Social Justice Grants Analysis
Regional Impact and Influence

Philanthropy Magnified
Regional Impact and Influence

93% of grants stay in Tompkins County and surrounding region. Of grants totaling $8.1 million, $7.5 million are made to organizations in Tompkins County and our region. (01/01/21 - 12/31/23)

www.cftompkins.org

We Value:

- Integrity, inclusion and transparency in both grant-making and stewardship of resources;
- Impartiality and flexibility, matching community needs with donor interests;
- Involved donors who are empowered to take bold and effective philanthropic actions;
- Community leadership in acquiring and sharing of knowledge;
- Engaging in best practices and innovative models of service.
Social Justice Grants Analysis

84% Of Tompkins County Region grants totaling $24.3 million, $20.3 million employ social justice strategies. 2000 - 2023 www.cftompkins.org

83.7% Social Justice Impact Grants
5,069 grants total $20,356,550 to 470 organizations

$20.3M Social Justice Regional Impact
Regional grants incorporate social justice strategies

19.0% Racial Justice Impact Grants
708 grants total $4,594,528 to 82 organizations

SOCIAL JUSTICE STRATEGIES

Racial Justice
Systematic fair treatment of people based on race/ethnicity, resulting in equitable opportunities/outcomes

Rural Services
Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas

Advocacy
Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations

Resource Equity
Access for individuals/families with low to moderate incomes, to programs, resources and opportunities

Racial Justice Impact Grants
708 grants total $4,594,528 to 82 organizations

Racial Justice Regional Impact
Regional grants incorporate social justice strategies

Racial Justice
4,594,528

Rural Services
2,437,050

Advocacy Strategies
2,153,599

Resource Equity
11,171,372

Other Strategies
3,976,728

Community Foundation of Tompkins County
Social Justice Grants Analysis

87% of Tompkins County Region grants totaling $11.5 million, $10.0 million employ social justice strategies. 2019 – 2023 www.cftompkins.org

SOCIAL JUSTICE STRATEGIES

- **Rural Services**: Access to services to those living outside of the City of Ithaca within Tompkins County or surrounding rural areas. 2019 – 2023 $1,085,878 to 311 organizations.
- **Advocacy**: Fundamental rights for individuals; advocacy and community organizing to influence decisions within institutions; protection of our planet; support of grassroots organizations. 2019 – 2023 $1,146,303 to 52 organizations.
- **Resource Equity**: Access for individuals/families with low to moderate incomes, to programs, resources and opportunities. 2019 – 2023 $5,747,234 to 311 organizations.

**Social Justice Impact Grants**

- 86.9% of 2,507 grants total $10,051,429 to 311 organizations.

**Social Justice Regional Impact**

- $10.0M of 409 grants total $2,072,013 to 52 organizations.

**Racial Justice Impact Grants**

- 17.9% of 409 grants total $2,072,013 to 52 organizations.
Social Justice Grants Analysis

Of Tompkins County Region grants totaling $7.5 million, $6.5 million employ social justice strategies. 2021 – 2023

86%

Racial Justice
- Impact Grants: 1,695 grants total $6,478,059 to 280 organizations
- Regional Impact: 292 grants total $1,422,661 to 46 organizations

Rural Services
- Strategies include access to services for those living outside the City of Ithaca within Tompkins County or surrounding rural areas.

Advocacy
- Strategies involve fundamental rights for individuals, advocacy and community organizing to influence decisions within institutions, protection of our planet, and support of grassroots organizations.

Resource Equity
- Strategies include access for individuals/families with low to moderate incomes to programs, resources, and opportunities.

SOCIAL JUSTICE STRATEGIES

86.2%

$6.5M

18.9%

Other

1,422,661
742,504
573,485
3,739,408
1,040,897

Racial Justice
Rural Services
Advocacy Strategies
Resource Equity
Other Strategies
From 2019 – 2023, on average Social Justice Grants are 87% of local and regional grants totaling $11.6 million, $10.0 million employ social justice strategies. (01/01/2019 - 12/31/2023)
Sharing Needs Expands Funding

- Impact Funds
- DAFs pickups
- Field of Interest
- Grant Cycles

CFTC
DAF
DESG
FOI
Tompkins County Demographics

- 27% minority population
- 73% white population

- 45% rural
- 55% urban

- Native American, Alaska Native: 0.2%
- Black, African American: 4.0%
- Hispanic or Latino: 6.7%
- Asian: 10.0%
- Some other race: 0.6%
- Two or more races: 5.9%
- White: 72.6%

- 19.3% rate of unemployment
- 19.5% below poverty line
- 47.5% below poverty line
- 32.9% below poverty line
- 6.6% rate of unemployment
- 4.0% rate of unemployment
- 4.4% below poverty line
- 4.0% rate of unemployment

Source: US Census Bureau 2020
https://data.census.gov/
Tompkins County Profile 2023
Cornell Program of Applied Demographics
https://pad.human.cornell.edu/profiles/Tompkins.pdf
# Poverty and Unemployment

