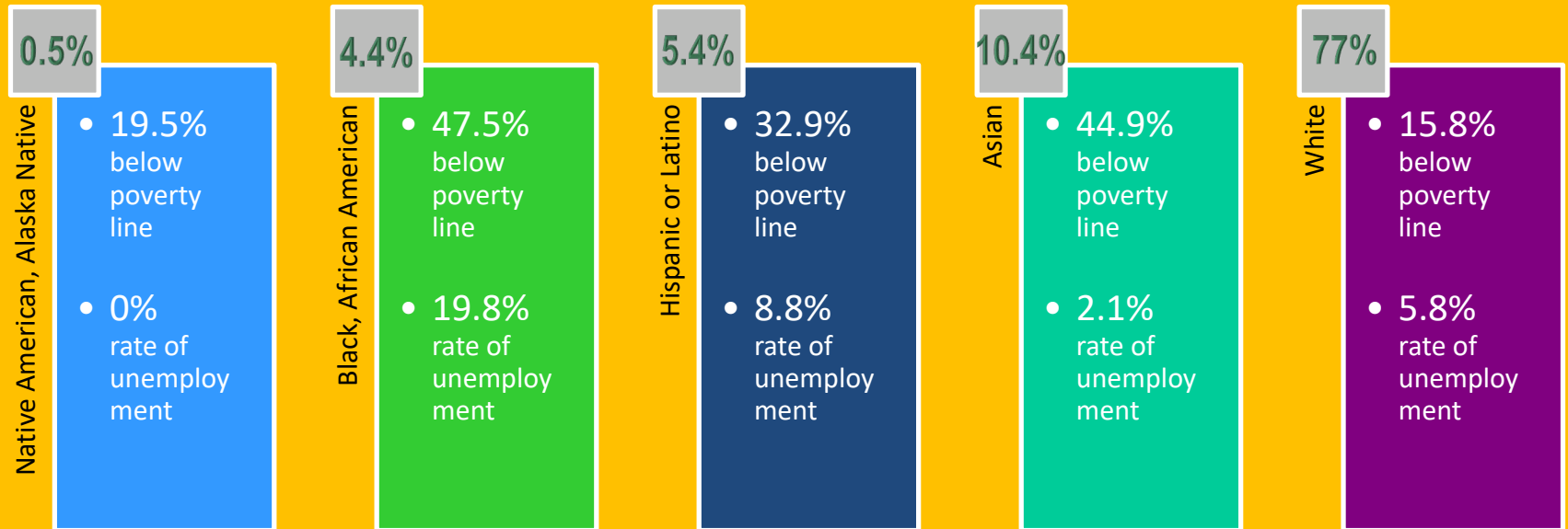
23%

102,180 population Tompkins County, NY
Of which 23% is a minority population and
77% a white population. census.gov (as of July 2019)



70% Rural

70% of Tompkins County is rural, 30% resides in the City of Ithaca





Organizations receiving grants funding **racial justice** strategies (examples)

Organization

- Greater Ithaca Activities Center (GIAC)
- Southside Community Center
- Multicultural Resource Center (MRC)
- Village at Ithaca
- Civic Ensemble
- Ithaca Welcomes Refugees
- Dorothy Cotton Jubilee Singers
- OAR (Opportunities, Alternatives and Resources)
- Groundswell Center for Local Food & Farming
- Open Doors English
- Downtown Ithaca Children's Center
- Social Ventures (fiscal sponsor)
- Center for Transformative Action (fiscal sponsor)
- Cornell Cooperative Extension
- Natural Leaders Initiative
- Youth Farm Project
- Ultimate Reentry Program (URO)
- Showing Up for Racial Justice (SURJ)
- Latino Civic Association of Tompkins County
- Civil Warriors Project

Social Justice – Fund Assets

77%

Both flexible, as well as designated and endowed funds held at Community Foundation, employ social justice grantmaking strategies.

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Organizations receiving grants funding **resource equity** strategies (examples)



- | | |
|--------------------------------------|-----------------------------------|
| Family and Children's Services | The Advocacy Center |
| Food Bank of the Southern Tier | Alternatives Impact |
| Child Development Council | YMCA |
| Foodnet Meals on Wheels | Loaves & Fishes |
| Ithaca Neighborhood Housing Services | Lifelong |
| Tompkins County Public Library | Ithaca Youth Bureau |
| Finger Lakes ReUse | Golden Opportunities |
| Women's Opportunity Center | Catholic Charities |
| Running to Places Theatre Company | WSKG Public Radio |
| The Mental Health Association | Sciencenter |
| Suicide & Crisis Prevention Service | Human Services Coalition |
| Planned Parenthood | Hangar Theatre |
| Hospicare & Palliative Services | History Center of Tompkins County |



77%

Of **\$24.9** million total fund assets, **\$16.9** million specifically employ social justice strategies in their grantmaking. (12/31/22)

What We Are Learning

Relationships matter

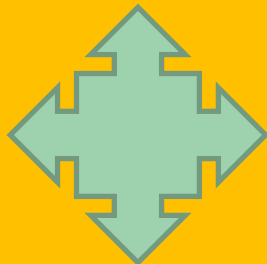
Importance of unrestricted operating grants
 “shine a light” on grassroots organizations
 Grant Cycles ...
 Diversity across our work, board, committees

Trust nonprofits

Providing a platform
 “Pass the mic” for voices of lived experience
 Often “first dollars in”
 Many eyes: share requests with many funders
 Philanthropy magnified

Ripple Effects Mapping (REM)

Ourselves and Others



Possible Actions and Additional Thinking

Embed intentional actions into strategic plan
 Define and set goals and measurements
 Board actions – upon completion of book read
 Self-assessment
 Deploy ALL resources: financial, information, relationships
 Continue listening/learning – transparent, humble
 Benchmarking
 Impact investing - locally
 Grant cycle: social justice lens
 Grow collaborations with other funders

Internal and External: philosophy and practice

Social Justice Analysis & Actions

2022

We seek to listen and to learn, to take bold actions to improve the quality of life in Tompkins County.

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