## Poverty estimates

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<thead>
<tr>
<th>Label</th>
<th>Estimate</th>
<th>Margin of Error</th>
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<tbody>
<tr>
<td>RACE AND HISPANIC OR LATINO ORIGIN White alone</td>
<td>72,663</td>
<td>±677</td>
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<tr>
<td>Black or African American alone</td>
<td>2,420</td>
<td>±505</td>
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<tr>
<td>American Indian and Alaska Native alone</td>
<td>129</td>
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<tr>
<td>Asian alone</td>
<td>7,437</td>
<td>±502</td>
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<tr>
<td>Native Hawaiian and Other Pacific Islander alone</td>
<td>20</td>
<td>±27</td>
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<tr>
<td>Some other race alone</td>
<td>897</td>
<td>±310</td>
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<tr>
<td>Two or more races</td>
<td>5,181</td>
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<td>Hispanic or Latino origin (of any race)</td>
<td>3,695</td>
<td>±253</td>
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<tr>
<td>White alone, not Hispanic or Latino</td>
<td>71,382</td>
<td>±609</td>
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https://data.census.gov/table/ACSST5Y2022.S1701?q=poverty&g=050XX00US36109

## Unemployment estimates

<table>
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<th>Label</th>
<th>Estimate</th>
<th>Margin of Error</th>
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<tbody>
<tr>
<td>RACE AND HISPANIC OR LATINO ORIGIN White alone</td>
<td>70,350</td>
<td>±338</td>
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<tr>
<td>Black or African American alone</td>
<td>3,460</td>
<td>±330</td>
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<td>American Indian and Alaska Native alone</td>
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<td>Asian alone</td>
<td>9,201</td>
<td>±278</td>
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<tr>
<td>Native Hawaiian and Other Pacific Islander alone</td>
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<td>±27</td>
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<td>Some other race alone</td>
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<td>White alone, not Hispanic or Latino</td>
<td>68,899</td>
<td>±248</td>
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https://data.census.gov/table/ACSST5Y2022.S2301?q=unemployment&g=050XX00US36109
Social Justice – Fund Assets

Both flexible, as well as designated and endowed funds held at Community Foundation, employ social justice grantmaking strategies.

60%

Of $23.3 million total fund assets, $14.0 million specifically employ social justice grantmaking strategies. (12/31/23)

Organizations receiving grants funding RACIAL JUSTICE strategies (examples)

ORGANIZATIONS (EXAMPLES)
Greater Ithaca Activities Center (GIAC)
Southside Community Center
Khuba International
Village at Ithaca
Civic Ensemble
Ithaca Welcomes Refugees
Dorothy Cotton Jubilee Singers
OAR (Opportunities, Alternatives and Resources)
Groundswell Center for Local Food & Farming
Open Doors English
Downtown Ithaca Children's Center
Social Ventures (fiscal sponsor)
Center for Transformative Action (fiscal sponsor)
Cornell Cooperative Extension
Natural Leaders Initiative
Youth Farm Project
Ultimate Reentry Program (URO)
Showing Up for Racial Justice (SURJ)
Latino Civic Association of Tompkins County
Civil Warriors Project

Organizations receiving grants funding RESOURCE EQUITY strategies (examples)

Family and Children's Services
Food Bank of the Southern Tier
Child Development Council
Foodnet Meals on Wheels
Ithaca Neighborhood Housing Services
Tompkins County Public Library
Finger Lakes ReUse
Women's Opportunity Center
Running to Places Theatre Company
The Mental Health Association
Suicide & Crisis Prevention Service
Planned Parenthood
Hospicare & Palliative Services
The Advocacy Center
Alternatives Impact
YMCA
Loaves & Fishes
Lifelong
Ithaca Youth Bureau
Golden Opportunities
Catholic Charities
WSKG Public Radio
Sciencenter
Human Services Coalition
Hangar Theatre
History Center of Tompkins County

60%
What We Are Learning

- Relationships matter
  Importance of unrestricted operating grants
  “shine a light” on grassroots organizations
  Grant Cycles ...
  Diversity across our work, board, committees
- Trust nonprofits
  Providing a platform
  “Pass the mic” for voices of lived experience
  Often “first dollars in”
- Many eyes: share requests with many funders
- Philanthropy magnified
- Ripple Effects Mapping (REM)

Ourselves and Others

Social Justice Analysis & Actions

2024

We seek to listen and to learn, to take bold actions to improve the quality of life in Tompkins County.

www.cftompkins.org

What We Are Learning

- Relationships matter
- Importance of unrestricted operating grants
- “shine a light” on grassroots organizations
- Grant Cycles ...
- Diversity across our work, board, committees

Trust nonprofits

- Providing a platform
- “Pass the mic” for voices of lived experience
- Often “first dollars in”

Many eyes: share requests with many funders

Philanthropy magnified

Ripple Effects Mapping (REM)

2024

Possible Actions and Additional Thinking

- Embed intentional actions into strategic plan
- Define and set goals and measurements
- Board actions – upon completion of book read
- Self-assessment
- Deploy ALL resources: financial, information, relationships
- Continue listening/learning – transparent, humble
- Benchmarking
- Impact investing - locally
- Grant cycle: social justice lens
- Grow collaborations with other funders

Internal and External: philosophy and practice

Community

Donors

Mission-driven Sector

Community Foundation

Board & Staff & Volunteers

Other Local Funders

Business & Government Sectors

Other Local Funders

Board & Staff & Volunteers

Community Foundation

Donors

Mission-driven Sector

Community

Other Local Funders

Business & Government Sectors